



# **TOURISM, ICT & COMMUNITY DEVELOPMENT: GLOBAL PERSPECTIVES, LOCAL APPROACHES**

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**UNEP COAST Project Workshop**  
**Watamu, Kenya, April 27-29 2013**

- ***Strengthen the marketing of the Watamu area, especially out of season***

Consistent and healthy visitor flows are essential in sustaining enterprises and delivering benefits to the community from tourism. There is a particular need to address the severe seasonality of demand and the social problems this brings. The WMA, local businesses, local government and others should work together on website promotion, PR campaigns and other activities. Strong pressure should be placed on KTB to provide more exposure to the area in their marketing.

- ***Raise the profile of community based experiences and direct business to them***

There are now quite a lot of community ecotourism experiences with high expectations. Some are rather similar – e.g. boardwalks and mangrove experiences. Many CBTs have failed in Africa through lack of business. Helping the communities to produce their own leaflets etc. may not bring them sufficient business. There is a need to work closely with the hotels, tour operators and destination promotion sites to raise the profile of these excursions. Developing itineraries that take in the communities would also help.

- ***Provide a range of training for local stakeholders***

Some training has already been provided to different stakeholders but more is needed. Training should be particularly directed to beach operators, boat operators, guides, women's groups and community based tourism enterprises on communication, business, customer care, quality improvement etc. More specific skills training on handicraft production, wildlife interpretation, environmental management, IT and other technical subjects may also be required.

- ***Work with hotels and Ecotourism Kenya to strengthen and award environmental management***

The extent to which the hotels in Watamu are engaged in environmental management practices is not fully clear and may require further investigation. Based on this, a coordinated approach to strengthening EMS, with relevant advice and training, could be pursued. The Kenya Eco-Rating scheme could be used as the basis for this, with a target set for a number of new awards in Watamu.

- ***Consider a project to work with hotels/restaurants and local farmers and fishermen to strengthen local supply chains to hotels***

The rapid value chain analysis undertaken for the COAST project in Watamu identified supplying produce to hotels and restaurants as a way of reaching poor households, but also pointed out problems with inconsistency of quality and supply. Turtle Bay has been able to source certain produce locally, including fish. A new project would require a number of hotels and restaurants to work together. Supply chain projects do require considerable time and effort so further work may be needed to assess the feasibility of starting a new initiative here. Some lessons are available from other destinations.

# **Web Audit**

**Just how 'visible' are  
Watamu, Kenya  
&  
Kribi, Cameroon**

# What is a web audit?

- A review of on-line resources from the perspective of a visitor
- Starting with 'global' searches and narrowing down to the local
- Providing different perspectives (4 involved in this audit)
- Can be formal, structured and detailed or informal and less structured
- Repeats regularly

# Search for "Kenya" on Yahoo

No specific mention of Watamu, however various links are provided on the right side of the screen for popular Kenyan destinations.

The screenshot shows a Yahoo search results page for the keyword "kenya". The browser's address bar displays the search URL. The page features a search bar with the word "kenya" and a "Search" button. Below the search bar, there are navigation tabs for "WEB", "IMAGES", "VIDEO", "NEWS", "SHOPPING", "BLOGS", and "MORE". The "NEWS" tab is selected, showing a list of related searches on the left and a grid of news results on the right. The news results include a headline about a candidate calling for a halt to tallying efforts, a link to a Wikipedia article, and a link to a page with maps and facts about Kenya. On the far right, there is a section for "RELATED POINTS OF INTEREST" with a list of locations and small images.

Search Results - Windows Internet Explorer  
http://search.yahoo.com/search;\_ylt=AiEcVjErKCHdC1zfv7AQJ2ubvZx4?p=kenya&toggl=1&cop=mss&ei=UTF-8&fr=yfp-t-645

Search Ask eBay Z BWP

Search Ask Facebook Listen to music Amazon YouTube 18° Auckland, New Zealand News Fun Games Celebrity E-mail Word of

ool Search Results


**YAHOO!** kenya Search Options

55,800,000 results

WEB IMAGES VIDEO NEWS SHOPPING BLOGS MORE

Also try: [kenya elections 2013](#), [kenya news](#), [kenya airways](#), [more...](#)

[Kenya - News Results](#)





 **Kenya: Candidate calls for halt to tallying effort**  
Associated Press via Yahoo! News - 2 hours ago  
NAIROBI, **Kenya** (AP) — The political coalition led by **Kenya's** prime minister said Thursday that the vote tallying process now under way to determine the winner of the country's presidential election ... [more »](#)

[Kenya election votes 'Doctored'](#)  
BBC News - 2 hours ago  
The ballot count in **Kenya's** presidential election is being "doctored", according to supporters of PM Raila Odinga, who is second in the race. [more »](#)  
[more Kenya stories »](#)










[Kenya - Wikipedia, the free encyclopedia](#)  
Etymology | Geography and climate | History | Government and politics  
**Kenya**, officially the Republic of **Kenya**, is a country in East Africa that lies on the equator. With the Indian Ocean to its south-east, it is bordered by Tanzania to ...  
[en.wikipedia.org/wiki/Kenya](#) - [Cached](#)  
[More results from en.wikipedia.org »](#)

[Kenya: Maps, History, Geography, Government, Culture, Facts ...](#)  
Information on **Kenya** — map and flag of **Kenya**, geography, history, politics, government, economy, population statistics, culture, religion, languages, largest cities  
[www.infoplease.com/ipa/A0107678](#) - [Cached](#)  
[More results from infoplease.com »](#)

[Kenya - Image Results](#)










NEWS IMAGES

[more news images »](#)

RELATED POINTS OF INTEREST

 [Masai Mara](#)  
 [Mombasa, Kenya](#)  
 [Nairobi, Kenya](#)  
 [Lake Nakuru](#)  
 [Kericho](#)  
 [Nakuru, Kenya](#)  
 [Lake Naivasha](#)

Internet | Prote

# Search for "Kenya" on Google

([www.google.co.nz](http://www.google.co.nz) & [www.google.com](http://www.google.com))

kenya - Google Search - Windows Internet Explorer

http://www.google.co.nz/#hl=en&output=search&client=psy-ab&q=kenya&oeq=kenya&gs\_l=hp.3..014.2309.3947.0.5788.6.6.0.0.0.234.1327.2-6.6.0.ies%3B..0.0...1c.1.5.psy-ab.GBXB9bO49Do&pbx=1&bav=on.2.or\_r\_gc\_r\_pw\_r\_qf

kenya Search


kenya Search

kenya - Google Search

Web Images Maps News More Search tools

About 485,000,000 results (0.17 seconds)

### News for Kenya

 [Kenya media outlets practice self-censorship to keep election tensions down](#)  
Fox News - 5 hours ago  
It's the biggest news of the year in Kenya: A presidential election with huge potential for violence.

[Kenya: Candidate wants tallying halt in close race](#)  
Boston.com - 28 minutes ago

[Kenya elections: Peace and patience urged as ballots counted](#)  
Toronto Star - by Michelle Shephard - 6 hours ago

[Kenya - Wikipedia, the free encyclopedia](#)  
[en.wikipedia.org/wiki/Kenya](http://en.wikipedia.org/wiki/Kenya)  
Kenya officially the Republic of Kenya, is a country in East Africa that lies on the equator. With the Indian Ocean to its south-east, it is bordered by Tanzania to the ...  
History of Kenya - Economy of Kenya - Nairobi - Languages of Kenya



[Kenya presidential hopeful challenges count in tense vote | Reuters](#)  
[www.reuters.com/.../us-kenya-elections-idUSBRE92600C20130307](http://www.reuters.com/.../us-kenya-elections-idUSBRE92600C20130307)  
3 hours ago - NAIROBI (Reuters) - Kenyan presidential candidate Raila Odinga's campaign team said some of the results of Sunday's election had been ...

[Magical Kenya](#)  
[www.magicalkenya.com/](http://www.magicalkenya.com/)  
The official travel and tourism guide by the Kenya Tourist Board describes attractions and provides databases of safari operators and accommodation.

[Kenya | World news | The Guardian](#)  
[www.guardian.co.uk](http://www.guardian.co.uk) > World news  
Latest news and comment on Kenya from guardian.co.uk.

[Kenya - Central Intelligence Agency](#)  
<https://www.cia.gov/library/publications/the-world.../geos/ke.html>  
Feb 20, 2013 - Features map and brief descriptions of the geography, people, government, economy, communications, transportation, military and ...

[BBC News - Kenya election: Computer bug blamed for vote error](#)  
[www.bbc.co.uk/news/world-africa-21707152](http://www.bbc.co.uk/news/world-africa-21707152)  
3 hours ago - Kenya's electoral commission says a computer bug is to blame for a








## Kenya

Kenya, officially the Republic of Kenya, is a country in East Africa that lies on the equator. With the Indian Ocean to its south-east, it is bordered by Tanzania to the south, Uganda to the west, South ... Wikipedia

**Capital:** Nairobi  
**President:** Mwai Kibaki  
**Currency:** Kenyan shilling  
**Official language:** Swahili Language, English Language  
**Government:** Republic, Semi-presidential system  
**Population:** 41,609,728 (2011) World Bank

### Points of interest

 Maasai Mara	 Nairobi National Park	 Diani Beach	 Samburu National Reserve	 Tsavo East National Park
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Feedback/More info

## General Search Engine Results for “Kenya”

- It is evident from all 5 search engines reviewed that the word “Watamu” never popped up in the results, even though there were several links provided for various tourism destinations within Kenya.
- Diani Beach did appear in all 3 Google searches.
- All 4 of the 5 (exception yahoo) search engines displayed the link to [www. magicalkenya.com](http://www.magicalkenya.com)

# Google Search for "Kenya Tourism"

kenya tourism - Google Search - Windows Internet Explorer

http://www.google.com/#hl=en&sclient=psy-ab&q=kenya+tourism&oq=kenya+tourism&gs\_l=serp.3..014.5172.7403.0.9182.13.13.0.0.0.297.2494.0j1j10.11.0.les%3B..0...1c.1.5.psy-ab.PsN1dikiMTs&pbx=1&bv

kenya tourism Search

kenya+tourism Search

kenya tourism - Google Search

Web Images Maps Shopping News More Search tools

About 82,500,000 results (0.20 seconds)


Ads related to **kenya tourism**

**Experience Kenya - Small Group Adventure Tours**  
[www.intrepidtravel.com/Kenya](http://www.intrepidtravel.com/Kenya)  
Great Range. Huge Fun. Book Online.  
241,526 people +1'd or follow Intrepid Travel

**Kenya Travel & Safaris - enchanting-africa.com**  
[www.enchanting-africa.com/kenya](http://www.enchanting-africa.com/kenya)  
High-quality tailor-made holidays to **Kenya**.

**Free Kenya Tour Brochures - FreeTravelBrochures.co.nz**  
[www.freetravelbrochures.co.nz/Kenya](http://www.freetravelbrochures.co.nz/Kenya)  
Find Your Dream **Kenya Tour** Here Get Your Free Travel Brochures Now

**News for kenya tourism**

 **Tourism players bank on peaceful poll to market country**  
The Standard Digital News - 1 day ago  
The country has taken its place among the 11163 exhibitors from all over the world showcasing products at the on-going International **Tourism** ...  
AllAfrica.com

**Kenya to showcase tourism products, urges calm amid poll anxiety**  
People's Daily Online - 2 days ago

**Kenya's tourist trade hopes for peaceful polls**  
GlobalPost - 3 days ago

**Magical Kenya**  
[www.magicalkenya.com/](http://www.magicalkenya.com/)  
Ministry of Tourism, Kenya | **Kenya Tourism** Federation (KTF) | Kenya Association of Tour Operators (KATO) | Kenya Association of Hotelkeepers & Caterers ...  
About Kenya - This Valentines... - Maasai Mara, Kenya - Explore Kenya

**MINISTRY OF TOURISM (KENYA)**  
[www.tourism.go.ke/](http://www.tourism.go.ke/)  
KARIBU... Welcome to the official website of **Kenya's** Ministry of **Tourism**. Whether you are looking for information on **Kenya's** world famous **tourist** attractions or ...  
Contact Us - Downloads - Jobs and Tenders - Assistant Minister

**Tourism in Kenya - Wikipedia, the free encyclopedia**

Ads

**Kenya Tour Deals**  
[www.unitedtravel.co.nz/Tours](http://www.unitedtravel.co.nz/Tours)  
Experience The Best Of **Kenya**. Enquire Online Today

**Vacation To Kenya**  
[www.responsibletravel.com/Kenya](http://www.responsibletravel.com/Kenya)  
0330 001 5827  
Superb selection of **Kenya** holidays from leading specialist operators

**Safari in Kenya**  
[www.ketassafaris.com/](http://www.ketassafaris.com/)  
Best of **Kenya** Safari By Experts.  
All Private & Custom Made. Book Now

**Kenya Tours**  
[www.imaginative-traveller.com/kenya](http://www.imaginative-traveller.com/kenya)  
Unique tours to **Kenya**.  
Local guides. 20 years of expertise

**Kenya Tourism**  
[www.tripadvisor.com/Kenya](http://www.tripadvisor.com/Kenya)  
Find Deals & Read Real Reviews.  
**Kenya** deals on TripAdvisor!  
1,351,632 people +1'd or follow TripAdvisor

**Nairobi Hotels**  
[www.intercontinental.com/](http://www.intercontinental.com/)  
Book Nairobi Now & Get Our Best Price Guarantee! Official Site

**Tanzania Safari Tours**  
[www.go-africa-safaris.com/](http://www.go-africa-safaris.com/)  
The Ultimate Wildlife Experience  
We Make it Possible for All

**Masai Mara Safari, Kenya**  
[www.adventurealternative.com/](http://www.adventurealternative.com/)



# Google Search for "Kenya Ecotourism"

kenya ecotourism - Google Search - Windows Internet Explorer

http://www.google.com/#hl=en&client=psy-ab&q=Kenya+Ecotourism&og=Kenya+Ecotourism&gs\_l=serp.3..014.455314.458137.1.458325.16.11.0.2.2.1.483.2947.2-9j1j1.11.0.les%3B..0.0...1c.1.5.psy-ab.ru

Kenya Ecotourism Search

Kenya+Ecotourism Search

kenya ecotourism - Google Search

Web Images Maps Shopping Videos More Search tools

About 2,390,000 results (0.36 seconds)

Ads related to **kenya ecotourism**

**Eco Tourism Kenya - AdventureWorld.co.nz**  
[www.adventureworld.co.nz/Kenya](http://www.adventureworld.co.nz/Kenya)  
Kenyan Safari & Accommodation Packages To Suit Your Budget.  
» Map of Remuera, 101 Great South Road, Auckland  
Hot Travel Deals - Tours & Destinations - Group Travel - Brochures





**Ecotourism Safari - MaasaiWilderness.org**  
[www.maasaiwilderness.org/](http://www.maasaiwilderness.org/)  
Take a eco-safari and help preserve the land & wildlife of Africa.

**Eco Tourism Kenya :-**  
[www.ecotourismkenya.org/](http://www.ecotourismkenya.org/)  
Organization working to bring tourism, conservation and communities together with a best practice rating scheme. Includes news, projects and membership.  
About Us - Eco-rated Facilities - View members directory - Standards & Best Practice

**Ecotourism in Kenya. How this activity is Developed in Kenya**  
[www.community-tourism-africa.com/ecotourism-in-kenya.html](http://www.community-tourism-africa.com/ecotourism-in-kenya.html)  
Kenyan Tourism Industry is Rising thanks to environment friendly tourism practices like community tourism.

**Ecotourism Kenya - Magical Kenya**  
[www.magicalkenya.com/index.php?option=com\\_content...](http://www.magicalkenya.com/index.php?option=com_content...)  
Ecotourism Kenya promotes sustainable tourism practices within the tourism industry in Kenya. This entails encouraging the adoption of best practices in the use ...

Images for **kenya ecotourism** - Report images

**Ecotourism Kenya | The International Ecotourism Society**  
[www.ecotourism.org](http://www.ecotourism.org) » [Member Search](#)  
Ecotourism Kenya is a civil society organization that was founded in 1996 to promote ecotourism and sustainable tourism practices in Kenya. Founded with ...

# Google Search for “Kenya Marine Ecotourism”

The results finally do specifically mention “Watamu”, both through The Watamu Marine Association and [www.ecotourismkenya.org](http://www.ecotourismkenya.org) .

kenya marine ecotourism - Google Search - Windows Internet Explorer

http://www.google.com/#hl=en&client=psy-ab&q=Kenya+Marine+Ecotourism&oq=Kenya+Marine+Ecotourism&gs\_l=serp.3...697062.700494.3.700822.9.8.0.1.1.4.250.1607.2-7.7.0.les%3B...0.0...1.c.1.5.psy-ab.Ez6mDEpfckU&pbx=

Kenya Marine Ecotourism Search

Kenya+Marine+Ecotourism Search

kenya marine ecotourism - Google Search

[Scholarly articles for Kenya Marine Ecotourism](#)  
Magnitude of **ecotourism** in Costa Rica and Kenya - Weaver - Cited by 140  
Defining **marine ecotourism** - a Delphi study - Garrod - Cited by 23  
[Marine protected areas in the Eastern African region: ...](#) - Francis - Cited by 69

[Dolphin Eco-Tourism and Conservation - Watamu Marine Association.](#)  
[www.watamu.biz/watamu-community.php?cid=112](http://www.watamu.biz/watamu-community.php?cid=112)  
To promote **eco-tourism** best practices and dolphin conservation in the Watamu area ...  
See **Kenya Marine** Mammal Network Newsletter Issue 2 January 2013 ...

[Eco-tourism – A Rocha Kenya](#)  
[arochakenya.wildlifedirect.org/category/eco-tourism/](http://arochakenya.wildlifedirect.org/category/eco-tourism/)  
Category Archives: **Eco-tourism** ... I am A Rocha Kenya's new **marine** volunteer, starting an exciting new branch of A Rocha Kenya's work in the **marine** park just ...

[Our Story | The International Ecotourism Society](#)  
[www.ecotourism.org/our-story](http://www.ecotourism.org/our-story)  
Holds additional IYE regional meetings in India, Peru, Thailand, **Kenya** and ... Conducts "**Marine Ecotourism** Stakeholder" meetings in the Caribbean and Mexico ...

[Eco Warrior Awards 2012 by Eco Tourism Kenya | Facebook](#)  
[www.facebook.com/media/set/?set=a.10152269689130371...3](http://www.facebook.com/media/set/?set=a.10152269689130371...3)  
Watamu **Marine** Association is proud to be a member of **ECOTOURISM KENYA** and invited to attend the ceremony in Nairobi represented by Justin Kitsao where ...

[\(PDF\) Climate change - Eco Tourism Kenya](#)  
[www.ecotourismkenya.org/downloads/issue%2018\(1\).pdf](http://www.ecotourismkenya.org/downloads/issue%2018(1).pdf)  
File Format: PDF/Adobe Acrobat - Quick View  
**Ecotourism Kenya** Newsletter – Issue No.18. 6. The **marine** environment is a very delicate ecosystem supporting a multitude of plant and animal communities ...

[Eco Tourism Kenya :- Msambweni Turtle and Marine Conservation](#)  
[www.ecotourismkenya.org/viewcommunity.php?cid=197](http://www.ecotourismkenya.org/viewcommunity.php?cid=197)  
Established in 2004, this group's activities involve creating awareness by educating students on conservation of turtles, coral reefs and other forms of **marine** life. >>

[Eco Tourism Kenya :- About Us](#)  
[www.ecotourismkenya.org/page.php?id=2](http://www.ecotourismkenya.org/page.php?id=2)  
About **Ecotourism Kenya** | Our Principles | Board Members | Organisation .... World Tourism Organisation (UNWTO); Watamu **Marines** Association (WMA) ...

[Eco Tourism Kenya :- Watamu Marine Association](#)  
[ecotourismkenya.org/viewcommunity.php?cid=200](http://ecotourismkenya.org/viewcommunity.php?cid=200)  
We promote community empowerment and advocate for the protection of Watamu **Marine** Park and **marine** life. WMA is a unique initiative at the **Kenyan** coast ...

Internet | Protec

# Google Search for “Kenya Marine Wildlife Tourism”

The results specifically mention “Watamu” once through [www.watamu.biz](http://www.watamu.biz)

The screenshot shows a Windows Internet Explorer browser window displaying Google search results for the query "Kenya Marine Wildlife tourism". The search bar at the top contains the query, and the address bar shows the Google search URL. The search results are listed below, with the first result being "Kenya Coast Marina Park Tourism, Kenya Marine Park Tours ...".

Kenya Marine Wildlife tourism - Google Search - Windows Internet Explorer  
http://www.google.com/#hl=en&client=psy-ab&q=Kenya+Marine+Wildlife+tourism&oq=Kenya+Marine+Wildlife+tourism&gs\_l=serp.12...509449.513490.4.514831.16.15.1.0.0.8.390.3384.2-10j3.13.0.les%3B.0.0...1.c.1.5.psy-ab.C

Kenya Marine Wildlife tourism Search Ask eBay Z ibuy

Kenya+Marine+Wildlife+tourism Search Ask Facebook Listen to music Amazon YouTube 20° Auckland, New Zealand News Fun Games Celebrity E-mail

kenya marine wildlife tourism - Google Search

[Kenya Coast Marina Park Tourism, Kenya Marine Park Tours ...](#)  
[www.victoriasafaris.com/afrika/marinetours.html](http://www.victoriasafaris.com/afrika/marinetours.html)  
Kenyan Coastline **Marine Park Tourism** ... of the sea, are one of the most fascinating ecosystems on earth, sheltering nearly one million types of **marine life** .

[List of national parks of Kenya - Wikipedia, the free encyclopedia](#)  
[en.wikipedia.org/wiki/List\\_of\\_national\\_parks\\_of\\_Kenya](http://en.wikipedia.org/wiki/List_of_national_parks_of_Kenya)  
The national park system of **Kenya** is maintained by the **Kenya Wildlife Service**. ... 1 National Parks; 2 Reserves; 3 **Marine Parks** and Reserves; 4 See also ... **Kenya Wildlife Service** - **Kenya Tourism Board** Official travel and **tourism** guide.

[KWS | Overview - Parks and Reserves - Kenya Wildlife Service](#)  
[www.kws.org/parks/](http://www.kws.org/parks/)  
About 8% of the **Kenya's** land mass is protected area for **wildlife** conservation. ... 28 terrestrial National Reserves, 4 **marine** National Parks, 6 **marine** National ... of natural resources and the only activities allowed are **tourism** and research.

[Kenya - Wildlife Conservation Society](#)  
[www.wcs.org/Where\\_We\\_Work/Africa](http://www.wcs.org/Where_We_Work/Africa)  
**Kenya's marine** ecosystems range from mangroves and coastal wetlands to ... When reefs die off, their valuable fish stocks disappear and **tourism** dollars dry up .

[PDF] [WILDLIFE-BASED TOURISM IN KENYA: Land Use Conflicts](#)  
[www.jcu.edu.au/business/public/groups/.jcudev\\_012610.pdf](http://www.jcu.edu.au/business/public/groups/.jcudev_012610.pdf)  
File Format: PDF/Adobe Acrobat - Quick View  
by I Sindiga - Cited by 60 - Related articles  
addition, **marine** protected areas are desired for fishing and, in some places for forestry products (Table 1). **Wildlife** based **tourism**. **Kenya** has 57 protected areas ...

[PDF] [Policy Implications in the Management of Kenya's Marine Protections](#)  
[www.worldfishcenter.org/Pubs/coral\\_reef/pdf/section3-6.pdf](http://www.worldfishcenter.org/Pubs/coral_reef/pdf/section3-6.pdf)  
File Format: PDF/Adobe Acrobat - Quick View  
by S Weru - Cited by 1 - Related articles  
Future **Wildlife** Management in **Kenya**, the need to manage and conserve the country's ... declared the first **marine** protected area, and, subsequently, it continued to put other coral reef .... **tourists**, **Kenya's** coral reefs are also important for ...

[Human activities and nature conservation conflicts at the Kenyan ...](#)  
[www.coastalwiki.org/.../Human\\_activities\\_and\\_nature\\_conservation...](http://www.coastalwiki.org/.../Human_activities_and_nature_conservation...)  
Feb 5, 2009 – The **marine** fisheries sector in **Kenya** land about 10,000 tonnes of ... The first hotels directed at **tourism** were built in Malindi during the early part of the 20 th century. ... Soluble PCBs from these products poison **marine life** and ...

[Volunteer Community and Marine Conservation Project - Watamu ...](#)  
[www.watamu.biz/watamu-community.php?cid=119](http://www.watamu.biz/watamu-community.php?cid=119)  
Kenyan coastal communities and **marine wildlife** and applying your skills and

# Google Search for “Coastal Marine Tourism in Kenya”

The results do not specifically mention “Watamu”

The screenshot shows a Windows Internet Explorer browser window with the Google search results for the query "coastal marine tourism in kenya". The browser's address bar shows the search URL. The search bar contains the query, and the search button is visible. The results are listed below, each with a title, a URL, and a brief description. The results are as follows:

- Trends in coastal and marine tourism: the end of the last frontier? | C ...**  
www.academia.edu/.../Trends\_in\_coastal\_and\_marine\_tourism\_the\_e...  
"Marine and coastal tourism is one of the fastest growing areas within the ... [66]  
Visser N, Njuguna S. Environmental impacts of tourism on the Kenya coast.
- Kenya Coast Marina Park Tourism, Kenya Marine Park Tours ...**  
www.victoriasafaris.com/africa/marinetours.html  
Kenyan Coastline Marine Park Tourism. Kenyan coastal line is a beehive of Marine adventure activities. Our trips for this type of tourism adventure takes clients to ...
- Conservation and sustainable management of Kenya's marine and ...**  
www.eawildlife.org/projects/wetlands/marine  
Conservation and sustainable management of Kenya's marine and coastal ... the conservation sub-committee of the Mombasa Coast and Tourism Association ...
- [PDF] integrated coastal zone management action plan for kenya**  
www.nema.go.ke/index.php?option=com...view...  
File Format: PDF/Adobe Acrobat - Quick View  
Regional Programme for the Sustainable Management of the Coastal. Zone of the ... Kenya Marine & Fisheries Research Institute. -. Kenya ... Ministry of Tourism ...
- [PDF] Towards Integrated Management of Coastal and Marine Resource ...**  
www.unep.org/.../docs/Kenya\_State\_of\_Coast\_Report\_Final.pdf  
File Format: PDF/Adobe Acrobat - Quick View  
of Coastal and Marine Resources in Kenya ... Kenya Marine and Fisheries Research Institute (KMFRI), P. O. Box 81651 80100 ..... 5.2 Coastal tourism .
- [PDF] Marine Science Country Profiles Kenya - ECOP-marine**  
www.ecop.info/documents/kenya.pdf  
File Format: PDF/Adobe Acrobat - Quick View  
by M ODIDO - Cited by 4 - Related articles  
1.4.1 Tourism/Marine National Parks and Reserves . .... (Figure 2). Kenya has diverse landforms ranging from the coastal plains through the dry Nyika Plateau to ...
- [PDF] Integration of coastal and marine areas into sustainable ...**  
www.academicjournals.org/joms/PDF/Pdf2010/Oct/Odada.pdf  
File Format: PDF/Adobe Acrobat - Quick View  
by EO Odada - Related articles  
services in terms of recreation, coastal tourism, marine transportation in addition ... Somalia, Kenya, Tanzania and Mozambique (Figure 1) are extremely rich in ...
- [PDF] Key Coastal Natural Resource Management issues addressed for**  
www.kmfri.co.ke/KMF/.../KCDP%20joint%20press%20release.pdf  
File Format: PDF/Adobe Acrobat - Quick View  
May 19, 2012 – Coastal tourism relies on clean beaches, good water quality, and healthy marine ecosystems, all of which are the decline in Marine

# National Tourism Board of Kenya

[www.magicalkenya.com](http://www.magicalkenya.com)

Once on this site, there are two direct links to “Watamu”. Thus, from Google, it is 2 steps to get some information on Watamu through this site.

The screenshot shows the homepage of the National Tourism Board of Kenya website. The browser address bar displays <http://www.magicalkenya.com/>. The page features a navigation bar with search and social media links. The main content area is divided into several sections:

- Jambo! Welcome to Magical Kenya**
- LAMU - KENYA'S ENCHANTED ISLAND**: Includes an image of a tropical island and text describing it as a peaceful tropical island where life is lived at its own relaxed rhythm. A [Read More](#) link is provided.
- Magical Kenya Updates**: Lists recent news items such as "KENYA AT THE INTERNATIONALE TOURISMUS BORSE (ITB)" and "KENYA GOLF OPEN".
- Tembea Kenya - Domestic Deals and Offers**: Promotes a safari package titled "Campi ya Kanzi, 'Camp of the hidden treasure'", highlighting a price reduction from KShs 32,000 to KShs 27,000 per person per day. A [Read More](#) link is provided. Below this, several other packages are listed, including "3 Nights Nakuru, Maasai Mara", "3 Nights Mombasa, Flying Package", "Lake Naivasha Weekend Getaway", "EXPLOREANS MARA RIANTA CAMP", "Blue Bay Cove, Watamu", and "Oakland Tours Mara Road Package". A [» Find More Great Offers...](#) link is also present.
- Popular Destinations**: A section with four featured destinations, each with an image and a caption:
  - Maasai Mara, Kenya
  - Ambosemi - a land of giants
  - Teayo East and Teayo West
  - Kenya's South Coast - a tropical paradise
  - Malindi and Watamu - Overview
  - Sheldrick Elephant Orphanage
  - Fort Jesus, Mombasa (UNESCO World Heritage Site)
  - Nairobi Animal Orphanage
  - Maasai Mara Game Reserve
  - Nairobi National Park

# National Tourism Board of Kenya

[www.magicalkenya.com](http://www.magicalkenya.com)

The first link-Blue Bay Cove does not provide much useful information for likely tourists unless they are looking for a luxury beach experience at a villa.

ve, Watamu - Magical Kenya - Windows Internet Explorer

http://www.magicalkenya.com/index.php?option=com\_content&task=view&id=1187&Itemid=311


in kenya Search Ask eBay Zillow

sm in kenya Search Ask Facebook Listen to music Amazon YouTube 22° Auckland, New Zealand News Fun Games Celebrity E-mail Word of

ove, Watamu - Magical Kenya

## Blue Bay Cove, Watamu

For your beach holiday stay with us at Blue Bay Cove in Watamu. Our Luxury Holiday Homes are available from KES 13,500 (USD 160) a night for a home that sleeps 4.



**Blue Bay Cove**, a small beach front development in Watamu, consists of 12 luxury holiday homes with direct private access to a white sandy beach cove.

Our homes are fully serviced with daily housekeeping, chefs, nannies, laundry service and a 24hour concierge on standby. Just put your feet up, and experience the privacy of your own home with the services of a hotel.

The best thing is that all this comes at a fraction of the cost of a hotel. Visit our website where you can see our homes, get prices, book and pay online. An unforgettable holiday is just a click away.

We have a variety of homes for rent. They are all similar in size and the main difference is whether you want 2 or 3 bedrooms and whether you want to be in the garden or up in a Penthouse.

Whichever house you pick, from each and every home you can enjoy a sundowner drink whilst looking at the beautiful Indian Ocean.

A few amenities of our homes are:

- Approximately 200 sqm
- Ocean facing
- Air conditioning in all Bedrooms
- All bedrooms with ensuite bathrooms
- Exquisitely furnished
- Flat Screen & DVD player
- Satellite Television
- Swimming Pool
- Well secured grounds
- Modern, fully equipped kitchens

Visit our website and [contact us](#) with any questions on this luxury, relaxed and affordable holiday

Follow @magicalkenya 12.7K followers

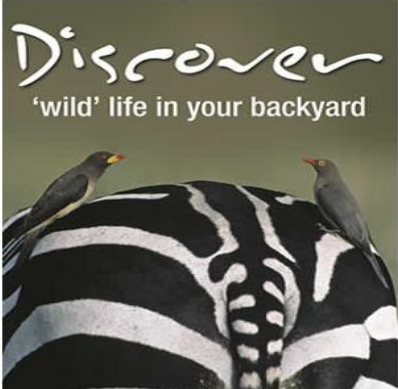
Like 13,573 people like this. Sign Up to see what your friends like.

Share this Page

Tweet +1 0

### #TembeaKenya

Tembea Kenya - Home Flying Package  
Road Package Accommodation Offers  
Going Out



**EXPLOREANS MARA RIANTA CAMP**  
2 Nights Super All inclusive Fly In Packages East Africa Residents from ksh 42,950 per person sharing double tent

The second link-Malindi & Watamu-Overview does provide more useful information for likely tourists, but still does not provide the real sense of place.

mu - Overview - Magical Kenya - Windows Internet Explorer  
http://www.magicalkenya.com/index.php?option=com\_content&task=view&id=356&Itemid=287

Search Ask eBay Z

Search Ask Facebook Listen to music Amazon YouTube 22° Auckland, New Zealand News Fun Games Celebrity E-mail

mu - Overview - Magical Kenya




Image Courtesy - Coral Blu Key - Malindi

### KIUNGA MARINE NATIONAL RESERVE

The reserve incorporates a chain of about 50 calcareous offshore islands and coral reefs in the Lamu Archipelago, running for some 60 km parallel to the coast in northern Kenya and adjacent to Dodori and Boni National Reserves.

The small town of Malindi is at the centre of a strip of idyllic tropical beaches offering the visitor a range of world class resorts and quiet relaxing hideaways.

Further south, the sleepy village of Watamu is fronted by wide white beaches.

This tranquil haven is home to several well established resorts, and many private guesthouses scattered through the forest along the deserted shore.

At Watamu a Marine National Park has been established, an ideal day trip for divers and snorkellers alike.

Northwest of Malindi is the spectacular Marafa Depression, locally known as Nyari and popularly known as Hell's Kitchen. An extensive series of sandstone gorges and sheer gullies, this unique and otherworldly landscape has become part of local folklore.

The thick jungles of the Arabuko Sokoke Forest reserve hide a world of wonders. In the cool of the forest winding paths will take you in search of rare endemic birds and mammals, and visiting herds of Elephant.

The forest holds another secret, the lost town of Gedi, a deserted trading Swahili town hidden deep in the forests, whose winding passages and crumbling walls tell of a long and mysterious past.

Walk through the Forest, explore the mangroves by boat, dive on the reef or try your hand at big game fishing. At the North coast you have all these choices and more, with the space and freedom to relax, unwind, and soak up the atmosphere.

Internet

# Ministry of Tourism -Kenya- www.tourism.go.ke

On this homepage there is no link to Watamu.

The screenshot shows a web browser window displaying the homepage of the Ministry of Tourism - Kenya. The browser's address bar shows the URL [www.tourism.go.ke](http://www.tourism.go.ke). The page features a header with the text "Ministry of Tourism - Kenya" and a banner image of a lion and the Kenyan flag. Below the header is a navigation menu with links: "About the Ministry", "Tourism", "Wildlife", "Facts & Figures", "Kenya Tourism Industry", "Investing in Tourism", and "Training & Consultancy".



The main content area is divided into several sections:

- QUICK LINKS:** A list of links including "Parks & Reserves", "Hotels, Lodges and Resorts", "Kenya's Wildlife", "Tourism Associations", "Jobs and Tenders", and "Downloads".
- LATEST NEWS:** Two news items are displayed. The first is titled "PREPARATIONS UNDERWAY FOR THE GROUNDBREAKING OF THE RONALD NGALA UTALII COLLEGE, MOMBASA : 18 Feb 2013". The second is titled "TOURISM PERMANENT SECRETARY ASSURES STAKEHOLDERS, SAYS GOVERNMENT".
- WELCOME TO THE MINISTRY OF TOURISM WEBSITE:** A section with the text: "KARIBU...Welcome to the official website of Kenya's Ministry of Tourism. Whether you are looking for information on Kenya's world famous tourist attractions or incredibly diverse wildlife, you'll find everything you need here." Below this, it says: "If you are planning to travel to Kenya, invest in our tourism sector, or you are already a stakeholder, this site provides you with all the info and access you'll need."
- EVENTS CALENDAR:** A section with a bird silhouette icon and the text ">> EVENTS CALENDAR".
- PUBLICATIONS & RESEARCH:** A section with a pie chart icon and the text ">> PUBLICATIONS & RESEARCH".
- OUR PARASTATALS:** A grid of logos for various organizations: Utalii College, Bomas of Kenya, KTDC, KICC, CTDLT, and Kenya Tourist Board (KTB).
- Follow us on Facebook:** A section with a Facebook logo, a "Recommend" button, a "Send" button, and a "Follow @utaliikenya" button. It also shows a "105" likes count.
- SERVICE CHARTER:** A section with a "Report STOP CORRUPTION! click here to report" button.

The footer of the page contains the text: "Contact Us | Feedback | Search | Staff Email | Disclaimer | Copyright" and a "SYMPHONY" logo.



None of the dropdown boxes feature a link to Watamu either. Must click on Tourism and select Destination by Fact and Region.




**About the Ministry / Tourism / Wildlife / Facts & Figures / Kenya Tourism Industry / Investing in Tourism / Training & Consultancy**


**QUICK LINKS**

- [Parks & Reserves](#)
- [Hotels, Lodges and Resorts](#)
- [Kenya's Wildlife](#)
- [Tourism Associations](#)
- [Jobs and Tenders](#)
- [Downloads](#)

**LATEST NEWS**



PREPARATIONS UNDERWAY FOR THE GROUNDBREAKING OF THE RONALD NGALA UTALII COLLEGE, MOMBASA : 18 Feb 2013



TOURISM PERMANENT SECRETARY ASSURES STAKEHOLDERS, SAYS GOVERNMENT

**Useful Links**

**Destination Facts by Region**

Destination Facts by Region

- [Nairobi](#)
- [Central](#)
- [Southern](#)
- [Rift](#)
- [North Rift](#)
- [Western](#)
- [Northern](#)
- [North Eastern](#)
- [Eastern](#)
- [Coast](#)


There's a reason why Kenya is one of the world's most popular tourist destinations- it's all about the incredible diversity of attractions packed within the borders of a single country.

From beaches to mountains, savannah to forest, desert to snow- in terms of landscapes, wildlife, people, culture and things to see and do- Kenya has it all.

Select a region for more information...

**Nairobi**

Nairobi is one of Africa's most vibrant and exciting cities- an urban destination unlike any other. With excellent international cuisine from all corners of the globe and nightlife powered by some of the continent's fastest rising music talent- [Nairobi](#) is a great place for entertainment. But behind the bright lights there is plenty of history, culture, sport and a fascinating art scene waiting to be discovered. Let's not forget our capital's real claim to fame:



**Follow us on Facebook**

105

[Recommend](#)

[Send](#)

[Follow @utaliikenya](#)

**>>SERVICE CHARTER**

**STOP CORRUPTION**  
click here to report

# Once on Destination by Fact & Region must select the link Coast, but still no direct link to Watamu.

Internet Explorer  
...ry.nsf/pages/destination\_facts#Step10

Search Ask eBay Z 22° Auckland, New Zealand News Fun Games Celebrity



Facebook Listen to music Amazon YouTube

[Click here to contact the relevant tourist office for this region...](#)

[>>Back to top](#)

### Eastern

This beautiful area is the vast twin [Tsavo](#) National Parks- a wilderness the size of Jamaica. Amongst all that space you'll find a range of accommodation options to suit everyone- making this ideal for a safari stopover en route to the coast or the city. If you're looking to go further afield, head for the hills- both the [Chyulu](#) and [Taita Hills](#) are high green, and offer stunning views of Kilimanjaro. Along the way, Ukambani is an excellent place to shop for Kenya's finest woodcarving.




[Click here to contact the relevant tourist office for this region...](#)

[>>Back to top](#)

### Coast

Kenya's beaches are among the worlds best, with warm, clear water, soft sand and a constant refreshing sea breeze. Our calm seas are ideal for water sports, sailing, jet-skiing, windsurfing and kite surfing. The key to these calm waters is the fringe of coral reefs that protect our shores. These reefs are home to a remarkable profusion of undersea life- which can be seen from a special glass bottom boat, or up close and personal by snorkellers and scuba divers. But when you come to the coast, step back from the beach and discover all that the coast has to offer. This is the home of Swahili culture, and the monuments at [Fort Jesus](#), [Malindi](#) and [Gedi](#), stand testament to some of our richest cultural heritage. [Lamu](#) is a place unlike any other- a small island where history lives and breathes in the narrow streets of the stone town. There are coastal forests such as [Arabuko Sokoke](#) and [Jadini](#)- and wildlife reserves, from Dodori in the North to [Shimba](#), and Mwalanganji in the South. [Mombasa](#) is one of the most active and exotic ports on the African coast, with nightlife to match. The coast experience is about more than just beaches.



[Click here to contact the relevant tourist office for this region...](#)

[>>Back to top](#)

[Contact Us](#) | [Feedback](#) | [Search](#) | [Staff Email](#) | [Disclaimer](#) | [Copyright](#)

SYMPHONY

While browsing the Coast section must click on Malindi, which will bring up information on Watamu. From Google it takes 5 steps to reach Watamu info.



## Malindi and Watamu



The small town of Malindi is at the centre of a strip of idyllic tropical beaches offering the visitor a range of world class resorts and quiet relaxing hideaways. Further south, the sleepy village of Watamu is fronted by wide white beaches. This tranquil haven is home to several well established resorts, and many private guesthouses scattered through the forest along the deserted shore.

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Walk through the Forest, explore the mangroves by boat, dive on the reef or try your hand at big game fishing. At the North coast you have all these choices and more, with the space and freedom to relax, unwind, and soak up the atmosphere.



### Getting There

The gateway to the North Coast is Mombasa, although some visitors fly directly to Malindi. See the Mombasa section for details of how to get to Mombasa. The Coastal highway runs north of Mombasa all the way to Kenya's northern frontier. Driving your own car or hired car as far as Malindi is very easy. There are regular buses and matatus along the North coast. Many hotels and resorts in this area have Mombasa shuttles or can arrange vehicle transfers. Private taxis from Mombasa will also take you to the North Coast beaches for an agreed fare. Malindi airport has daily scheduled flights to Mombasa, Nairobi and Lamu. The

### Getting Around

Regular buses and Matatus service the North Coast Highway. Services are less regular north of Malindi. Taxis can be found in any town, or at most hotels or resorts.



**Accommodation**

**Dining**

**Shopping**

**Safari Operators**

**Click Here to see**



**VIDEO**

**of this area....**



# Ecotourism Kenya

[www.ecotourismkenya.org](http://www.ecotourismkenya.org)

This is a branch organization of the International Ecotourism Society, which deals with ecotourism education and business promotion. No direct link to Watamu.

The screenshot shows the website interface for Ecotourism Kenya. At the top, the browser window title is "Internet Explorer" and the address bar shows "http://www.ecotourismkenya.org/page.php?id=10#programs". The website header features the tagline "Linking Communities, Tourism & Conservation" and a navigation menu with links: Home, About Us, Programs, ESTC13, Eco-Warrior Award, Resources, Ecotourism Conference, Get Involved, and Contact Us. The main content area is divided into several sections:

- Members Directory:** A green button labeled "VIEW MEMBERS DIRECTORY".
- Members Login:** A form with fields for "Username" and "Password", a "Login" button, and a link for "Forgot your password? Click Here!".
- ESTC13:** A banner for the "Ecotourism and Sustainable Tourism Conference" held from September 24-27, 2013.
- Programs:** A section titled "Our Programme Areas | Achievements Of Our Programs" listing five areas:
  - a) Enterprise Development Program:** Described as offering community mobilization, advisory, training, and promotion services to community-based, owned, and/or managed tourism enterprises. It aims to integrate communities and community-based tourism into mainstream tourism in Kenya. A link "Read More On Enterprise Development Program" is provided.
  - b) Standards & Best Practices:** Described as EK's flagship program, the only one of its kind in the East African region. It has been used to inform other international tourism ecoring schemes, including the UNEP. A current status is noted: "Currently we have 60 ecorated facilities- 6 Gold, 35 Silver and 19 Bronze."
- Eco-rating Certification:** A section explaining that the "Eco-rating Certification" is a systematic approach to evaluating a tourism accommodation facility on its environmental, economic, and social performance.

On the right side of the page, there are several promotional banners:

- SUPPORT SUSTAINABLE TOURISM:** A banner with a ladybug image and the text "Join Us Now! Want to join Eco-Tourism Kenya? Click Here".
- Porini Camps:** A banner featuring a group of people in traditional Maasai attire and the text "Exclusive Safaris in Kenya's Finest Wildlife Areas" with the website "www.porini.com".
- Great family discounts:** A banner with a sunset silhouette and the text "Great family discounts" and "ES EASTERN & SOUTHERN SAFARIS".

At the bottom left, there are logos for "THE INTERNATIONAL ecotourism SOCIETY" and "THE 2010" logo. At the bottom right, there is a small "ECO tourism" logo with the tagline "Linking Nature, Communities and Commerce".

Under the resources link there are various academic and research articles describing success stories, including the coastal areas of Kenya and Watamu.

The screenshot shows the homepage of ecotourismkenya.org. The browser's address bar shows the URL. The page features a navigation bar with search, Ask, Facebook, Listen to music, Amazon, YouTube, and various location and service links. The main content area is divided into several sections:

- Workshop Reports**:
  - [Reports of past Ecotourism Kenya workshops](#)
- Newsletter Archive**:
  - [Issues of past Ecotourism Kenya newsletters](#)
- Ecotourism Kenyas Eco-warrior Award**:
  - [Eco-warrior Awards](#)
- Ecotourism Kenya Publications**:
  - [Ecotourism Kenya Coast Members Guide 2012](#)
  - [Naturals: Ecotourism Kenya Magazine Issue1](#)
  - [Naturals: Ecotourism Kenya Magazine Issue2](#)
  - [Naturals: Ecotourism Kenya Magazine Issue3](#)
  - [Ecotourism Kenya Issue 24 Jan-April 2011](#)
  - [Ecotourism Guide](#)
  - [Green Directory](#)
  - [Ecotourism Kenya Newsletters Archive](#)
- Kenya Codes**:
  - [Kenya Safari Code](#)
  - [Kenya Coastal Code](#)
- Other Resources**:
  - [Resources for Communities](#)
  - [Travelers Philanthropy Conference](#)
  - [EcoStorm Maasai Mara](#)
  - [2009 National Ecotourism Conference](#)
  - [Tour Operators Certification](#)

On the left side, there are promotional banners for 'THE INTERNATIONAL ecotourism SOCIETY', 'THE 2012 ECO-WARRIOR AWARDS', and 'The 4th Annual Ecotourism Conference 2012'. Below these are buttons for 'DIRECTORY LISTING' (with links to Members, Community Groups, and Eco-rated Facilities) and 'EVENTS CALENDAR'. At the bottom left, there is a graphic of a globe with a magnifying glass over a map of Kenya, with the text 'Click the map, to see where'.

On the right side, there is an advertisement for 'EASTERN & SOUTHERN SAFARIS' with a 'BOOK NOW!' button. Below that is another advertisement for 'Advertise Now!' with a 'Click Here' button. At the bottom right, there is a social media section for 'ecotourismkenya' with a 'Join the conversation' button.

# Kenya Wildlife Service

[www.kws.org](http://www.kws.org)

On the homepage there is no specific mention of Watamu.

The screenshot shows the Kenya Wildlife Service (KWS) website homepage. The browser window title is "Kenya Wildlife Service - Windows Internet Explorer" and the address bar shows "http://www.kws.org/". The search bar contains "Kenya wildlife service". The navigation menu includes "Search", "Ask", "Facebook", "Amazon", "YouTube", "Weather", "News", "Fun Games", "Celebrity", "E-mail", and "Word of the Day". The main banner features a lion and the KWS logo. Below the banner are six navigation icons: "ABOUT US", "CONSERVATION RESEARCH", "PARKS/RESERVES", "OUR PARTNERS", "TOURISM", and "INFORMATION". A search box and newsletter subscription form are on the right. The main content area is titled "Welcome to Kenya Wildlife Service" and includes a "LATEST" news section with five articles: "KWS rangers killed in line of duty honoured at UN meeting", "African rhinos won't hold out for much longer, IUCN experts warn", "Firearms stolen from killed KWS rangers recovered", "Ramsar wants governments to enforce law on ecological crimes", and "DONATE Support Conservation". A "QUICK LINKS" sidebar is on the left, and a "VIDEO" and "BLOGS" section is on the right.

Kenya Wildlife Service

WILDLIFE SERVICE

Search our website  
Enter search... GO  
Subscribe to our newsletter  
Enter your email address... GO  
 Subscribe  Unsubscribe

HOME

Welcome to Kenya Wildlife Service

Print Page | Email Page

LATEST: African rhinos won't hold out for much longer, IUCN experts warn

**KWS rangers killed in line of duty honoured at UN meeting**  
An ongoing United Nations meeting on wildlife trade has posthumously honoured 13 Kenya Wildlife Service (KWS) rangers killed in the line of duty...[ [More](#) ]  
Published 06 Mar, 2013

**African rhinos won't hold out for much longer, IUCN experts warn**  
Gland, Switzerland, 26 February 2013 – Nearly 2,400 rhinos have been poached across Africa since 2006...[ [More](#) ]  
Published 27 Feb, 2013

**Firearms stolen from killed KWS rangers recovered**  
NAIROBI, KENYA (February 26, 2013) Two AK 101 rifles, three magazines and 20 rounds of ammunitions that were stolen from Kenya Wildlife Service (KWS)...[ [More](#) ]  
Published 26 Feb, 2013

**Ramsar wants governments to enforce law on ecological crimes**  
The outgoing Secretary General for the Ramsar Convention on Wetlands Mr. Anada Tiega, has urged Governments across the globe...[ [More](#) ]  
Published 25 Feb, 2013

RSS FEEDS MORE NEWS

QUICK LINKS

- ▶ [Tourism](#)
- ▶ [Tariffs](#)
- ▶ [Accommodation & Reservation](#)
- ▶ [Endowment Fund](#)
- ▶ [Animal Adoption Programme](#)
- ▶ [Wildlife Crime & Security](#)
- ▶ [Community Wildlife Programme](#)
- ▶ [KWS Law Enforcement Academy](#)
- ▶ [Air Services](#)
- ▶ [KWS Training Institute](#)
- ▶ [Investment Opportunities](#)
- ▶ [Tenders](#)
- ▶ [Careers](#)
- ▶ [Contacts](#)

VIDEO BLOGS

2013 CONSERVATION FEES  
[Read more](#)

Talk to Us

DONATE Support Conservation

SEARCH ACCOMMODATION

Select a park or reserve to view a list of hotels, lodges, guesthouses and camps managed by KWS

-- Select Park or Reserve --

VISION 2030 FLAGSHIP PROJECTS

Clicking on tourism on the top left hand side brings the reader to a general tourism overview that mentions coastal tourism, but not Watamu itself.

The screenshot shows a web browser window with the address bar containing 'n/about\_kenya.html'. The browser's toolbar includes search engines like Ask, Facebook, Amazon, YouTube, and various utility icons. The page content is organized into three main sections:

- Left Navigation Menu:** A vertical list of links including 'About Kenya', 'Park & Reserves Information', 'Safaris & Tours/Circuits', 'Accommodation', 'Tariffs - Parks and Bandas', 'Camping', 'Insurance', 'Park Rules', 'Hours of Operation', 'Entry Procedures', 'Visa Requirements', 'Exchange Rates', 'Investment Procedures & Opportunities', 'Bookings', 'Market Promotions', 'New Products', and 'Tourism Activities'.
- Main Content Area:**
  - About Kenya:** A section with a dotted line header. It contains several paragraphs of text describing Kenya's tourism offerings, including safaris, wildlife, and geographical features like the Great Rift Valley and Mt Kenya.
- Right Sidebar:** A vertical column of promotional and informational elements:
  - CONSERVATION FEES:** A green starburst graphic with the text 'CONSERVATION FEES' and 'Read more'.
  - Safari Card:** An image of a green 'Safari Card' with 'KENYA WILDLIFE SERVICE' and an elephant logo.
  - VISA MasterCard:** Logos for Visa and MasterCard.
  - SHARE:** Social media sharing icons for Facebook, Twitter, YouTube, and Google+, along with a 'Like us on foursquare' button.
  - KENYA VISION 2030 Flagship Projects:** A graphic with the Kenyan flag colors and the text 'KENYA VISION 2030' and 'Flagship Projects'.
  - RELATED LINKS:** A section with a dark green header containing several links, such as 'Poaching in Kenya hit the critical 1% of the rhino population in 2009 for the first time in 25 years' and 'National Conservation and management Strategy for Lion & Spotted Hyena in Kenya (2009-2014)'.

Clicking on Parks & Reserves Information on the top left hand side brings up a list of national parks and game reserves, including a link for Watamu.

Internet Explorer  
ks\_info.html

Search Ask eBay Z

Search Ask Facebook Amazon YouTube 24° Auckland, New Zealand News Fun Games Celebrity E-mail

HOME

**Tourism**

Print Page | Email Page

**LATEST: African -**

[Home](#) > [Park and Reserves Information](#)

**Park and Reserves Information**

Kenya has dozens of parks, reserves and stations—each with its own character, geography and wildlife. Click on a link below to learn more about Kenya's wildlife areas, including warden contact information, a map, accommodation, a description and community projects are described for each park, reserve or station.

**Kenya Wildlife Service Parks and Reserves**

- > [Aberdare National Park](#)
- > [Arabuko Sokoke Forest Reserve](#)
- > [Chyulu Hills National Park](#)
- > [Kakamega Forest National Reserve](#)
- > [Kisumu Impala Sanctuary](#)
- > [Kora National Park](#)
- > [Malindi Marine National Park](#)
- > [Marsabit National Park & Reserve](#)
- > [Mombasa Marine National Park](#)
- > [Mount Elgon National Park](#)
- > [Mt. Longonot National Park](#)
- > [Nairobi National Park](#)
- > [Ol Donyo Sabuk National Park](#)
- > [Saiwa Swamp National Park](#)
- > [Sibiloi National Park](#)
- > [Tsavo East National Park](#)
- > [Watamu Marine National Reserve](#)
- > [Amboseli National Park](#)
- > [Central Island National Park](#)
- > [Hells Gate National Park](#)
- > [Kisite Mpunquti Marine Park](#)
- > [Kiunga National Marine Reserve](#)
- > [Lake Nakuru National Park](#)
- > [Malka Mari National Park](#)
- > [Meru National Park](#)
- > [Mombasa Marine Reserve](#)
- > [Mt. Kenya National Park](#)
- > [Mwea National Reserve](#)
- > [Ndere Island National Park](#)
- > [Ruma National Park](#)
- > [Shimba Hills National Reserve](#)
- > [Tana River Primate Reserve](#)
- > [Tsavo West National Park](#)

**TOURISM**

- Overview
- About Kenya
- Park & Reserves Information**
- Safaris & Tours/Circuits
- Accommodation
- Tariffs - Parks and Bandas
- Camping
- Insurance
- Park Rules
- Hours of Operation
- Entry Procedures
- Visa Requirements
- Exchange Rates
- Investment Procedures & Opportunities
- Bookings
- Market Promotions
- New Products
- Tourism Activities

**2013 CONSERVATION FEES**  
Read more

**Safari Card**

**VISA MasterCard**

SHHRE

Like us on foursquare

**Kenya Vision 2030 Flagship Projects**

**RELATED LINKS**

- > Overview - Parks and Reserves
- > PROVISION OF CADASTRAL



Clicking on Watamu Marine National Reserve brings up information on the protected area; however it is not detailed enough for tourism purposes.

It took 5 steps from Google to get to the page.

Internet Explorer  
reserves/WMPR.html

Search Ask eBay Z

Search Ask Facebook Amazon YouTube 24° Auckland, New Zealand News Fun Games Celebrity E-mail

## Watamu Marine National Reserve

"A Natural Paradise"

Watamu National Park is part of a complex of marine and tidal habitats along the Kenya's north coast. It is enclosed by the Malindi Marine National Reserve which also encloses Malindi Marine National Park. Habitats include intertidal rock, sand and mud, fringing reefs and coral gardens, coral cliffs, sandy beaches and the Mida Creek mangrove forest. Marine life attractions include fish, turtles, dugongs and crabs. The Mida Creek forest has a high diversity of mangrove species including *Ceriops tagal*, *Rhizophora mucronata*, *Bruguiera gymnorrhiza*, *Avicennia marina* and *Sonneratia alba*. These provide refuge to a variety of both resident and migrant bird species.

### ACCESS

- North Coast, Malindi – Kenya

### PARK GATES

- By Road: Watamu is 120 kms north of Mombasa and 28km south of Malindi. At Gede, which is on the main Mombasa Malindi Road, you turn towards the Indian Ocean. 11kms from the main road is Watamu itself.
- By Air : Malindi airport is your arrival point

### SIZE / LOCATION

- 10 km<sup>2</sup>.
- North Coast, Malindi – Kenya

### CLIMATE

- The Coast is humid with mean annual temperatures ranging from 22-34 C. rainfall is about 500mm pa.

### SAFARI CARD REQUIRED?

- At present the park does not operate on smart card system. Entry is by cash only (KSH or US\$).

### MAJOR ATTRACTIONS

- Haven of green turtle
- Unique coral garden
- Mida creek
- Kipepeo project
- Gede ruins

### ABUNDANT BIRD LIFE

- Over 100 species of bird are found in the cultivated gardens, shambas and bush. Commonly seen overhead is the Black Kite, whilst the Common Bulbul, White-Browed Coucal and Speckled Mousebird can be seen scuffling in the undergrowth. Bright Yellow Canaries and Golden Palm Weavers flash in the bush, whilst the Lizard Buzzard and the Lilac Breasted Roller are often seen perched on poles and wires.

### WHERE TO STAY

- There is Currently no accommodation in the reserve, a wide range of options exist in nearby Malindi town.

### ACTIVITY OPTIONS

- Wind surfing

**ANIMAL**

**ADOPT AN ANIMAL**

**SEARCH ACCOMMODATION**  
Select a park or reserve to view a list of hotels, lodges, guesthouses and camps managed by KWS

– Select Park or Reserve –

**Kenya Vision 2030 Flagship Projects**

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**WATAMU MARINE NATIONAL RESERVE**

**CONSERVATION AREA**  
• Coast Conservation Area

**PARK FACTSHEET**  
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**WILDLIFE**  
Hyrax, Tana Crested Mangabey, Agama Lizards

**PARK CONSERVATION FEE**  
Download

**Safari Card**  
KENYA WILDLIFE SERVICE

**VISA** **MasterCard**

# Watamu Marine Association

[www.watamu.biz](http://www.watamu.biz)

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WATAMU MARINE ASSOCIATION HOME ABOUT WATAMU WMA PROJECTS AND MEMBERS VISIT WATAMU WATAMU DIRECTORY





## WATAMU NEWS

**Dolphin Conservation Continues in Watamu**  
Get involved and report your marine mammal sightings and h...  
10 Jan 13

**WMA Volunteer Community and Conservation Project on Kenyan Coast**  
Do you want to directly contribute to helping communities,....  
10 Jan 13

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## WELCOME TO WATAMU

Watamu is a small village on the Kenyan coast. The area has an international reputation for its pristine white-sand beaches and reef-protected lagoons.

[More About Watamu](#)

Watamu Marine Association (WMA) is a unique initiative at the Kenyan coast. Members come from the community, tourism and environment sectors.

[More WMA & Projects](#)

## Why Do We Need Watamu Marine Association?

Watamu is a tropical paradise on the Kenyan Coast, receiving thousands of visitors a year. However, not everyone is fully aware of the diverse peoples, cultures and interests that make up Watamu community life. Just beneath the surface there lie conflicts between marine stakeholders, environmental threats and increasing challenges facing the Marine Park and Reserves managing authorities.

Watamu was voted one of the top ten beaches in the world; steeped in natural beauty and with three stunning bays, Watamu is a great beach holiday spot.

[Visit Watamu](#)

Find who you need in Watamu: Hotels, Scuba Diving, Deep Sea Fishing, Supermarkets, Restaurants and more!

[The Watamu Directory](#)





Mida Creek

Watamu Marine National Park




## WATAMU NEWS



### Dolphin Conservation Continues in Watamu

Get involved and report your marine mammal sightings and h...  
10 Jan 13

### WMA Volunteer Community and Conservation Project on Kenyan Coast

Do you want to directly contribute to helping communities,...  
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## ABOUT WATAMU

Watamu is a small village located on the Kenyan coast, approximately 120 km north of Mombasa and 25 km south of Malindi. The area has developed an international reputation for its pristine white-sand beaches and reef-protected lagoons, which line the Watamu National Marine Park and Reserves, which are the oldest in East Africa and cover over 229 kmsq. The marine protected areas are also recognized internationally as a UNESCO Biosphere Reserve. This means that the area is designated as a site of natural excellence, and should demonstrate how local people and the environment can co-exist through careful stewardship of our natural marine resources and human assets.

The Marine Park and Reserve is renowned world wide for its natural beauty and boasts a rich marine life from the visiting Whale Sharks and Manta Rays to three species of Sea Turtle. The Park and its coral gardens are one of the main justifications for visiting Watamu. There is an exceptional shoreline with Watamu voted one of the top ten beaches in the world; steeped in natural fauna and flora and with three stunning bays, Watamu, Blue Lagoon and Turtle Bay.

Watamu (means "home of the sweet people" in Swahili) enjoys a friendly community feeling; it is a small although rapidly growing area where most people know and recognize each other. Community development is also coming along apace with a large number of community groups all working together through an umbrella organization called Watamu Marine Association (WMA) to promote the area whilst protecting the environment and working towards sustainable development for the future. WMA is unique organization, probably the first of its kind on the Kenyan Coast. It consists of over 40 member groups and organisations, from the community, tourism and environmental sectors that are committed to resolving many of the multifaceted problems and conflicts that threaten a seemingly trouble-free paradise. We exist to ensure that Watamu in all its pristine beauty can be enjoyed by everyone, including the wildlife.

Check out the work and details of the Watamu Marine Association for more information and find out what you can do to help.

Watamu is perfect for an Indian Ocean tropical beach holiday and close to Tsavo National Park for wildlife safaris. Visit our pages on Where to Stay and What to Do for details on the perfect relaxing break.

Also visit the Watamu Business page with our local community business members and see



- [Canoe Trips and Nature Tours](#)
- [Diving](#)
- [Game Fishing](#)
- [Safari](#)
- [Snorkeling in Watamu](#)
- [Water Sports](#)





**WATAMU NEWS**

**Dolphin Conservation Continues in Watamu**  
 Get involved and report your marine mammal sightings and h...  
 10 Jan 13

**WMA Volunteer Community and Conservation Project on Kenyan Coast**  
 Do you want to directly contribute to helping communities,....  
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**ACTIVITIES TO DO IN AND AROUND WATAMU**

Watamu is perfect for an Indian Ocean tropical beach holiday and close to Tsavo National Park for a wildlife safari.

The Watamu Marine Park and Reserve is renowned world wide for its natural beauty and boasts a rich marine life from the visiting Whale Sharks and Manta Rays to three species of Sea Turtle.

The Park and its coral gardens are one of the main attractions in Watamu. There is an exceptional shoreline with Watamu voted one of the top ten beaches in the world; steeped in natural fauna and flora and with three stunning bays, Watamu, Blue Lagoon and Turtle Bay.

If you prefer relaxing by the beach then Watamu is the holiday destination for you. However take a look at the more energetic activities that all the family can take part in.

Whether it's water sports or snorkeling even the smallest members of the family can enjoy the Marine Park's crystal clear waters.

For the more adventurous and seasoned anglers, sports fishing is an exhilarating thrill and will keep even the most experienced fisherman on his toes.

Watamu is one of the top dive spots in the world, and there are plenty of opportunities to enjoy a world of colour and excitement in an underwater experience never to forget.

Watamu and its surrounding areas are not just limited to the beach fun. If "twitching" and birds are your interest then Watamu is certainly for you, with hundreds of species found in Arabuko-Sokoke Forest and around Mida Creek Reserve. Exploring the mangrove forests of Mida Creek is a magical experience and if history is your interest then the ancient Swahili ruins at Gede are not to be missed.

Please visit our [Members pages](#) and the [Watamu Business Directory](#) to see who can provide these exciting activities.



## **Organizations that Led to Information about Watamu**

“It is important to note that none of the pages found offer very much detailed information on Watamu, especially describing local communities, infrastructure, culture, local economic development (LED) or conservation. The information presented is mostly concerned with the aesthetic aspects and attractions of the destination”.

watamu kenya

Web Images Maps More Search tools


About 1,700,000 results (0.20 seconds)

[Watamu Tourism and Vacations: 23 Things to Do in Watamu, Kenya ...](#)  
[www.tripadvisor.com](http://www.tripadvisor.com) › Africa › Kenya › Coast Province  
 ★★★★★ Review by TripAdvisor Travelers' Choice  
**Watamu** Tourism: TripAdvisor has 5866 reviews of **Watamu** Hotels, Attractions, and Restaurants making it your best **Watamu** Vacation resource.

[Watamu - Wikipedia, the free encyclopedia](#)  
[en.wikipedia.org/wiki/Watamu](http://en.wikipedia.org/wiki/Watamu)  
**Watamu** Beach. **Watamu** is a beach resort on the Indian Ocean coast of **Kenya**. It lies on a small headland, between the Blue Lagoon and **Watamu** Bay. Its main ...

[Turtle Bay Beach Club \(Kenya/Watamu\) - All-inclusive Resort ...](#)  
[www.tripadvisor.co.uk](http://www.tripadvisor.co.uk) › ... › Coast Province › Watamu › Watamu Hotels  
 ★★★★★ Rating: 4.5 - 442 reviews - Price range: ££  
 Turtle Bay Beach Club, **Kenya**: See 442 traveller reviews, 367 candid photos, and great deals for Turtle Bay Beach Club, ranked #4 of 20 hotels in **Kenya** and ...

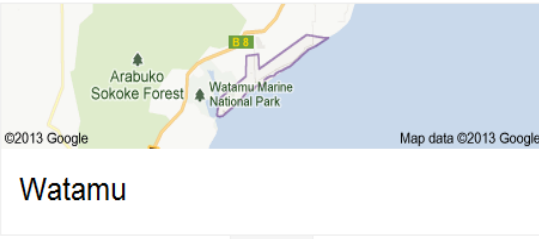
[Images for watamu kenya](#) - Report images



[Hemingways Watamu](#)  
[www.hemingways-watamu.com/](http://www.hemingways-watamu.com/)  
**Watamu** Hotels - Welcome to the luxury resort Hemingways **Watamu** Hotel, this tropical retreat is located on one of **Kenya's** finest beaches. As one of the finest ...

[The long white beaches of Watamu, Kenya.](#)  
[www.watamu.net/watamu-beach.html](http://www.watamu.net/watamu-beach.html)  
 Turtle Bay is a stretch of beach about 5 miles (7kms) long, which is quite safe for swimming, walking and sunbathing. It is situated 140kms North of Mombasa on ...

[Turtle Bay Beach Club](#)  
[www.turtlebay.co.ke/](http://www.turtlebay.co.ke/)  
 ... Bay Beach Club is the first hotel to be awarded silver Eco-rating by EcoTourism



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Watamu

Ads

[Watamu Beach Club](#)  
[www.tripadvisor.com/WatamuBeachClub](http://www.tripadvisor.com/WatamuBeachClub)  
**Watamu** Beach Club 47 Reviews  
 Compare Prices, Reviews, Book Now!  
 1,351,631 people +1'd or follow  
 TripAdvisor

[Hotels near Watamu Beach](#)  
[www.expedia.co.nz/Watamu\\_Beach\\_Hotels](http://www.expedia.co.nz/Watamu_Beach_Hotels)  
 Book Now and Save Up to 50% Off!  
 Gabon Hotels near **Watamu** Beach.

[10 Hotels in Watamu](#)  
[www.booking.com/Watamu-Hotels](http://www.booking.com/Watamu-Hotels)  
 Lowest price guarantee!  
 Book your Hotel in **Watamu** online  
 1,052,315 people +1'd or follow  
 Booking.com

[Hotels in Watamu Center](#)  
[www.venere.com/Watamu-Hotels](http://www.venere.com/Watamu-Hotels)  
**Watamu** Hotels from A\$30.  
 Book now and Save up to 70%!  
 819 people +1'd or follow Venere.com

On the first 3 pages of the organic search in Google the next websites are present:

- Rating sites, such as tripadvisor and lonely planet
- Private companies

[Watamu, Kenya: A Guide to Watamu Beach including Watamu ...](#)

[watamukenya.com/](http://watamukenya.com/)

**Watamu, Kenya.** A Guide to Watamu Beach including Watamu hotels, resorts, house rentals, real estate, restaurants, maps & business listings. Welcome , Guest ...

[Weather in Watamu, Kenya](#)

[www.holiday-weather.com](http://www.holiday-weather.com) > Africa > Kenya

We provide weather, weather forecast and holiday weather for **Watamu**.

[Offerte viaggi e vacanze a Eden Village Watamu Beach, Kenya ...](#)

[www.edenviaggi.it/watamu](http://www.edenviaggi.it/watamu) - Translate this page

A breve distanza da Malindi, presso il piccolo paese di Jacaranda, l'Eden Village

**Watamu** Beach sorge in una posizione incantevole, immerso in un ambiente ...

Ads related to **watamu kenya** ⓘ

[Hotels in Watamu Center](#)

[www.venere.com/Watamu-Hotels](http://www.venere.com/Watamu-Hotels)

★★★★★ 43 reviews for venere.com

**Watamu** Hotels from AU\$30. Reserve Now. Pay at Check-Out!

819 people +1'd or follow Venere.com

Most Popular Hotels - Central Hotels - Top Sellers - Traveler's Choice

[Watamu Hotels](#)

[www.onetime.com/Watamu](http://www.onetime.com/Watamu)

Save Up To 60% on **Watamu** Hotel Rooms. Book Now and Save!

Searches related to **watamu kenya**

[watamu kenya map](#)

[watamu kenya weather](#)

[watamu kenya hotels](#)

[watamu beach kenya](#)

[watamu kenya safety](#)

[watamu map](#)

[watamu kenya accommodation](#)

[villas watamu](#)



watamukenya.com

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watamu kenya

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[Watamu Tourism and Vacations: 23 Things to Do in Watamu, Kenya ...](#)

[www.tripadvisor.com](#) > [Africa](#) > [Kenya](#) > [Coast Province](#)

★★★★★ Review by TripAdvisor Travelers' Choice

**Watamu** Tourism: TripAdvisor has 5866 reviews of **Watamu** Hotels, Attractions, and Restaurants making it your best **Watamu** Vacation resource.

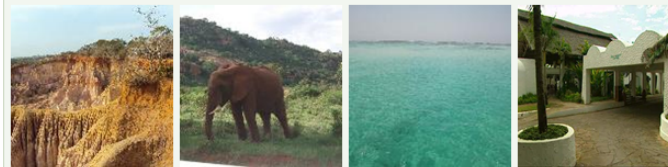
very well presented and rated in the rating sites

High visibility

[http://www.tripadvisor.co.uk/Tourism-g661279-Watamu\\_Coast\\_Province-Vacations.html](http://www.tripadvisor.co.uk/Tourism-g661279-Watamu_Coast_Province-Vacations.html)

## Watamu Vacations

Travelers' Choice® 2012 Winner Destinations

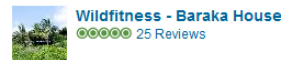


All traveler photos and videos

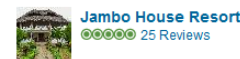
The delightful village of Watamu is an eco-tourist's dream, lined with sandy white beaches and hotels dedicated to sustainable tourism. Watamu is a quick snorkel away from the Malindi Marine Reserve Park, and Turtle Beach is the ideal spot for a swim and a tanning session. The village proper features quaint Kenyan shopping stalls called dukas, where you can stock up with supplies. Make sure to visit the Gede Ruins, a mysterious and heavily overgrown 12th century Swahili village, and the beautifully fluttery Kipepeo Butterfly Project.

### Top-rated hotels in Watamu

#### Hotels



#### B&Bs



Browse 4,943 reviews of 30 hotels

### Vacation rentals from \$150/night



The perfect way to stay in Watamu. With 22 rentals, you'll be sure to find the one for you. [See all Watamu rentals »](#)

### Top-rated restaurants and attractions

#### Up-to-the-minute travel advice every day.



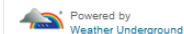
[Ask a question »](#)

### Watamu weather essentials

Month	High	Low
Mar	84°F	79°F
Apr	82°F	79°F
May	80°F	77°F
Jun	79°F	76°F
Jul	77°F	74°F
Aug	77°F	74°F

[See next 6 months »](#)

[More weather for Watamu](#)



C° | F°

10 Hotels in Watamu



# Watamu

From Wikipedia, the free encyclopedia

Coordinates:  3°21′S 40°﻿ / ﻿

**Watamu** is a *beach resort* on the *Indian Ocean* coast of *Kenya*. It lies on a small *headland*, between the *Blue Lagoon* and *Watamu Bay*. Its main industries are *tourism* and *fishing*. The nearest big town is *Malindi* to which it is connected by frequent *matatu*.

The shoreline in the area features white sand beaches and offshore coral formations arranged in three *bays*: *Watamu Bay*, *Blue Lagoon* and *Turtle Bay*. They are protected as part of the *Watamu Marine National Park*. The *Marine Park* is considered one of the best *snorkelling* and *diving* areas on the coast of *East Africa*. In order to assist the managing authorities namely *Kenyan Wildlife Service*, in protecting the *Park*, local community groups, the tourist sector and environmental groups have formed a unique organisation, *Watamu Marine Association*

Watamu has a population of around 1900  and it is part of the *Malindi District*.

The name "Watamu" means "sweet people" in *Swahili*. The name came from the fact that Arab slave traders used to distribute sweets to entice the local population before taking them as slaves.   
*[citation needed]*

A newly discovered species of the largest spitting cobra in the world (*Naja ashei*) was recently (2007) discovered in Watamu.

## References

[\[edit\]](#)



Watamu Beach

- 1.  Taylor, R: *New Cobra Found in Watamu*

No look and feel about the community, culture and atmosphere.

Info and multimedia can be easily enhanced



All  
15



Activities  
3



Entertainment  
0



Restaurants  
3



Shopping  
2



Sights  
7

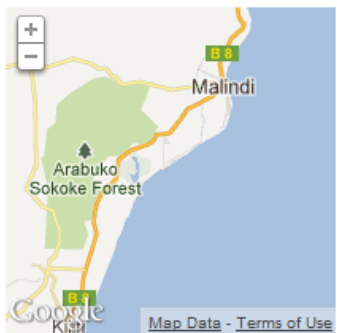


Tours  
0



Hotels

### Watamu overview



## Things to do in Watamu

Sort by: [Popular ↓](#)

### Deep-Sea Fishing

[Watamu, Kenya](#) | [Activities](#) > [Fishing](#)

If you want to ape the fish-wrestling antics of Ernest Hemingway, Deep-Sea Fishing is possible at Ocean Sports Hotel and Hemingway's (high season, up to four anglers per boat). People are a little more environmentally sensitive now than in old Ernie's day - tag and release is standard procedure.

reviewed

3 0

### Watamu Turtle Watch

[Watamu, Kenya](#) | [Sights](#) > [Beach](#)

Several species of marine turtle lay their eggs on the beaches around Watamu and Watamu Turtle Watch, part of the Local Ocean Trust, has set up a series of initiatives with local people to protect these threatened animals. Female turtles lay thousands of eggs here between January and April. Contact the trust's Marine Information Centre if you're interested in seeing this incredible natural spectacle or volunteering with local projects.

reviewed

1 0

### Mida Creek

[Watamu, Kenya](#) | [Sights](#) > [River](#)

The extensive mangrove forests around Mida Creek, just south of Watamu, support a huge

0 0

Among suggested things to do in Watamu, no culture, traditions or possible meetings with local population is mentioned

youtube.com



### Watamu, Kenya

by [fivetravel](#) • 5 years ago • 7,591 views

A Kenyan Marine Park is the site of Toby Amies' next big adventure - game



### Villaggio Jacaranda Versione Integrale Watamu Kenya

by [LATVDEIVIAGGISRL](#) • 1 year ago • 1,775 views

Jacaranda beach resort La struttura, nella zona di **Watamu** è situata in una



### Vacanza Kenya - Watamu 2012

by [pikkoloma](#) • 11 months ago • 15,169 views

Jumbo Club Watamu.



### Eden Village-watamu beach kenya

by [LATVDEIVIAGGISRL](#) • 1 year ago • 2,849 views

Questo video è stato realizzato da <http://www.latvdeiviaggi.it/> Vicinissimo al



### Safari Tsavo Est Watamu Kenya Libero 2012 FANTASTICOOOO

by [ombrina83](#) • 5 months ago • 523 views

Breve Trailer della nostra awentura in **Kenya**: Safari nello Tsavo Est organizzato

HD

Lot's of review videos from tourists.

Comments: - Friendly local population;  
great accommodation; great wildlife, but turtles are threatened by tourism development

- !No official promotional videos

facebook

Nadzeyya Kalbaska Home

## Watamu

City

**Watamu** is a beach resort on the Indian Ocean coast of Kenya. It lies on a small headland, between the Blue Lagoon and Watamu Bay. Its main industries are tourism and fishing. The nearest big town is Malindi to which it is connected by frequent matatu.

The shoreline in the area features white sand beaches and offshore co...

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[Like](#) [Edit Places](#)

Location Coast, Kenya

3,488 people like this

25,584 people have been here

284 people are talking about this

### Places in Watamu


Enter a category (e.g., Mexican Restaurant)



**Watamu Bay Ora Resort Kenya**  
Resort

- Watamu
- 400 like this
- 2,825 were here

[Like](#)



**Watamu Life**  
Travel Agency · Tourist Information · Beach Resort

- Watamu
- 12 like this
- 33 were here

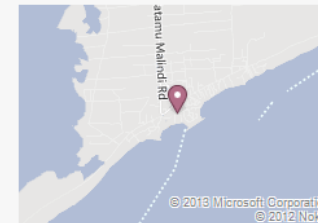
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**Sandy Horse Safari**  
Tours & Sightseeing

- P. o Box 355-80202, Watamu, 80202
- 12 like this
- 2 were here

### Map



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There is no official Facebook page for Watamu. Just aggregated results are used from the Google search


It can become an easy way for the local community to promote themselves


watamu


**Places**


 **Watamu**  
City  
3,489 like this · 284 talking about this · 25,584 were here


**Pages**


 **Watamu Marine Association**  
Watamu · Community Organization  
6,258 like this · 254 talking about this

 **Watamu**  
Watamu · Travel/Leisure  
1,899 like this · 7 talking about this


 **Hemingways Watamu**  
Travel/Leisure  
773 like this · 24 talking about this

 **Watamu Association**  
Watamu · Community Organization  
217 like this · 5 talking about this

 **LOCAL OCEAN TRUST: WATAMU TURTLE WATCH**  
Watamu · Non-Profit Organization  
7,384 like this · 169 talking about this

 **WatamuLife.com**  
Watamu · Travel/Leisure  
250 like this · 39 talking about this

**Groups**

 **WATAMU**  
Closed Group  
13 members

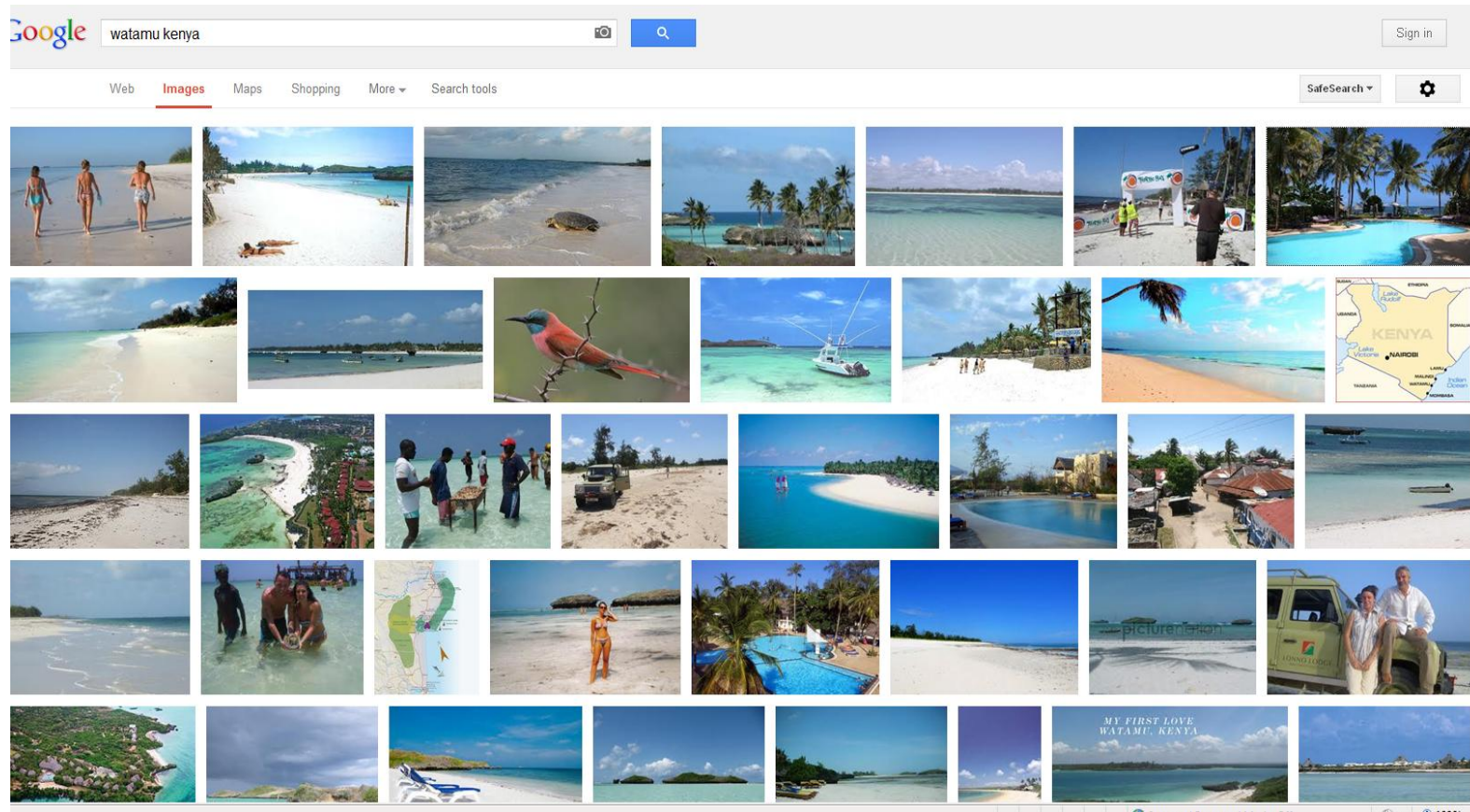
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## Other Facebook players

<https://www.facebook.com/home.php#!/search/results.php?q=watamu&init=quick&tas=0.24335553040336305>

# Image search on google



[https://www.google.com/search?hl=en&biw=1772&bih=917&q=watamyu+kenya&bav=on.2,or,r\\_qf.&bvm=bv.43287494,d.dGI&wrapid=tlif136323181016810&um=1&ie=UTF-8&tbm=isch&source=og&sa=N&tab=wi&ei=RURBUbr8MoTPkgX8zIHACg#um=1&hl=en&tbm=isch&q=watamu+kenya&spell=1&sa=X&ei=SURBUceGF4rilAXczoDIBw&ved=0CFAQvwUoAA&bav=on.2,or,r\\_qf.&bvm=bv.43287494,d.dGI&fp=ef365d596597](https://www.google.com/search?hl=en&biw=1772&bih=917&q=watamyu+kenya&bav=on.2,or,r_qf.&bvm=bv.43287494,d.dGI&wrapid=tlif136323181016810&um=1&ie=UTF-8&tbm=isch&source=og&sa=N&tab=wi&ei=RURBUbr8MoTPkgX8zIHACg#um=1&hl=en&tbm=isch&q=watamu+kenya&spell=1&sa=X&ei=SURBUceGF4rilAXczoDIBw&ved=0CFAQvwUoAA&bav=on.2,or,r_qf.&bvm=bv.43287494,d.dGI&fp=ef365d596597)

Great representation of the nature. But local population, culture and authenticity is missing

twitter

The image shows a screenshot of a Twitter search results page for the query 'watamu'. The page layout includes a top navigation bar with the Twitter logo, a search bar containing 'watamu', and a 'Sign in' link. On the left side, there is a sidebar with a sign-up form for 'watamu', a 'Tweets' section, 'People' section with profile pictures, 'Popular images & videos' section, 'Who to follow' section listing Taylor Swift, Ed Sheeran, and Oprah Winfrey, and 'Mundial Trends' section with various hashtags. The main content area displays 'Results for watamu' with a settings icon. Below this, it shows '1 new Tweet' and a list of tweets. The first tweet is from Marcus Olang (@marcusolang) dated Mar 6, mentioning Marine Parks and Reserves in Watamu, Kiunga, Malindi, Mombasa, and Kisite, with the hashtag #KeSaveKisite and 28 retweets. Other tweets include VacationRentalsKE (@KeHolidayRental) promoting a holiday home in Watamu, PrabhuGuptara (@PrabhuGuptara) discussing marine ecology monitoring in the Watamu lagoon, VacationRentalsKE (@KeHolidayRental) describing a beach house in Kanani, HemingwaysCollection (@HemingwaysKE) reporting on a Blue Marlin catch, Billfish Report (@BillfishReport) mentioning a released Blue Marlin, and Armstrong (@armstrongtoo) mentioning a country house in Limuru.

Positive comments about tourist experience in Watamu.

But no official voice of the community

<https://twitter.com/search?q=watamu&src=typd>



**WatamuKenya.com**

@watamuguide

A Guide to Watamu Beach including Watamu hotels, resorts, house rentals, real estate, restaurants, maps & business listings

Watamu, Kenya · <http://www.watamukenya.com>

37  
TWEETS

0  
FOLLOWING

1  
FOLLOWER

 Follow

## Tweets



**WatamuKenya.com** @watamuguide  
<fb.me/2MLx9fYie>

Feb 12

Expand



**WatamuKenya.com** @watamuguide  
<fb.me/2dAEJR5IQ>

Feb 11

Expand



**WatamuKenya.com** @watamuguide  
How Technology Made Me a Travel Junkie - [SleepOut.com](#) Blog  
<fb.me/UKTQmf6W>

Jan 28

Expand



**WatamuKenya.com** @watamuguide  
<fb.me/ZDaFwCwm>

Jan 12

Expand



**WatamuKenya.com** @watamuguide  
<fb.me/StjCuTHb>

Jan 7

Expand

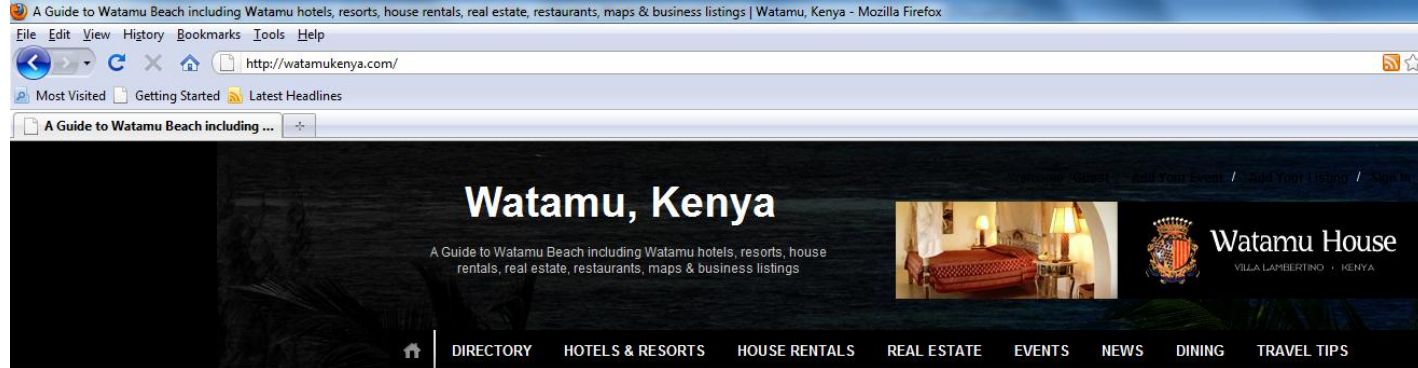


**WatamuKenya.com** @watamuguide  
<fb.me/1pa6HJiUt>

Dec 22

The performance of the official twitter page is rather poor.





**HOTELS & RESORTS IN WATAMU** [View All](#)

Image Not Available

**Travel**  
★★★★★  
Cheap accommodation  
hamilton island Get the best  
deals on private rental Hamilton  
Island holiday...  
0 read more

Image Not Available

**Business Resources**  
★★★★★  
Mesh wire fencing New Bridge  
Services is committed to offer  
its complete range of...  
0 read more

Image Not Available

**Bankruptcy-Lawyers**  
★★★★★  
Company law audit in mumbai  
R. Ganesh & Associates  
provides professional services  
for Company...  
0 read more

Image Not Available

**Transpotion**  
★★★★★  
Car Service Atlanta Welcome to  
ICS Atlanta Limousine Service  
1-800-BOOK-A-LIMO . We are  
the...

**LOGGING INQUIRY**

Preferred House Rental or Hotel  
Baraka House

Your Name (required)

Your Email (required)

Month of Arrival  
January

Day of Arrival  
1

Number of Nights  
1

Comments

The official page of Watamu (<http://watamukenya.com/>):

- it's not clear who do the y represent (missing authority)
- Images on the home page are missing, same as the information in the internal pages (e.g. travel tips)
- no information about local community

additional comments

[Children of Watamu](#) – the site dedicated to orphans of Watamu is very well positioned in google (appeared in the 1<sup>st</sup> page)

watamu kenya

[Web](#) [Images](#) [Maps](#) [Shopping](#) [More](#) [Search tools](#)


About 1,690,000 results (0.28 seconds)

[Watamu Tourism and Vacations: 23 Things to Do in Watamu, Kenya ...](#)  
[www.tripadvisor.com](#) > [Africa](#) > [Kenya](#) > [Coast Province](#)  
★★★★★ Review by TripAdvisor Travelers' Choice  
**Watamu** Tourism: TripAdvisor has 5963 reviews of **Watamu** Hotels, Attractions, and Restaurants making it your best **Watamu** Vacation resource.

[Turtle Bay Beach Club \(Kenya/Watamu\) - All-inclusive Resort ...](#)  
[www.tripadvisor.co.uk](#) > ... > [Coast Province](#) > [Watamu](#) > [Watamu Hotels](#)  
★★★★★ Rating: 4.5 - 447 reviews - Price range: ££  
Turtle Bay Beach Club, **Kenya**: See 447 traveller reviews, 371 candid photos, and great deals for Turtle Bay Beach Club, ranked #5 of 20 hotels in **Kenya** and ...  
You visited this page on 3/13/13.

[Watamu - Wikipedia, the free encyclopedia](#)  
[en.wikipedia.org/wiki/Watamu](#)  
**Watamu** Beach. **Watamu** is a beach resort on the Indian Ocean coast of **Kenya**. It lies on a small headland, between the Blue Lagoon and **Watamu** Bay. Its main ...

[Images for watamu kenya](#) - Report images



[Hemingways Watamu](#)  
[www.hemingways-watamu.com/](#)  
**Watamu** Hotels - Welcome to the luxury resort Hemingways **Watamu** Hotel, this tropical retreat is located on one of **Kenya's** finest beaches. As one of the finest ...

[The long white beaches of Watamu, Kenya.](#)  
[www.watamu.net/watamu-beach.html](#)  
Turtle Bay is a stretch of beach about 5 miles (7kms) long, which is quite safe for swimming, walking and sunbathing. It is situated 140kms North of Mombasa on ...

[Children of Watamu](#)  
[www.childrenofwatamu.net/](#)  
May 27, 2011 – Postal address **Kenya**. Sue Haywards Happy House P.O. Box 796. **Watamu**. **Kenya** East Africa. **Kenya** - E-mail. To make a call to Sue in **Kenya** ...

## Few comments about a search on google.it

- Generally there are more results within the search available – as more online content is present
- There are more reviews (both textual and pictorial as well as video reviews)
- On Google.com search there were no comments about safety at the destination, while Italian search revealed 2 “Safety” articles on the first page of Google results with the keywords “Watamu, Kenya”. The articles are talking about recent attack on a resort against Italian tourists.
- The destination is perceived by Italian media as a rather risky one in terms of crime

1,055,324 people +1'd or follow Booking.com

Most Popular Hotels - Budget Hotels - Best Reviewed Hotels - Luxury Hotels

[Aquarius Watamu Beach Resort \(Kenya\): 510 recensioni e 543 foto](#)

[www.tripadvisor.it](#) > ... > [Watamu](#) > [Hotel Watamu](#) - [Translate this page](#)

★★★★★ Rating: 4 - 510 reviews

Aquarius **Watamu** Beach Resort, **Watamu**: consulta le recensioni di 510 viaggiatori che sono stati al Aquarius **Watamu** Beach Resort (n.15 su 20 hotel a ...

[Watamu Tourism and Vacations: 23 Things to Do in Watamu, Kenya ...](#)

[www.tripadvisor.com](#) > [Africa](#) > [Kenya](#) > [Coast Province](#)

★★★★★ Review by TripAdvisor Travelers' Choice

**Watamu** Tourism: TripAdvisor has 5963 reviews of **Watamu** Hotels, Attractions, and Restaurants making it your best **Watamu** Vacation resource.

[Images for watamu kenya](#) - Report images



[Turtle Bay Beach Club \(Kenya/Watamu\) - All-inclusive Resort ...](#)

[www.tripadvisor.co.uk](#) > ... > [Coast Province](#) > [Watamu](#) > [Watamu Hotels](#)

★★★★★ Rating: 4.5 - 447 reviews - Price range: €€

Turtle Bay Beach Club, **Kenya**: See 447 traveller reviews, 371 candid photos, and great deals for Turtle Bay Beach Club, ranked #5 of 20 hotels in **Kenya** and ...

[Kenya, Watamu: turisti italiani rapinati in un villaggio. Sky: "Una ...](#)

[www.huffingtonpost.it](#) / [kenya-watamu-turisti-ital...](#) - [Translate this page](#)

Feb 8, 2013 - Dalla vacanza da sogno alla vacanza da incubo. Nella notte fra domenica e lunedì scorsi, verso mezzanotte, un commando di uomini armati ha ...

[Offerte viaggi e vacanze a Eden Village Watamu Beach, Kenya ...](#)

[www.edenviaggi.it/watamu](#) - [Translate this page](#)

A breve distanza da Malindi, presso il piccolo paese di Jacaranda, l'Eden Village **Watamu** Beach sorge in una posizione incantevole, immerso in un ambiente ...

[Kenya, assaltato resort a Watamu Bay Ferita turista italiana, sta ...](#)

[www.repubblica.it](#) / [Esteri](#) - [Translate this page](#)

Feb 8, 2013 - Sette uomini armati hanno fatto irruzione nella struttura nella notte tra il 3 e il 4

[Hemingway Resort](#)

[www.mahlatini.com/Kenya](#)

Luxury Hemingway Resort At Mombasa.

Enjoy Snorkelling & Dhow Trips.

[Superofferte Kenya](#)

[www.clicktravel.it](#)

6 posti a prezzi strepitosi per la

tua vacanza in **Kenya**

[Volontariato in Kenya](#)

[www.projects-abroad.it/kenia](#)

Parti come volontario per il **Kenya!**

quando vuoi, anche senza esperienza!

[Cerchi casa in Kenya?](#)

[www.villeecasalinetwork.com/sale/Kenya](#)

La tua Casa al Mare a **Watamu Kenya**

€ 65.000! Vedi foto e descrizione

[See your ad here >](#)



Within the paid results, there is also a promotional ad on doing voluntary activity in Kenya

## Few comments about a search on google.it

- There is no Italian translation of the main Wikipedia page for Watamu.
- Most of the hotels do have websites both in English and Italian, in few other cases also in Spanish
- Most of the “review videos” on youtube were posted by Italian tourists. Most of them have extremely positive comments about the destination, nature (e.g. beaches and natural life. Friendliness of local population was mentioned as well.
- The governmental website has just an English version of the content which is pity  
<http://www.tourism.go.ke/>
- While the website for potential tourists has got an Italian version as well:  
<http://www.magicalkenya.it>



Tu sei qui: [Casa](#) ▶ [Esplora Il Kenya](#) ▶ [Spiagge di Sabbia Bianca](#) ▶ [Malindi e Watamu](#)

### Malindi e Watamu



La cittadina di Malindi si trova al centro di una fascia di idilliache spiagge tropicali che offrono al visitatore una serie di luoghi di soggiorno e rifugio rilassanti di livello internazionale. Più a sud, il tranquillo villaggio di Watamu si affaccia su ampie spiagge bianche...

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Though talking about Watamu, they present just beautiful white beaches. No mentioning of local population

<http://www.magicalkenya.it/index.php/esplora-il-kenya/39-spiagge-di-sabbia-bianca/123-malindi-e-watamu>

# Turtle Bay Beach Club



[HOME](#)

[360 VIDEO TOUR](#)

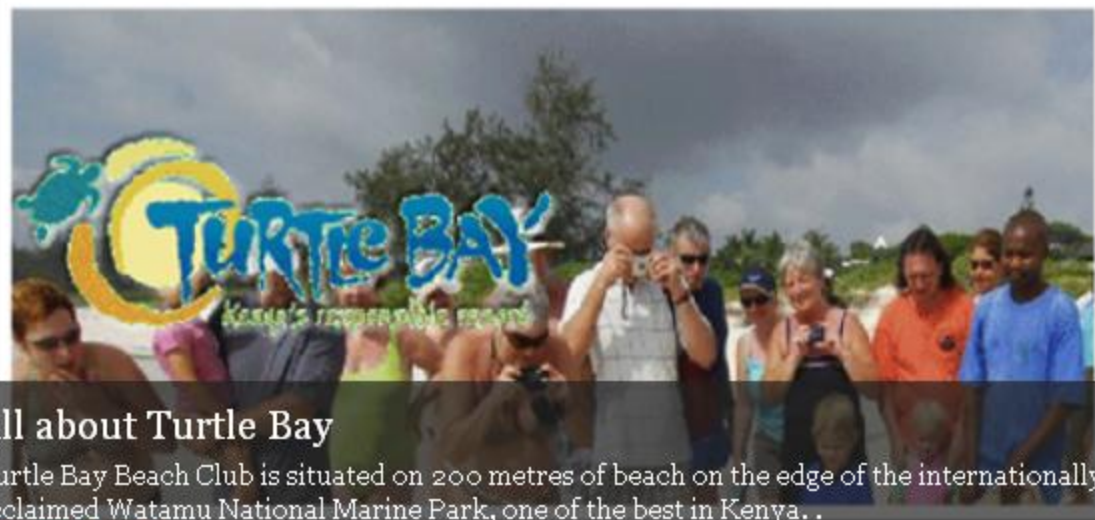
[AROUND TBBC](#)

[ACTIVITIES](#)

[WEDDINGS](#)

Search Our Website

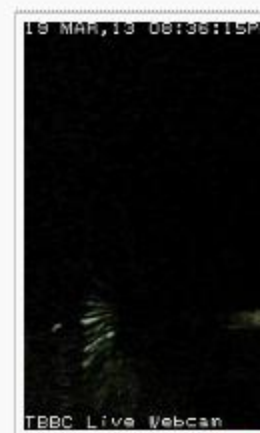
Click here to  
**Book online now**



**All about Turtle Bay**  
Turtle Bay Beach Club is situated on 200 metres of beach on the edge of the internationally acclaimed Watamu National Marine Park, one of the best in Kenya. .



Live Web Cam



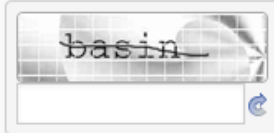
Malindi



LIVE tv we th  
YoWindow.com F

Any Special request?

Enter the message as it's shown \*



Submit

Give it a try and experience the Indian Ocean from a windsurfing board!.

## COMMUNITY »



It can help protect the environment, traditions and cultures-the things that make your visit special. And it can improve the well-being of local families, spreading the benefit of your visit to those who need it most. Most importantly it can help ensure that Watamu is a great place to visit for generations to come.

## KIDS CLUB »



A supervised Kid's Club is open daily from 10 am - 1pm and 3pm-9pm, all Kids between 4-12 years can join in and have fun with action packed games, swimming competitions, arts and crafts, field trips, cooking lessons, videos and much more.

## ENVIRONMENT »



At Turtle Bay Beach Club we've been caring for the local community and environment for many years. Since March 2004 this is the official policy of the hotel. The departmental managers in the hotel have been meeting regularly to ensure that our use of resources (energy and water), the disposal of our waste and purchasing are all for the benefit of the community and environment.

## ENTERTAINMENT »



Entertainment for the whole family! During the day, choose from Tennis, Beach Soccer, Table Tennis, Volleyball, Water Aerobics and much, much more. In the evening, enjoy Traditional African Tribal Dancers, Theme Nights, Acrobats, Quiz Nights, Snake Shows or Dancing under a tropical starlit sky with live music or disco.

## Champions of the month

WebStunning Photo Album



315 reviews of  
▶ Turtle Bay Beach Club  
in Watamu





# Turtle Bay Beach Club



[HOME](#)

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[AROUND TBBC](#)

[ACTIVITIES](#)

[WEDDINGS](#)

Search Our Website...

SE

## Community Projects



## Community Portal

- ▶ [Community Project](#)
- ▶ [Timboni Clinic](#)
- ▶ [Gede Special School](#)
- ▶ [God Our Father](#)
- ▶ [Community School](#)
- ▶ [Eco Hotel](#)
- ▶ [Eco Policy](#)
- ▶ [Responsible Tourism](#)
- ▶ [Watamu Marina Association](#)
- ▶ [Watamu](#)



## Turtle Weather



**+83°** H: +90° F L: +77° F  
 Malindi  
 Tuesday, 19 March

# Turtle Bay Beach Club


[HOME](#)
[360 VIDEO TOUR](#)
[AROUND TBBC](#)
[ACTIVITIES](#)
[WEDDINGS](#)

[SE](#)

## Turtle Bay Beach Club - Eco Hotel

At Turtle Bay Beach Club we've been caring for the local community and environment for many years. In March 2004, this became an official policy of the hotel. Since then, the departmental managers in the hotel have been meeting regularly to ensure that our use of resources (energy and water), the disposal of our waste and purchasing are all for the benefit of the community and environment.

Turtle Bay Beach Club is the first hotel to be awarded "Silver Eco-rating" by EcoTourism Kenya in recognition of their efforts to further sustainable tourism through the preservation of Kenya's environmental and cultural heritage.

We have set out specific goals and action plans to achieve these goals. Our practices have been assessed by the Eco-tourism Society of Kenya (of which we are corporate members) in an in-depth application and we have been approved a Bronze eco-rating for hotels. We are one of the first hotels on the Kenya coast to take on such a move.

We are also members of Benchmark Hotel, which assists us to continually monitor and document our performance and compare ourselves against similar hotels across the world.

Your holiday can make a real difference to your favourite destinations. It can help to protect the natural environment, traditions and culture - the things that make your visit special. And it can improve the well-being of local families - spreading the benefit of your visit to



## Community Portal

- ▶ [Community Project](#)
- ▶ [Timboni Clinic](#)
- ▶ [Gede Special School](#)
- ▶ [God Our Father](#)
- ▶ [Community School](#)
- ▶ [Eco Hotel](#)
- ▶ [Eco Policy](#)
- ▶ [Responsible Tourism](#)
- ▶ [Watamu Marina Association](#)
- ▶ [Watamu](#)



## Turtle Weather



+83° H: +90°  
F L: +77°

Malindi

Tuesday, 19 March

## HOW TO BE A RESPONSIBLE TOURIST

Here are 10 suggestions that will help you to get more out of your holiday, and help to keep your destination special after your departure:

1. Read up on Kenya and the coast before you visit. The welcome will be warmer if you take an interest and speak even a few words of Kiswahili.
2. When making your booking check if the hotel where you are staying has a written commitment on caring for the environment and local people.
3. Dress sensitively. If you wear loose fitting clothes, such as medium length skirts for women and short sleeved shirts you will receive a much better reaction from local people. Also remember that public displays of affection can cause offence.
4. Be open-minded. The culture in Kenya is very different from Western countries. People do things here that may seem strange, but make more sense if you understand the local situation. Also remember that timescales are different here. Try to be patient, ask questions and avoid making judgements.
5. Buy locally made goods, from the hotel boutique, the beach operators or local sellers. However, DO check that what you are buying is not endangered, such as shells or hardwoods. Ask for carvings made from Neem, Jacaranda, Mango, Coconut or Grevillea.
6. Haggle with humour and not aggressively. Ensure that you get good value, but remember that a small amount to you could make a bigger difference to the seller.
7. Conserve local resources. Water is scarce here and power is too!
  - Turn the shower off whilst soaping up
  - Re-use your towels if they're not dirty
  - Turn off lighting and air conditioning when not required
8. Help preserve local wildlife and habitats by respecting rules and regulations, such as sticking to footpaths, not standing on coral nor removing natural items such as seeds or shells from protected areas. Inform your tour operator if you see any unnecessary disturbance.
9. Ask permission before taking photographs of individuals or people's homes. You may be expected to pay for the privilege!

If you wish to give gifts to children, do so in school (to encourage them to go to school) under a teacher's supervision. If you buy items such as pens and exercise books locally (rather than bringing them from home) you spread even more benefits to the local people.

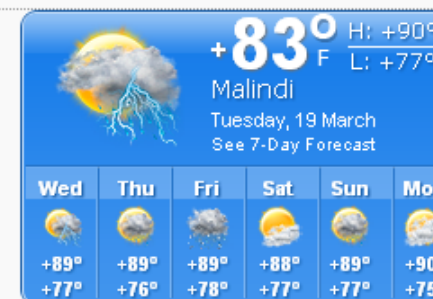
If you want to do more to help the local people or the environment speak to a local person to find out local needs and the best ways of helping. The Community and Conservation office in the hotel are happy to give advice.

## Community Portal

- [Community Project](#)
- [Timboni Clinic](#)
- [Gede Special School](#)
- [God Our Father](#)
- [Community School](#)
- [Eco Hotel](#)
- [Eco Policy](#)
- [Responsible Tourism](#)
- [Watamu Marina Association](#)
- [Watamu](#)



## Turtle Weather



© Booked.net

## Live Web Cam

19 MAR, 13 08:40:17PM

# Local Ocean Trust

A marine conservation project in Kenya



TURTLE ACTIVITY 2012

TURTLE ACTIVITY 2013

## ABOUT US

Background

► Watamu Turtle Watch

Education and Awareness

Community Development

Sea Turtle Rehabilitation  
Centre

Campaigning

Meet Our Staff

Supporters

## BLOG

July 2011

October 2010

September 2010

August 2010

June 2010

May 2010

April 2010

March 2010

February 2010

December 2009

November 2009

October 2009

July 2009

## CONSERVATION EXPERIENCES

Activities

Sea Turtle Facts

## Watamu Turtle Watch

This is our flagship programme and involves 3 distinct activities:

Marine turtle nest protection and monitoring programme

Watamu has a small but nationally important nesting population of sea turtles, with an average of 40 nests in year and over in the Watamu/Malindi Marine Parks and Reserves. Watamu Turtle Watch (WTW) has a nest protection program, which works in co-operation with local people & Kenya Wildlife Service to protect all nests laid on Watamu and Malindi beaches. Local participation is encouraged through a financial incentive scheme. Daily patrols check for nesting turtles, and tracks in the sand that indicate new nests. Nesting turtles that are encountered are tagged and biometric data collected.



Schedules are continuously organised to protect and monitor incubating and hatching nests. Nests are allowed to incubate in situ unless they have been laid in

# Local Ocean Trust

A marine conservation project in Kenya



[TURTLE ACTIVITY 2012](#)

[TURTLE ACTIVITY 2013](#)

## ABOUT US

[Background](#)

[Watamu Turtle Watch](#)

[Education and Awareness](#)

► [Community Development](#)

[Sea Turtle Rehabilitation Centre](#)

[Campaigning](#)

[Meet Our Staff](#)

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## BLOG

[July 2011](#)

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[June 2010](#)

[May 2010](#)

[April 2010](#)

[March 2010](#)

[February 2010](#)

[December 2009](#)

[November 2009](#)

[October 2009](#)

[July 2009](#)

## CONSERVATION EXPERIENCES

[Activities](#)

[Sea Turtle Facts](#)

[Living in Watamu](#)

[Notes from the Beach](#)

## Community Development

LOT initiated a community development program as an important means to support our conservation and education programs. By holding discussions with local fishing communities we have identified conservation issues and their sources in poverty, population pressure and unsustainable resource use. LOT advises and assists fishermen at landing sites both at sea and in Mida Creek to form community conservation groups. LOT has now established several groups since the year 2000. We now assist and work with 8 community and conservation groups who have shown commitment and dedication. We do however continue to work with other less active groups.



The groups provide a forum for discussing fishing related issues / problems and finding sustainable solutions and alternatives to current destructive natural

ONLINE RESERVATIONS

Check-in date  
20/03/2013

Nights  
01



# HEMINGWAYS

WATAMU

OPEN INFO

VIEW OUR  
WEBCAM



WINNER  
**TRAVELLERS' CHOICE 2013**

Hemingways Resort

ONLINE RESERVATIONS

Check-in date

20/03/2013

Nights

01

Adults

01

Children

00

BOOK NOW

### Projects

Some of the initiatives we support through **WMA** include:

Sponsoring and partnering the WMA Community Waste Management and Recycling Project which employs 36 local women and youths who not only keep our beach clear of all plastic waste, but also transform washed up flip-flops into colourful and whacky artistic creations. The project received a UNEP SEED Award in 2011 for Supporting Entrepreneurs for Social and Environmental Development.

Raising money for the Blood Sweat and Tears Charity fund which this year will be used to create paid employment for local people as waste management project coordinators and community officers.

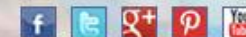
Training beach traders in customer service and business promotion through creating Tourism Codes of Best Practice (guidelines for beach workers, hotels and visitors) has helped to make your curio shopping hassle free while increasing the local traders' chances of making a sale.

Independently, we also support:

- **Gede School** – we build classrooms, pay teachers' salaries and offer bursaries to help parents with school fees.
- **Gede Medical Clinic** – we fund the clinic's monthly medical supplies.

### Community Rugby Association

Hemingways Collection is proud to be associated with the Community Rugby Association (C.R.A.) as part of our community social responsibility initiative. CRA was founded in 2008 to engage with underprivileged children to give them something positive to focus on and to nurture and identify talent at an early age, maintain focus, develop rugby skills and prevent indulgence in drugs and or the possibility of becoming street children. Drug awareness





INFO X

OUR TEAM

ONLINE RESERVATIONS

Check-in date: 20/03/2013  
 Nights: 01  
 Adults: 01  
 Children: 00

Restaurants

Being based right by the sea our menu is eclectic, serving your taste buds with the exotic fusion of Swahili spices, the tropical fresh fish and crustacean found in abundance. Our vegetables are fresh and organic, sourced locally.

Lake Naivasha and Timau and our sea-food is hand-delivered to the kitchen by local fishermen. We offer to cook your own catch of the day to your specifications. Japanese style sashimi finely sliced with soya sauce, wasabi, or blackened Cajun-style fillets, or simply steaks. Mangrove crabs, lobster, king prawns, red snapper, steaks and calamari will delight your palate. We also offer a varied and enticing vegetarian menu options.

In the temperate months of October to March, dinner is served on the terrace.

We have two restaurants, the main on the terrace and a raised Pagoda overlooking the Indian Ocean to satisfy your culinary demands.

The breakfast buffet offers full continental and continental breakfasts with eggs cooked to your liking overlooking the calm beach.

The lunch menu's famous crab claws and grilled prawns will tide you to afternoon tea at the poolside comprising fresh crepes, patisserie and fine Kenyan coffee or tea.

Explore our menus by clicking on the links below.

[Watamu Menu](#)

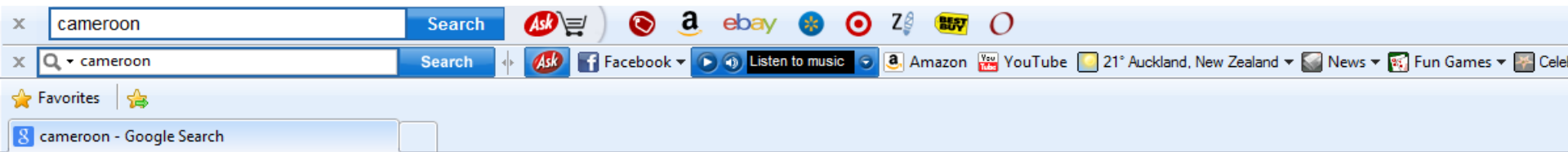
RS' 2013  
 Resort





# Web Audit for Kribi, Cameroon

# Search for “Cameroon” on Google



## [Cameroon - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Cameroon](http://en.wikipedia.org/wiki/Cameroon)

**Cameroon**, officially the Republic of **Cameroon** (French: République du Cameroun), is a country in west Central Africa. It is bordered by Nigeria to the west; ...

[Cameroon national football team](#) - [Paul Biya](#) - [Languages of Cameroon](#) - [Yaoundé](#)

## [Cameroon - CIA](#)

<https://www.cia.gov/library/publications/the-world.../geos/cm.html>

Feb 14, 2013 – Features map and brief descriptions of geography, economy, government, and people.

## [Cameroon](#)

[travel.state.gov/travel/cis\\_pa\\_tw/cis/cis\\_1081.html](http://travel.state.gov/travel/cis_pa_tw/cis/cis_1081.html)

Offers travel information including Background Notes, entry and exit requirements , safety and security, crime, health and transport.

## [BBC News - French children kidnapped in Cameroon 'shown in video'](#)

[www.bbc.co.uk/news/world-africa-21577874](http://www.bbc.co.uk/news/world-africa-21577874)

Feb 26, 2013 – A video published on YouTube appears to show seven members of a French family, including four children, abducted by Islamists in **Cameroon** ...

## [Map of Cameroon - African Maps, Africa Maps ... - World Atlas](#)

[www.worldatlas.com](http://www.worldatlas.com) > [Africa](#)

First inhabited by the mysterious Pygmies, and then the Bantu and Sudanic peoples, **Cameroon** would eventually become an infamous source of slaves for ...

## [Cameroon: Maps, History, Geography, Government, Culture, Facts ...](#)

[www.infoplease.com](http://www.infoplease.com) > [World](#) > [Countries](#) > [Cameroon](#)

Information on **Cameroon** — map of **Cameroon**, flag of **Cameroon**, geography, history, politics, government, economy, population, culture, religion, languages, ...

## [allAfrica.com: Cameroon](#)

[allafrica.com/cameroon/](http://allafrica.com/cameroon/)

News reports and headlines from African and worldwide sources, updated with breaking news.

## [Cameroon Travel Information and Travel Guide - Lonely Planet](#)

[www.lonelyplanet.com/cameroon](http://www.lonelyplanet.com/cameroon)



## Cameroon

Country

Cameroon, officially the Republic of Cameroon, is a country in west Central Africa. It is bordered by Nigeria to the west; Chad to the northeast; the Central African Republic to the east; and Equatorial ...

Wikipedia

**Capital:** Yaoundé

**Currency:** Central African CFA franc

**President:** Paul Biya

**Official language:** French Language, English Language

**Government:** Dominant-party system, Republic

**Population:** 20,030,362 (2011) World Bank

[Feedback](#) / [More info](#)

## See results about



[Cameroon national football team](#)

Soccer team

The Cameroon national football team, nicknamed in French Les Lions Indomptables, is the national team ...

# Search for "Cameroon" on Yahoo (www.yahoo.com)

cameroon - Yahoo! Search Results - Windows Internet Explorer

http://search.yahoo.com/search\_ylt=AiEcVjErKCHdC1zfv7AQJ2ubvZx4?p=cameroon&toggle=1&cop=mss&ei=UTF-8&fr=yfp-t-645

cameroon Search

cameroon Search

cameroon - Yahoo! Search Results

cameroon africa  
nigeria  
chad

TRENDING SEARCHES  
cameroon africa

FILTER BY TIME  
Anytime  
Past day  
Past week  
Past month

**News**

[Soccer-Errant Cameroon players Given warning](#)  
- Reuters via Yahoo! News - 8 hours ago  
YAOUNDE, March 10 (Reuters) - Cameroon have named 11 errant players who skipped a friendly international last month in their squad for the World Cup qualifier... [full story](#)


[Cameroonian community bans promiscuous dress for International Women's ...](#)  
- UPI - Mar 08 02:30pm

[Soccer-Hayatou re-elected as CAF president](#)  
- Reuters via Yahoo! News - 8 hours ago

[MAC applauds the Canadian government for new trade agreements in ...](#)  
- PR Newswire via Yahoo! Finance - Mar 04 08:00am  
[more cameroon news...](#)


[Cameroon - Wikipedia, the free encyclopedia](#)  
[History](#) | [Politics and...](#) | [Education and...](#) | [Administrative...](#)  
Cameroon, officially the Republic of Cameroon, is a country in west Central Africa. It is bordered by Nigeria to the west; Chad to the northeast; the Central African ...  
[en.wikipedia.org/wiki/Cameroon](http://en.wikipedia.org/wiki/Cameroon) - [Cached](#)  
[More results from en.wikipedia.org »](#)

[Cameroon - The CIA World Factbook](#)  
[www.cia.gov](http://www.cia.gov)

 French Cameroon became independent in 1960 as the Republic of Cameroon. The following year the southern portion of neighboring British Cameroon voted ...  
Total Area: 475,440 sq km  
Population: 20,129,878 (July 2012 est.)  
Capital: Yaounde  
Time Difference: UTC+1  
GDP: \$50.32 billion (2012 est.)  
[More about Cameroon »](#)

[Cameroon - U.S. Department of State](#)  
Fact Sheet: U.S. Relations With Cameroon ... More information about Cameroon is available on the Cameroon Page and from other Department of State publications and ...  
[www.state.gov/r/pa/ei/bgn/26431.htm](http://www.state.gov/r/pa/ei/bgn/26431.htm) - [Cached](#)  
[More results from state.gov »](#)

[Cameroon - Image Results](#)



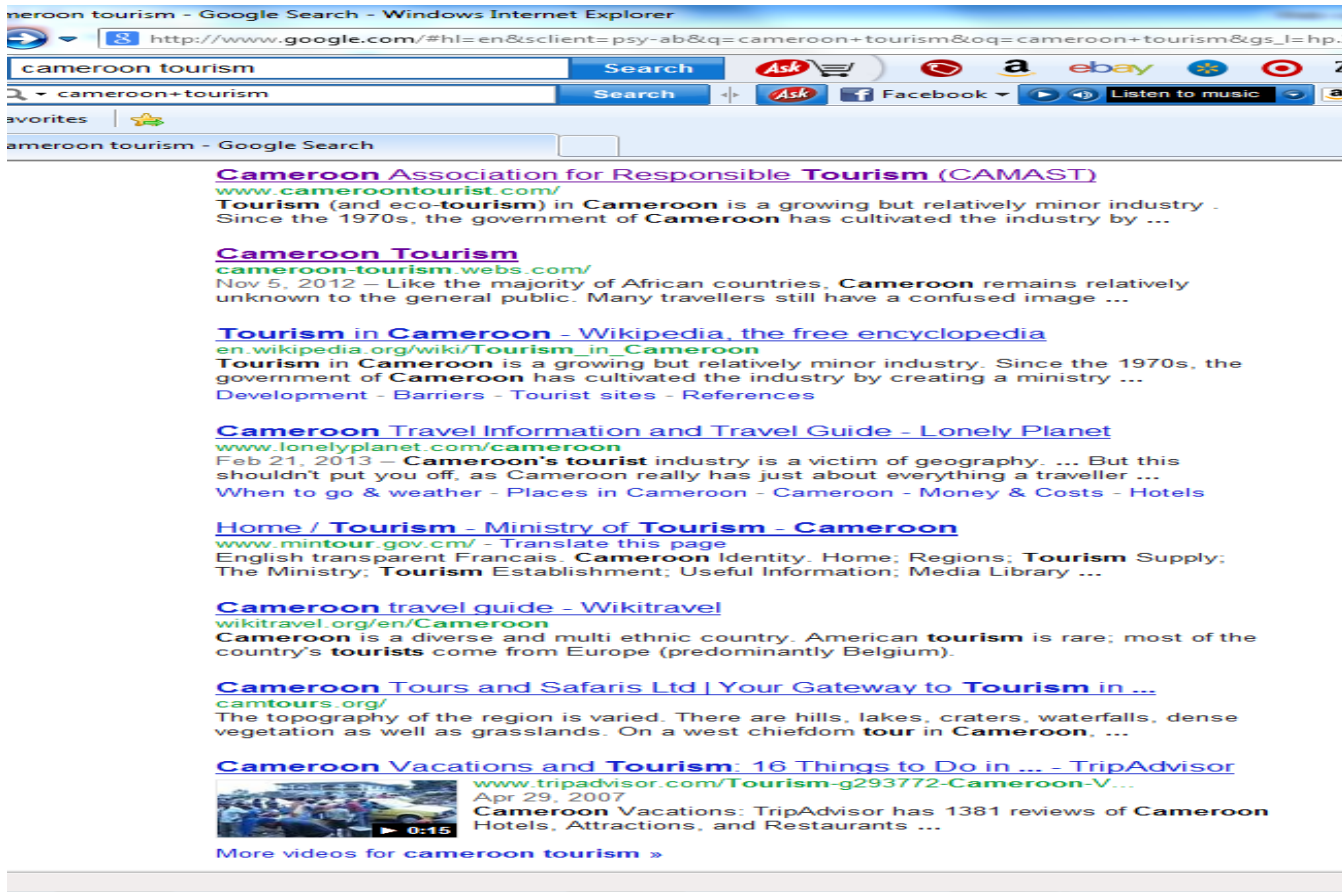
Rhumsiki  
Yaounde, Camero...  
Njinikom, Camer...  
Babessi  
Soppo  
Maroua  
Mbouda  
Guidiguis, Came...  
Bafoussam, Came...  
Idenau

## **General Search Engine Results for “Cameroon”**

- It is evident from all 5 search engines that the word “Kribi” never popped up in the results.
- Even tourism links for Cameroon only appeared on Bing, but with no specific link to the national tourism board.
- Most search results for Cameroon were focused on politics, sports and on the geographical location of the country.

# Google Search for “Cameroon Tourism”

The results do not specifically mention “Kribi”, but provide links to the Tourism Information site [www.cameroon-tourism.webs.com](http://www.cameroon-tourism.webs.com), as well a link to the Ministry of Tourism webpage.



Internet Explorer browser window showing a Google search for "cameroon tourism". The search results are displayed below the browser interface.

**Cameroon Association for Responsible Tourism (CAMAST)**  
[www.cameroontourist.com/](http://www.cameroontourist.com/)  
Tourism (and eco-tourism) in Cameroon is a growing but relatively minor industry . Since the 1970s, the government of Cameroon has cultivated the industry by ...

**Cameroon Tourism**  
[cameroon-tourism.webs.com/](http://cameroon-tourism.webs.com/)  
Nov 5, 2012 – Like the majority of African countries, Cameroon remains relatively unknown to the general public. Many travellers still have a confused image ...

**Tourism in Cameroon - Wikipedia, the free encyclopedia**  
[en.wikipedia.org/wiki/Tourism\\_in\\_Cameroon](http://en.wikipedia.org/wiki/Tourism_in_Cameroon)  
Tourism in Cameroon is a growing but relatively minor industry. Since the 1970s, the government of Cameroon has cultivated the industry by creating a ministry ...  
Development - Barriers - Tourist sites - References

**Cameroon Travel Information and Travel Guide - Lonely Planet**  
[www.lonelyplanet.com/cameroon](http://www.lonelyplanet.com/cameroon)  
Feb 21, 2013 – Cameroon's tourist industry is a victim of geography. ... But this shouldn't put you off, as Cameroon really has just about everything a traveller ...  
When to go & weather - Places in Cameroon - Cameroon - Money & Costs - Hotels

**Home / Tourism - Ministry of Tourism - Cameroon**  
[www.mintour.gov.cm/](http://www.mintour.gov.cm/) - Translate this page  
English transparent Francais. Cameroon Identity. Home; Regions; Tourism Supply; The Ministry; Tourism Establishment; Useful Information; Media Library ...

**Cameroon travel guide - Wikitravel!**  
[wikitravel.org/en/Cameroon](http://wikitravel.org/en/Cameroon)  
Cameroon is a diverse and multi ethnic country. American tourism is rare; most of the country's tourists come from Europe (predominantly Belgium).

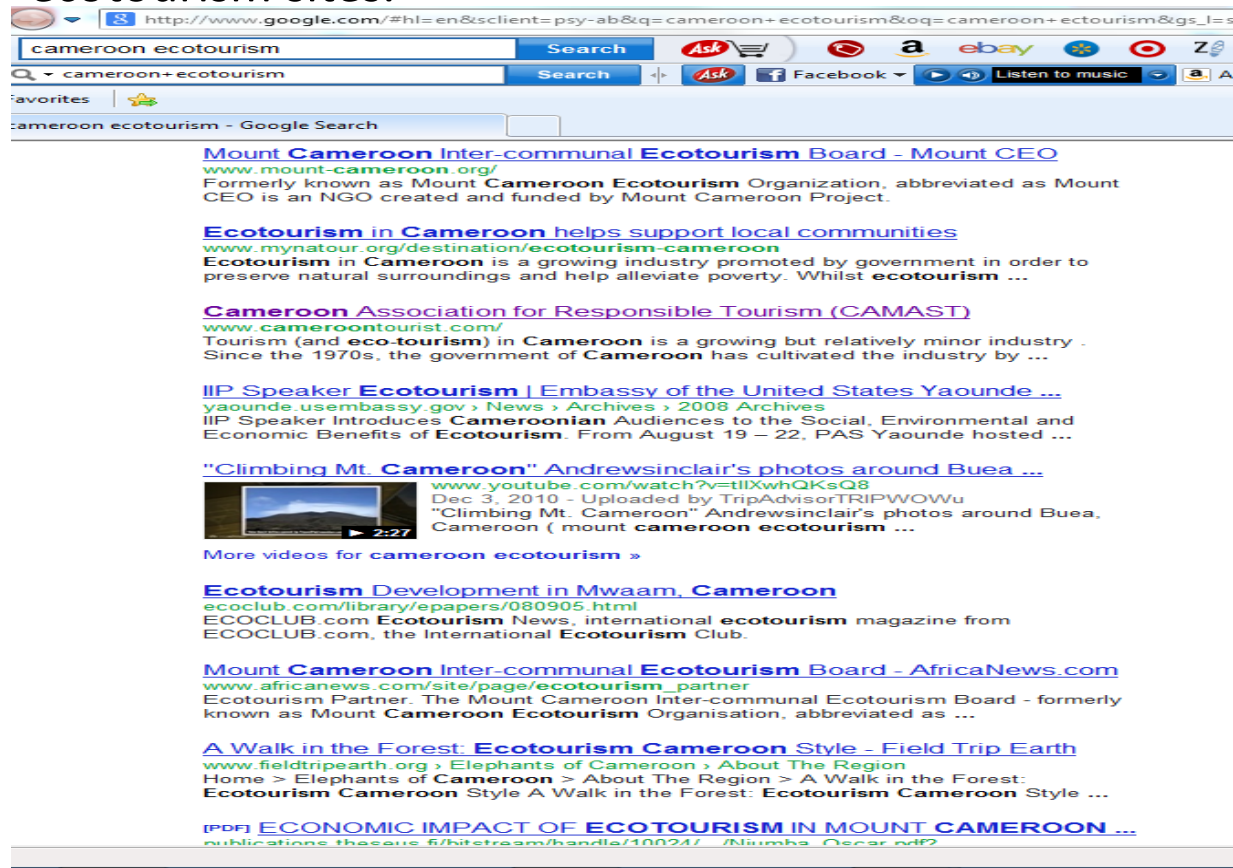
**Cameroon Tours and Safaris Ltd | Your Gateway to Tourism in ...**  
[camtours.org/](http://camtours.org/)  
The topography of the region is varied. There are hills, lakes, craters, waterfalls, dense vegetation as well as grasslands. On a west chiefdom tour in Cameroon, ...

**Cameroon Vacations and Tourism: 16 Things to Do in ... - TripAdvisor**  
[www.tripadvisor.com/Tourism-g293772-Cameroon-V...](http://www.tripadvisor.com/Tourism-g293772-Cameroon-V...)  
Apr 29, 2007  
Cameroon Vacations: TripAdvisor has 1381 reviews of Cameroon Hotels, Attractions, and Restaurants ...


More videos for cameroon tourism »

# Google Search for “Cameroon Ecotourism”

The results do not specifically mention “Kribi”, but provides links to the Tourism Information site [www.cameroon-tourism.webs.com](http://www.cameroon-tourism.webs.com), as well a link to Mount Cameroon ecotourism sites.

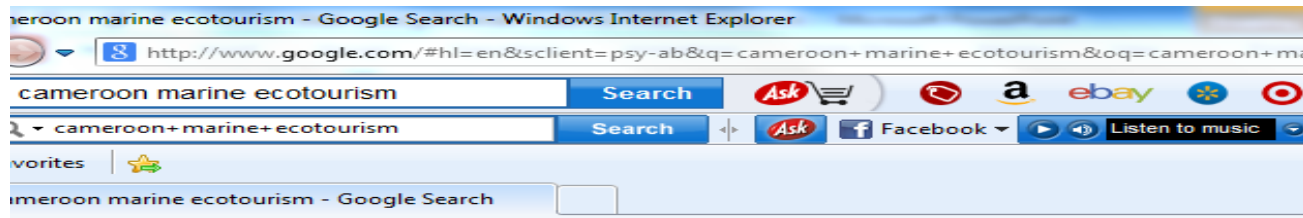


The screenshot shows a Google search results page for the query "cameroon ecotourism". The browser's address bar shows the URL: [http://www.google.com/#hl=en&client=psy-ab&q=cameroon+ecotourism&oq=cameroon+ecotourism&gs\\_l=...](http://www.google.com/#hl=en&client=psy-ab&q=cameroon+ecotourism&oq=cameroon+ecotourism&gs_l=...). The search bar contains the text "cameroon ecotourism". The results are as follows:

- Mount Cameroon Inter-communal Ecotourism Board - Mount CEO**  
[www.mount-cameroon.org/](http://www.mount-cameroon.org/)  
Formerly known as Mount Cameroon Ecotourism Organization, abbreviated as Mount CEO is an NGO created and funded by Mount Cameroon Project.
- Ecotourism in Cameroon helps support local communities**  
[www.mynatour.org/destination/ecotourism-cameroon](http://www.mynatour.org/destination/ecotourism-cameroon)  
Ecotourism in Cameroon is a growing industry promoted by government in order to preserve natural surroundings and help alleviate poverty. Whilst ecotourism ...
- Cameroon Association for Responsible Tourism (CAMAST)**  
[www.cameroontourist.com/](http://www.cameroontourist.com/)  
Tourism (and eco-tourism) in Cameroon is a growing but relatively minor industry . Since the 1970s, the government of Cameroon has cultivated the industry by ...
- IIP Speaker Ecotourism | Embassy of the United States Yaounde ...**  
[yaounde.usembassy.gov](http://yaounde.usembassy.gov) > News > Archives > 2008 Archives  
IIP Speaker Introduces Cameroon Audiences to the Social, Environmental and Economic Benefits of Ecotourism. From August 19 – 22, PAS Yaounde hosted ...
- "Climbing Mt. Cameroon" Andrewsclair's photos around Buea ...**  
 [www.youtube.com/watch?v=tIIXwhQKsQ8](http://www.youtube.com/watch?v=tIIXwhQKsQ8)  
Dec 3, 2010 - Uploaded by TripAdvisorTRIPWOWu  
"Climbing Mt. Cameroon" Andrewsclair's photos around Buea, Cameroon ( mount cameroon ecotourism ...
- Ecotourism Development in Mwaam, Cameroon**  
[ecoclub.com/library/epapers/080905.html](http://ecoclub.com/library/epapers/080905.html)  
ECOCLUB.com Ecotourism News, international ecotourism magazine from ECOCLUB.com, the International Ecotourism Club.
- Mount Cameroon Inter-communal Ecotourism Board - AfricaNews.com**  
[www.africanews.com/site/page/ecotourism\\_partner](http://www.africanews.com/site/page/ecotourism_partner)  
Ecotourism Partner. The Mount Cameroon Inter-communal Ecotourism Board - formerly known as Mount Cameroon Ecotourism Organisation, abbreviated as ...
- A Walk in the Forest: Ecotourism Cameroon Style - Field Trip Earth**  
[www.fieldtripearth.org](http://www.fieldtripearth.org) > Elephants of Cameroon > About The Region  
Home > Elephants of Cameroon > About The Region > A Walk in the Forest:  
Ecotourism Cameroon Style A Walk in the Forest: Ecotourism Cameroon Style ...
- IPDF ECONOMIC IMPACT OF ECOTOURISM IN MOUNT CAMEROON ...**  
[publications.theseus.fi/bitstream/handle/10024/181466](http://publications.theseus.fi/bitstream/handle/10024/181466)

# Google Search for “Cameroon Marine Ecotourism”

The results do not specifically mention “Kribi”, but provide links to general and scholarly articles on marine ecotourism.



## [Scholarly articles for cameroon marine ecotourism](#)

... of coastal and marine systems of Cameroon, including ... - Price - Cited by 6  
[Ecotourism in development cooperation](#) - Strasdas - Cited by 5

## [Ecotourism: Management, Development and Impact - Anton Krause ...](#)

[books.google.com](#) > ... > Industries > Hospitality, Travel & Tourism

**Marine ecotourism** offers contemporary attractive alternatives to marine ... art of ecotourism in **Cameroon**, an overview of present status quo of ecotourism and its ...

## [Ecotourism / Tourism Supply / Tourism - Ministry of Tourism ... - mintour](#)

[www.mintour.gov.cm/index.php/Tourism-Supply/Ecotourism](#)

**Cameroon** is characterized by a variety of ecosystems which offer her the possibility of developing her **ecotourism**.The ecosystem consist of the following: ...

## [Marine Ecotourism - Beauty Underwater](#)

[www.mynatour.org/econews/marine-ecotourism-beauty-underwater](#)

Mar 15, 2012 – **Ecotourism** in the **marine** environment has grown rapidly over the years, probably due to the covering of approximately 70% of the earth's ...

## [Marine Ecotourism - RateMyStudyAbroad.com](#)

[www.ratemystudyabroad.com/.../marine-ecotourism-marsh-harbour-...](#)

Check out peer reviews of **Marine Ecotourism** - Marsh Harbour, Bahamas and write your own review to share with students on RateMyStudyAbroad.

## [Cameroon eco tourism | Global Bush Travel and Tourism Agency](#)

[globalbushtours.wordpress.com/cameroon-eco-tourism/](#)

**Cameroon** is characterized by a variety of ecosystems which offer her the possibility of developing her **ecotourism**.The ecosystem consist of the following: ...

## [\[PDF\] specialized research centre for marine ... - nodc - cameroon](#)

[www.nodc-cameroon.org/bibliodoc.pdf](#)

File Format: PDF/Adobe Acrobat

The coastal and **marine** environment of **Cameroon** comprises the open sea, beaches, bays ..... **Ecotourism** local population et management of forest reserves ...

## [\[PDF\] Chapter 5 Coastal and Marine Environments - UNEP](#)

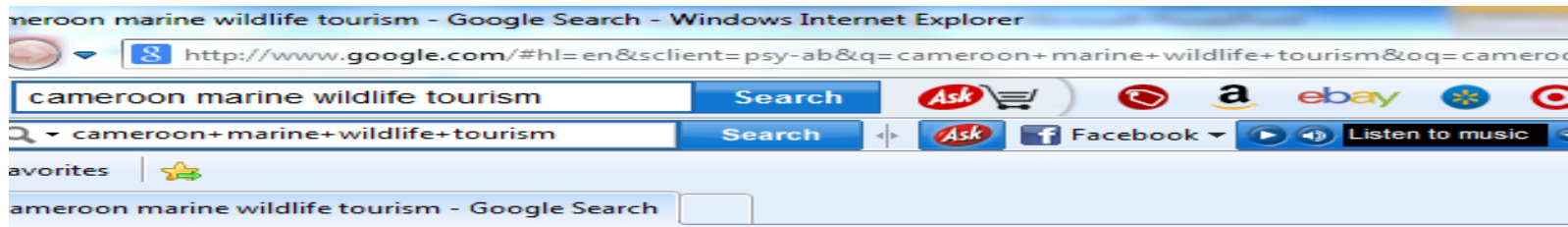
[www.unep.org/.../aeo-2\\_ch05\\_COASTAL\\_AND\\_MARINE\\_...](#)

File Format: PDF/Adobe Acrobat - Quick View

fishery and tourism, and in particular **ecotourism**. Total **marine** fish production in 2001 for all Central African countries was 113 000 t, with **Cameroon** being the ...

# Google Search for “Cameroon Marine Wildlife Tourism”

Once again, the results do not specifically mention “Kribi”, but provide links to general and scholarly articles on marine wildlife tourism.



## [Scholarly articles for cameroon marine wildlife tourism](#)

[Wildlife watching - Valentine](#) - Cited by 17

... [economic returns from consumptive wildlife tourism in ...](#) - Lovelock - Cited by 8

[Marine protected area strategies: issues, divergences ...](#) - Jones - Cited by 137

## [Wildlife of Cameroon - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Wildlife\\_of\\_Cameroon](http://en.wikipedia.org/wiki/Wildlife_of_Cameroon)

**Cameroon** is an important breeding area for **marine** and freshwater species such ... still in "pristine" condition, mostly because there is less **tourism** in **Cameroon** ...

## [James Cameron Completes Record-Breaking Mariana Trench Dive](#)

[news.nationalgeographic.com/.../120325-james-cameron-mariana-tre...](http://news.nationalgeographic.com/.../120325-james-cameron-mariana-tre...)

Mar 25, 2012 – Filmmaker-explorer James **Cameron** just became the first human to

reach Earth's deepest abyss ... Afghan Ski Challenge Promotes **Tourism** ...

Researchers collected 30,000 **sea creatures**—many new to science—during a ...

## [Sun, Surf and Sea Life - Tourism Western Australia](#)

[www.westernaustralia.com](http://www.westernaustralia.com) » Home » Things to See and Do

Thousands of kilometres of coastline, abundant and varied **marine life**, a mix of tropical and temperate climates and numerous shipwrecks just offshore, the ...

## [Cameroon Holidays - Tours & Adventures Travel Guide](#)

[www.puretravel.com/Guide/Africa/Central\\_Africa/Cameroon](http://www.puretravel.com/Guide/Africa/Central_Africa/Cameroon)

**Cameroon**; Educational and Sightseeing **Tour** TA02 ... landscape, with large game and birds found throughout the country, plus abundant **marine life**. ... Nature & **Wildlife** -

**Cameroon** is the perfect place to explore nature and **wildlife** with terrain ...

## [Best Beaches Douala | Douala Beaches](#)

[www.world66.com/africa/cameroon/douala/beaches](http://www.world66.com/africa/cameroon/douala/beaches)

However the oil industry is a large part of the **Cameroon** economy so there is debate in the community on how to conserve **wildlife**. **Sea life** is vital to the **tourism** ...

## [Tourism and tourist destinations in Cameroon](#)

[cameroon-tour.com/tourism/index.html](http://cameroon-tour.com/tourism/index.html)

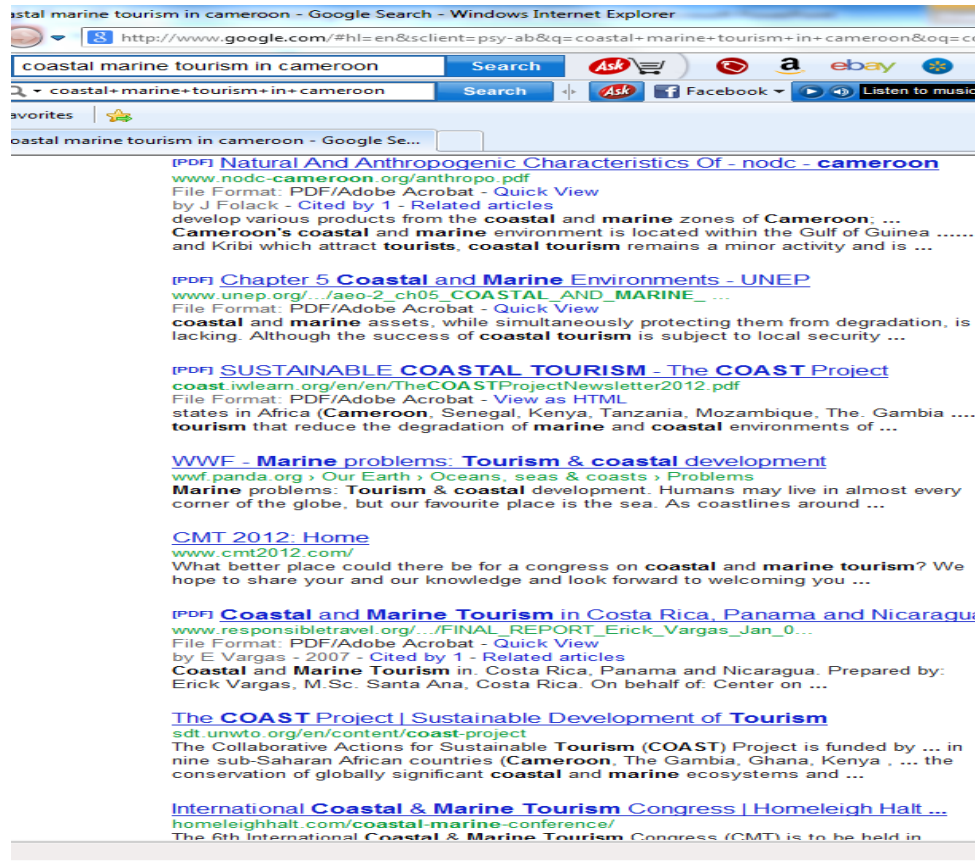
All these have led to different types of **tourism** which are practiced through out the year depending on the seasons. **Cameroon** has a good site for **sea** and beach ...

## [Grand Tour of Cameroon Edition of Africa Travel Magazine](#)



# Google Search for “Coastal Marine Tourism in Cameroon”

Once again, the results do not specifically mention “Kribi”, but provide links to general and scholarly articles on coastal marine tourism.



The screenshot shows a Google search results page in a Windows Internet Explorer browser. The search query is "coastal marine tourism in cameroon". The results list several PDF documents and articles:

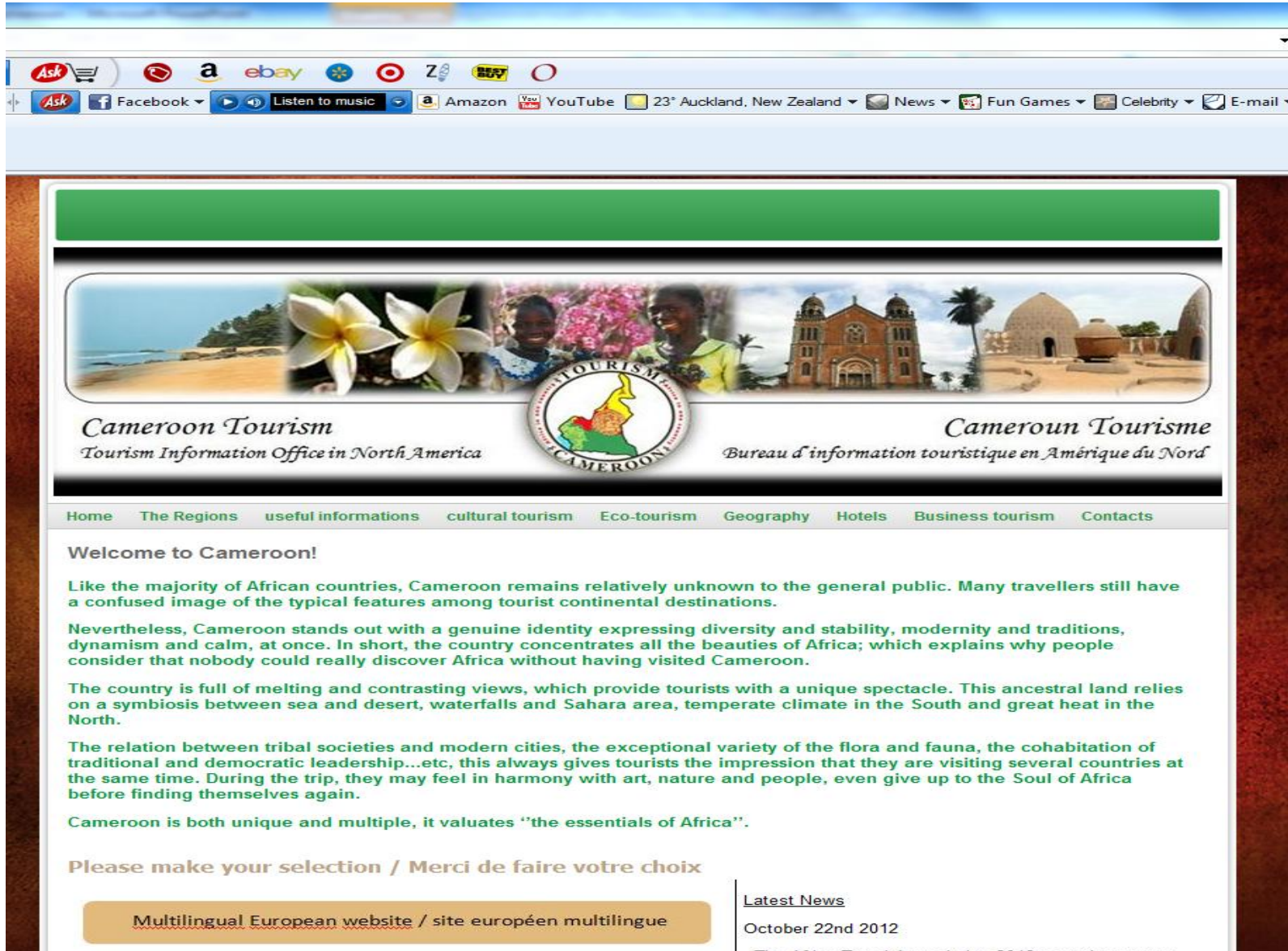
- Natural And Anthropogenic Characteristics Of - nodc - cameroon**  
www.nodc-cameroon.org/anthropo.pdf  
File Format: PDF/Adobe Acrobat - Quick View  
by J Folack - Cited by 1 - Related articles  
develop various products from the **coastal** and **marine** zones of **Cameroon**: ...  
**Cameroon's coastal and marine** environment is located within the Gulf of Guinea .....  
and Kribi which attract **tourists**, **coastal tourism** remains a minor activity and is ...
- Chapter 5 Coastal and Marine Environments - UNEP**  
www.unep.org/.../aao-2\_ch05\_COASTAL\_AND\_MARINE\_...  
File Format: PDF/Adobe Acrobat - Quick View  
**coastal** and **marine** assets, while simultaneously protecting them from degradation, is  
lacking. Although the success of **coastal tourism** is subject to local security ...
- SUSTAINABLE COASTAL TOURISM - The COAST Project**  
coast.iwlearn.org/en/en/TheCOASTProjectNewsletter2012.pdf  
File Format: PDF/Adobe Acrobat - View as HTML  
states in Africa (**Cameroon**, Senegal, Kenya, Tanzania, Mozambique, The Gambia ....  
**tourism** that reduce the degradation of **marine** and **coastal** environments of ...
- WWF - Marine problems: Tourism & coastal development**  
wwf.panda.org > Our Earth > Oceans, seas & coasts > Problems  
**Marine** problems: **Tourism & coastal** development - Humans may live in almost every  
corner of the globe, but our favourite place is the sea. As coastlines around ...
- CMT 2012: Home**  
www.cmt2012.com/  
What better place could there be for a congress on **coastal** and **marine tourism**? We  
hope to share your and our knowledge and look forward to welcoming you ...
- Coastal and Marine Tourism in Costa Rica, Panama and Nicaragua**  
www.responsibletravel.org/.../FINAL\_REPORT\_Erick\_Vargas\_Jan\_0...  
File Format: PDF/Adobe Acrobat - Quick View  
by E Vargas - 2007 - Cited by 1 - Related articles  
**Coastal and Marine Tourism** in Costa Rica, Panama and Nicaragua. Prepared by:  
Erick Vargas, M.Sc. Santa Ana, Costa Rica. On behalf of: Center on ...
- The COAST Project | Sustainable Development of Tourism**  
sd.t.unwto.org/en/content/coast-project  
The Collaborative Actions for Sustainable **Tourism** (COAST) Project is funded by ... in  
nine sub-Saharan African countries (**Cameroon**, The Gambia, Ghana, Kenya . ... the  
conservation of globally significant **coastal** and **marine** ecosystems and ...
- International Coastal & Marine Tourism Congress | Homeleigh Halt ...**  
homeleighhalt.com/coastal-marine-conference/  
The 6th International **Coastal & Marine Tourism** Congress (CMT) is to be held in

# General Search Engine Results for Cameroon

- After Google Searching:
  - Cameroon Tourism
  - Cameroon Ecotourism
  - Cameroon Marine Ecotourism
  - Cameroon Marine Wildlife Tourism
  - Coastal Marine Tourism in Cameroon
- “Kribi” did not appear even once even after these more specific tourism related searches were conducted.


# National Tourism Board of Cameroon

The main page of the national tourism board has no direct link to Kribi.



Ask Facebook Listen to music Amazon YouTube 23° Auckland, New Zealand News Fun Games Celebrity E-mail

*Cameroon Tourism*  
Tourism Information Office in North America



*Cameroun Tourisme*  
Bureau d'information touristique en Amérique du Nord

Home The Regions useful informations cultural tourism Eco-tourism Geography Hotels Business tourism Contacts

**Welcome to Cameroon!**

Like the majority of African countries, Cameroon remains relatively unknown to the general public. Many travellers still have a confused image of the typical features among tourist continental destinations.

Nevertheless, Cameroon stands out with a genuine identity expressing diversity and stability, modernity and traditions, dynamism and calm, at once. In short, the country concentrates all the beauties of Africa; which explains why people consider that nobody could really discover Africa without having visited Cameroon.

The country is full of melting and contrasting views, which provide tourists with a unique spectacle. This ancestral land relies on a symbiosis between sea and desert, waterfalls and Sahara area, temperate climate in the South and great heat in the North.

The relation between tribal societies and modern cities, the exceptional variety of the flora and fauna, the cohabitation of traditional and democratic leadership...etc, this always gives tourists the impression that they are visiting several countries at the same time. During the trip, they may feel in harmony with art, nature and people, even give up to the Soul of Africa before finding themselves again.

Cameroon is both unique and multiple, it values "the essentials of Africa".

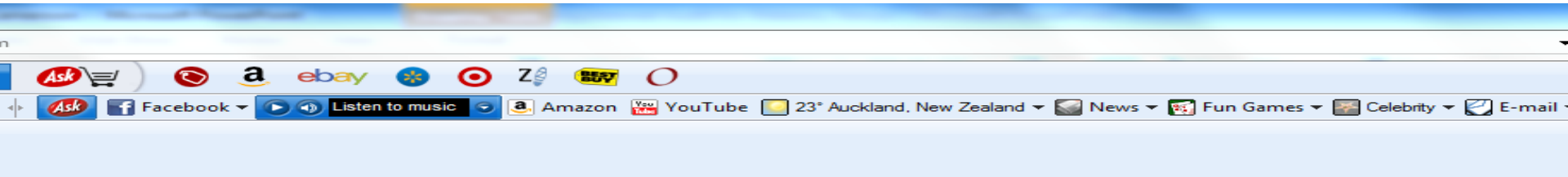
Please make your selection / Merci de faire votre choix

[Multilingual European website / site européen multilingue](#)

Latest News  
October 22nd 2012

# National Tourism Board of Cameroon

By clicking on Regions on the top left, leads to a basic description of Cameroon by region and scrolling down to the South provides information on Kribi. It takes 3 steps from Google to get here.



## THE SOUTH: KRIBI'S ATTRACTIVE BEACHES

The centre of tourism in the South Province is Kribi, a seaport and a calm and pleasant resort town with beautiful, pale sand beaches. It is not without reason that the Tourism Delegation for the South Province is in Kribi and not Ebolowa, as is the case for the other provincial government services.

With the construction of the Edea-Kribi highway, the chief town of Ocean Division is in an even better position to live up to its reputation as a tourist heaven. Kribi is now only two hundred kilometres from Douala.

A touch of the sea graces every aspect of life in Kribi: the cosiest residences and the best hotels are situated along the Atlantic Ocean, in the shade of coconut trees.

The setting is ideal for relaxation and recreation, what with the Londji beaches, the Lobe falls, the nearby pigmy villages. It is such that any time spent in the region, even for work, can easily become a tourist excursion.

Kribi so attractive that one tends to forget that the South Province abounds with other tourist attractions. These include:

- Ebolowa: A hilly and enchanting town built by the German, it is here that Martin Paul Samba, one of the heroes of the resistance movement against the Germans, was buried in 1914

- Akoafim: another German colonial town, 32 kilometres from Djoum along the road to Oveng Akoafim was abandoned in preference to Djoum

- Sangmelima, reputed for its cleanliness

- Lolodorf: founded by the German. The current residence of the divisional officer, a strategic relic with a German touch, is located at a vantage point where, like all other settlements founded by the German. It overlooks the rest of Lolodorf. It is the best spot from which to observe the town and the outlying areas:

The indelible marks missionaries such as:

- Elat, near Ebolowa, where the alliance between the natives and the white man was consecrated ;

- The old Teacher Training College at Foulassi near Sangmelima where the national anthem " O Cameroon thou cradle of our Fathers" was composed;

- The Bible School at Bibia, close to Lolodorf, which has trained many generations of pastors;

- The Akoakas rock located 40 kilometres from Ebolowa on the road to metres from Ebolowa on the road to Ambam via Mekomo;

- The Mezesse rock near Sangmelima on the road to Mvomeka'a

- The Ntem falls at Memv'ele not far from Ambam;

- The two German tombs at Mefoup ("fields" in Bulu) about thirty kilometres from Ebolowa on the Ebolowa

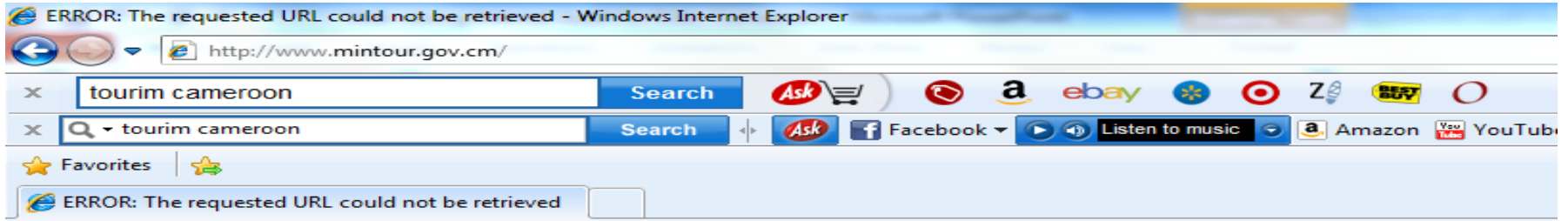
- Ambam road, vestiges of the deadly battles between the German and the French on Cameroonian soil during World War I:

- The natural tunnel "Mbil Bekon" (hole of ghosts) at Nkoétype some ten kilometres from Ebolowa. Sightseers are advised not to go too deep inside this tunnel.

Today, tourism in the South Province is also counting on the

# Ministry of Tourism - Cameroon

The Ministry of Tourism website link seems to lead nowhere as the following is displayed after clicking.



## ERROR

### The requested URL could not be retrieved

---

While trying to retrieve the URL: <http://www.mintour.gov.cm/>

The following error was encountered:

- **Read Error**

The system returned:

*(104) Connection reset by peer*

An error condition occurred while reading data from the network. Please retry your request.

Your cache administrator is [webmaster](#).

---

*Generated Mon, 11 Mar 2013 00:36:59 GMT by aotea.aut.ac.nz (squid/2.7.STABLE9-20110824)*

# Cameroon Association for Responsible Tourism (CAMAST)

This website is administered by the Rural Development Centre of Cameroon and appeared numerous times while inputting “Cameroon Tourism” into Google. There is no link to Kribi on this site, as it mostly focuses on the NW region.

Cameroon Association for Responsible Tourism (CAMAST) - Windows Internet Explorer

http://www.cameroontourist.com/

tourim cameroon Search

tourim cameroon Search

Cameroon Association for Responsible Tourism (...)

## Cameroon Association for Responsible Tourism (CAMAST)

Home

- Cameroon Activities
  - Horseback Riding in the Mbam Highlands (Boyo Division, NW Region)
  - RUDEC Natural Bee Keeping Internship
- Cameroon Desitinations
  - Babanki Tungo (Ngokatonjia Division, NW Region)
  - Bamenda Market (Mezam Division, NW Region)
  - Bamessing (Ngokatonjia Division, NW Region)
  - Belo Waterfalls (Boyo Division, NW Province)
  - Belo Weekly Market (Boyo Division, NW Region)
  - Lake Oku (Bui Division, NW Region)
  - [Ndawara Tea Estate \(Boyo division, NW region\)](#)
  - Savannah Botanic Gardens (SABOG) (Mezam Division, NW Region)
  - Untitled Post
- Cameroon Facts
- Cameroon Guide

### Cameroon Introduction

Tourism (and eco-tourism) in Cameroon is a growing but relatively minor industry. Since the 1970s, the government of Cameroon has cultivated the industry by creating a ministry of tourism and by encouraging



The government describes the country as “Africa in miniature”, promoting its diversity of climate, culture, and geography.

Cameroon’s wildlife draws both safari-goers and big-game hunters, as Cameroon is home to many of Africa’s iconic animals:

- cheetahs
- chimpanzees
- elephants
- giraffes
- gorillas
- hippopotami
- rhinoceroses

Impediments to further growth of the tourism sector include poor transport infrastructure and corrupt officials who may harass visitors for bribes. (Source:Wikipedia.org, Image:Brynne Weeks)

### Latest Destinations

**Belo Weekly Market (Boyo Division, NW Region)** Description: Experience the hustle and bustle of this busy village market. Every 8 days, traders come from across Boyo Division

# Camtours.org

This is a private tour company that provides some information on Cameroon and sells packages.

urism in Cameroon - Windows Internet Explorer



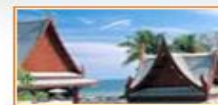
Search Tours

[Home Page](#) | [About us](#) | [Travel information](#) | [Our Tours](#) | [Photo gallery](#) | [Hotel Reservations](#) | [Rental Cars](#) | [FAQ](#) | [Inquiry](#)



### Waza National Park

Waza National Park (French: Parc national de Waza) is a national park in Far North Region, Cameroon.[1] It was founded in 1934, albeit as a hunting reserve, and covers a total of 1,700 km² [Learn more](#)



### Tour of the Baka Pygmies

The Baka, are an ethnic group inhabiting the southeastern rainforests of Cameroon, northern Republic of Congo, northern Gabon, and southwestern Central African Republic [Learn more](#)

### VISIT TO THE WESTERN CHIEFDOMS

The Western Chiefdoms of Cameroon is known for its tribal history. The place was once the home to the Bamoun tribe which inhabited the region as early as 14th century.



**HOTEL RESERVATIONS 25% OFF** [READ MORE...](#) [Tour of the Baka Pygmies \(Jun 21, 2012\)](#) [READ MORE...](#)




# Camtours.org

There is a link on the bottom of the main page for Kribi, but when clicking on the link all it does is takes the reader to the top of the homepage.


sm in Cameroon - Windows Internet Explorer

Search Ask eBay Z BDF

Search Ask Facebook Listen to music Amazon YouTube 23° Auckland, New Zealand News Fun Games Celebrity E-mail




Waza Park **Tours** coming soon between the months of November till May. Book now




and save up to 23%.

### TOP TOURIST DESTINATIONS



**Waza Park**  
The national park of Waza in the northern part of Cameroon is highly rated amongst the majority of Tourists visiting CAMEROON.  
[Read more...](#)



**Western Chiefdoms**  
The north west and Western regions of Cameroon has been blessed with a lot of cultural and ethnic activities. Such tours will provide the tourist with an unforgettable experience.  
[Read more...](#)

### HOT TOUR DESTINATIONS

- » Waza Park
- » Rhumsiki
- » Baka Pygmies
- » Western Chiefdoms
- » Mount Fako
- » Bird Watching
- » Douala Tours
- » Yaounde Tours
- » Garoua
- » Maroua
- » Bamenda
- » Kribi Beach
- » Fouban Palace
- » Ngaundaba
- » Bafut Palace
- » Top Hotels

**Translate**  
Select Language...  
GTS





# Tourism Organizations that Led to Information about Kribi

- Google directs the reader to 4 Main Tourism Organizations on Information pertaining to Kribi:
  - Cameroon National Tourism Board
  - Ministry of Tourism – Cameroon
  - Cameroon Association for Responsible Tourism (CAMAST)
  - Camtours.org (a tour operator website)
- The easiest and only way to get information on Kribi is through [www.cameroon-tourism.webs.com](http://www.cameroon-tourism.webs.com), as it only takes 3 steps from Google.
- This tourism board website is also unreliable as it opens sometimes and at other times an invalid URL message is received.
- The Ministry of Tourism – Cameroon site seems to not function properly as it is not possible to open the link.
- The Cameroon Association for Responsible Tourism (CAMAST) also does not provide any information on Kribi and is not comprehensive.
- It is important to note that none of the pages found offer very much detailed information on Kribi, and that many of the government and private websites do not function reliably making them almost useless.
- There needs to be at least one reliable website sponsored by the government or a private agency that can be easily accessed and can provide tourists at least some basic information on Cameroon and Kribi.

[Kribi - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Kribi](http://en.wikipedia.org/wiki/Kribi) - Cached - Similar

Kribi is located in Cameroon. Kribi. Location in Cameroon Placement on map is approximate. Coordinates:  $02^{\circ}56'06''\text{N } 09^{\circ}54'36''\text{E}$  /  $2.93500^{\circ}\text{N } ...$

[Location](#) - [Overview](#) - [Kribi Power Station](#) - [Port](#)



[Kribi](#)

[Cameroon](#)

[maps.google.co.nz](http://maps.google.co.nz)

[Hotel Ilomba \(Kribi, Cameroon\) - Hotel Reviews - TripAdvisor](#)

[www.tripadvisor.com/Hotel\\_Review-g482840-d801578-Reviews-Hotel\\_Ilomba-](http://www.tripadvisor.com/Hotel_Review-g482840-d801578-Reviews-Hotel_Ilomba-Kribi_South_Region.html)

[Kribi\\_South\\_Region.html](#) - Cached

★★★★★ Rating: 4.5 - 54 reviews

Hotel Ilomba, Kribi: See 54 traveler reviews, 45 candid photos, and great deals for Hotel Ilomba, ranked #1 of 5 hotels in Kribi and rated 4.5 of 5 at TripAdvisor.

[Images for kribi cameroon](#)



[Kribi Deep Seaport Project Presentation, Cameroon - YouTube](#)



[www.youtube.com/watch?v=4npp9yHaUa4](http://www.youtube.com/watch?v=4npp9yHaUa4)

9 Jan 2012 - 6 min - Uploaded by mawuroy

Cameroon is building a deep seaport in Kribi, in the South Region. The construction started ...

[More videos for kribi cameroon »](#)

[Life In Cameroon: Kribi](#)

[lifeincameroon.blogspot.com/2006/03/kribi.html](http://lifeincameroon.blogspot.com/2006/03/kribi.html) - Cached - Similar

8 Mar 2006 ... 6 Comments: Blogger Danielle said... Hi! I'm really enjoying your blog... if you're wondering why, let me tell you... I'm a 27 (almost 28-year-old) ...

[Projects : Cameroon - Kribi Gas Power Project | The World Bank](#)

[www.worldbank.org/.../cameroon-partial-risk-guarantees-kribi-gas-power-project?...](http://www.worldbank.org/.../cameroon-partial-risk-guarantees-kribi-gas-power-project?) - Cached

ABSTRACT\*. The development objective of the Kribi Gas Power Project for Cameroon is to: (i) increase the capacity of electricity generation from the project, and ...

[kribi. cameroon | A Diplomat's Wife](#)

[adiplomatswife.wordpress.com/2011/06/03/kribi-cameroon/](http://adiplomatswife.wordpress.com/2011/06/03/kribi-cameroon/) - Cached

kribi, cameroon. June.3.2011 by adiplomatswife. Friday morning we met up with 4 other families and hit the road for a weekend away. The drive out of town was ...

[Hotel Ilomba - Un séjour inoubliable à Kribi - Hotel au Cameroun ...](#)

[www.hotelilomba.com/](http://www.hotelilomba.com/) - Cached

Rights owned and reserved by Hotel Ilomba. BP 305 Kribi Cameroon. Hotel Ilomba - Un séjour inoubliable à Kribi. Un séjour inoubliable à Kribi. Du soleil.

On the first 3 pages of the search in Google the next websites are present:

- Rating sites, such as tripadvisor and lonely planet

! User generated content - e.g. personal blogs are very well positioned, even if they were updated long time ago – e.g. 2006 and 2011

! Generally very poor information is present

[https://www.google.com/#hl=en&q=kribi+cameroon&spell=1&sa=X&ei=zD9BUeuyBOvLmgXil4DYBA&ved=0CC0QvwUoAA&bav=on.2,or,r\\_qf.&bvm=bv.43287494,d.dGI&fp=cd4b89bb29ac8784&biw=1680&bih=869](https://www.google.com/#hl=en&q=kribi+cameroon&spell=1&sa=X&ei=zD9BUeuyBOvLmgXil4DYBA&ved=0CC0QvwUoAA&bav=on.2,or,r_qf.&bvm=bv.43287494,d.dGI&fp=cd4b89bb29ac8784&biw=1680&bih=869)

“Official/main tourism web site of Kribi hasn't been found. I suppose there is no local authority responsible for tourism promotion”

Suggerimento: [Cerca risultati solo in italiano](#). Puoi specificare la lingua di ricerca in [Preferenze](#).

Immagini relative a **kribi Cameroon** - Segnala immagini non appropriate



**Kribi** - Wikipedia, the free encyclopedia

[en.wikipedia.org/wiki/Kribi](http://en.wikipedia.org/wiki/Kribi) - Traduci questa pagina

**Kribi** is located in **Cameroon**. **Kribi**. Location in **Cameroon** Placement on map is approximate. Coordinates: 02°56'06"N 09°54'36"E / 2.93500°N ...

[Location](#) - [Overview](#) - [Kribi Power Station](#) - [Port](#)

**Hotel Ilomba (Kribi, Cameroon)** - Hotel Reviews - TripAdvisor

[www.tripadvisor.com](http://www.tripadvisor.com) > ... > [Kribi](#) > [Kribi Hotels](#) - Traduci questa pagina

★★★★★ 54 recensioni

Hotel Ilomba, **Kribi**: See 54 traveler reviews, 45 candid photos, and great deals for Hotel Ilomba, ranked #1 of 5 hotels in **Kribi** and rated 4.5 of 5 at TripAdvisor.

**Kribi Deep Seaport Project Presentation, Cameroon** - YouTube



[www.youtube.com/watch?v=4npp9yHaUa4](http://www.youtube.com/watch?v=4npp9yHaUa4)

09/gen/2012 - Caricato da mawuroy

**Cameroon** is building a deep seaport in **Kribi**, in the South Region. The construction started in December 2010 ...

[Altri video di kribi Cameroon »](#)

Projects : **Cameroon - Kribi Gas Power Project** | The World Bank

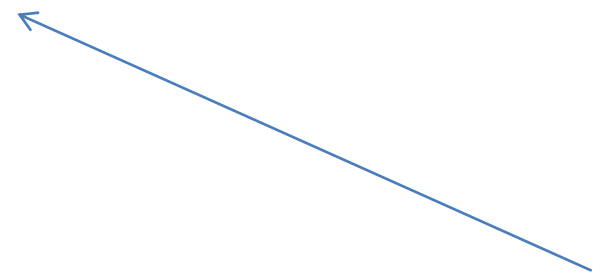
[www.worldbank.org/.../cameroon-partial-risk-...](http://www.worldbank.org/.../cameroon-partial-risk-...) - Traduci questa pagina

ABSTRACT\*. The development objective of the **Kribi Gas Power Project** for **Cameroon** is to: (i) increase the capacity of electricity generation from the project, and ...

**Life In Cameroon: Kribi**

[lifeincameroon.blogspot.com/2006/.../kribi.ht...](http://lifeincameroon.blogspot.com/2006/.../kribi.ht...) - Traduci questa pagina

## Kribi, Cameroon



No one invests into paid results, which can actually show a low interest also from the big hotel chains and other international players to be present in the market

About 132 results

[Gas is now available at Kribi gas-powered plant](#)

Business in Cameroon - 27 Feb 2013

(Business in Cameroon) - The National Hydrocarbons Corporation (NHC), supplier of gas, made the announcement in Cameroon Tribune's ...

[AES plant in Cameroon to start operations in March](#) Creamer Media's Engineering News  
[all 3 news articles »](#)



Business in Cameroon

[Military and religious extremism on the shores of Lake Chad](#)

Aljazeera.com - 12 hours ago

Indeed, the former great lake is shared by Nigeria, Cameroon, Chad and Niger ... the region, is a mere hose that goes to the coastal city of Kribi.



Aljazeera.com

[Known as 'Little Africa,' Cameroon offers a continent's worth of ...](#)

NorthJersey.com - 2 Mar 2013

The beach at the resort town of Kribi in Cameroon. The town is ... Cameroon's cities attract people looking to work their way to a better life.



NorthJersey.com

[Free Basic Education - PTA Fee as an Obstacle](#)

AllAfrica.com - 19 Feb 2013

In a government primary school in Kribi town, in the South Region of the ... of Transparency International Cameroon, Peter M, a parent reported ...

[Benedict XVI Loved Our Country!](#)

AllAfrica.com - 28 Feb 2013

Cameroon appears to be a treasured papal destination with three visits in ... In 2008, he created the diocese of Kribi and appointed Monsignor ...

[Giant projects in Cameron cost 23.22 billion dollars](#)

Business in Cameroon - 22 Feb 2013

(Business in Cameroon) - 18 in number, the giant projects expected to ... Memve'ele, through transport projects like the Kribi deep seaport to ...



Business in Cameroon

[Cameroon: Four siblings die in Douala fire](#)

Africa Review - 13 Feb 2013

A gas-fired thermal power station built in Kribi which was due to begin supply on December 22 last year has yet to light up Cameroonians homes ...

Most news is about industrial development

[https://www.google.com/search?hl=en&gl=nz&tbm=nws&q=kribi+cameroon&oq=kribi+cameroon&gs\\_l=news-cc.3..43j43i53.2730.6068.0.6365.16.6.0.9.0.1.359.593.2-1j1.2.0...0.0...1ac.1.XiQDi4LQYhs](https://www.google.com/search?hl=en&gl=nz&tbm=nws&q=kribi+cameroon&oq=kribi+cameroon&gs_l=news-cc.3..43j43i53.2730.6068.0.6365.16.6.0.9.0.1.359.593.2-1j1.2.0...0.0...1ac.1.XiQDi4LQYhs)

### Promote Kribi

- [Display local reviews](#)
- [Promote your area](#)
- [Link to TripAdvisor](#)



## Promote Kribi

Enhance your website with TripAdvisor content that showcases the best of your destination. Choose a category below to display real travel reviews, photos and top rated points of interest.

### Use TripAdvisor on your own website



#### Rave Reviews

Showcase the best of your area with our rave review widgets.

[View options »](#)



#### Best of Kribi

This widget lets customers see the best restaurants, attractions and hotels in your area.

[Add widget »](#)



#### Link to TripAdvisor

Use these simple widgets to link users to your destination on TripAdvisor.

[View options »](#)

### Quick Links

- [Add Photos](#)
- [Post a Video](#)
- [Share information with Travelers](#)
- [Wrong location? Start over](#)

### Your area's page

[Kribi on TripAdvisor](#)

### Contact TripAdvisor

Interested in partnering with TripAdvisor? Need widgets in bulk?

[Contact TripAdvisor](#)

Kribi destination is not present on TripAdvisor. There is no information about the destination itself, activities, restaurants or local population.

Creation of this profile can be the easiest way for them to get higher visibility in Google organic search results



Hotel Ilomba (gboIollon, Jan 2010)



See all photos

Kribi hotels are well rated though

## Top-rated hotels in Kribi

### Hotels



**Hotel Ilomba**  
★★★★★ 54 Reviews



**Hotel Costa Blanca**  
★★★★★ 47 Reviews



**Hotel du Phare**  
★★★★☆ 37 Reviews

[Browse 214 reviews of 15 hotels](#)

### B&Bs



**Hotel des Anges**  
★★★★★ 3 Reviews



**Les Gites de kribi**  
★★★★★ 37 Reviews



**Tara Plage**  
★★★★☆ 10 Reviews



## Top-rated restaurants and attractions

### Restaurants



**Au Plaisir du Gout**  
★★★★☆ 4 Reviews



**Le Cigare**  
★★★★☆ 1 Review

[Browse all 2 restaurants](#)

### Attractions



**Chutes de la Lobe**  
★★★★★ 28 Reviews

[Browse 1 attraction](#)

[http://www.tripadvisor.com/Tourism-g482840-Kribi\\_South\\_Region-Vacations.html](http://www.tripadvisor.com/Tourism-g482840-Kribi_South_Region-Vacations.html)

# Kribi

From Wikipedia, the free encyclopedia

Coordinates: 02°56′06″N 09°54′36″E﻿ / ﻿﻿ / ﻿



This article **needs additional citations for verification**. Please help [improve this article](#) by [adding citations to reliable sources](#). Unsourced material may be [challenged and removed](#).  
*(May 2012)*

**Kribi** is a beach resort and sea port in Cameroon.

## Contents [hide]

- 1 Location
- 2 Overview
- 3 Kribi Power Station
- 4 Port
- 5 Iron mine
- 6 Climate
- 7 Twin cities
- 8 See also
- 9 References
- 10 External links

## Location [edit]

The coastal town of Kribi lies on the Gulf of Guinea, in [Océan Department](#), [South Province](#), at the mouth of the [Kienké River](#). This location, lies approximately 150 kilometres (93 mi), by road, south of [Douala](#), the largest city in Cameroon and the busiest seaport in the country.<sup>[2]</sup> The coordinates of Kribi are:2° 56′ 6.00″N, 9° 54′ 36.00″E (Latitude:2.9350; Longitude:9.9100)

## Overview [edit]

It has an estimated population of 55401.<sup>[3]</sup> It services sea traffic in the Gulf of Guinea and also lies near the terminus of the [Chad-Cameroon pipeline](#). The [Lobé Waterfalls](#) are nearby and there is a road inland, through the Littoral Evergreen Forest, as far as [Lolodorf](#).

## Kribi Power Station [edit]

Kribi Power Development Company (KPDC) is in the process of building a [natural gas](#)-powered electricity generating plant, [Kribi Power Station](#), in the community of [Mpolongwe](#), approximately 10 kilometres (6.2 mi), north of the Kribi [central business district](#). The 216 MW plant that cost US\$390 million (CFA:176.3 billion) to build, is expected to come on line in the first half of 2013.<sup>[4]</sup>

## Port [edit]

The vicinity of Kribi is a possible location of a port for the export of [iron ore](#) from about 500 kilometres (310 mi) away. Specifically, the port could be at [Grand Batanga](#) about halfway between Kribi and the border with [Equatorial Guinea](#), which is 80 kilometres (50 mi), by road, to the south of Kribi. Since there is no [natural harbour](#) at Kribi, the port itself would be several kilometres offshore where [deepwater](#) of at least 20 metres (66 ft) is suitable for large [Container](#) ships. It also the location for the [Kribi lighthouse](#).

Kribi



Kribi beach



No look and feel about the community, culture and atmosphere.

Tourism is barely mentioned.



# A few comments about search on google.fr

## Kribi



Cet article est une **ébauche** concernant les **villes du Cameroun**.

Vous pouvez partager vos connaissances en l'améliorant ([comment ?](#)) selon les recommandations des [projets correspondants](#).

Kribi est une station balnéaire importante du Cameroun connue pour ses plages de sable blanc et son port.

### Sommaire [masquer]

- 1 Emplacement
- 2 Vue d'ensemble
- 3 Port en eau profonde
- 4 Climat
- 5 Évêché
- 6 Dossiers photographiques
- 7 Jumelage
- 8 Notes et références
- 9 Site de la ville de Kribi

### Emplacement [modifier]

La ville côtière de Kribi est située au bord du [golfe de Guinée](#), au sud du Cameroun, dans le département de l'Océan dont elle est le chef-lieu, à l'embouchure de la rivière [Kienké](#). Les coordonnées de Kribi sont : 2° 56' 6.00"N, 9° 54' 36.00"E (Latitude:2.9350; Longitude:9.9100). Elle est à environ 150 km au sud de Douala, ville la plus grande du pays et aussi port le plus important.

### Vue d'ensemble [modifier]

La ville a une population estimée à 55 401 habitants. Elle est un point stratégique du trafic maritime dans le Golfe de Guinée et aussi le terminus de l'oléoduc [Tchad-Cameroun](#), transportant le pétrole brut des champs de la région de Doba au sud du Tchad. Les [chutes de la Lobé](#) sont également à proximité de la ville (7 km) et il y a une route intérieure, à travers la forêt littorale, jusqu'à [Lolodorf](#). Kribi est réputée pour ses restaurants à spécialités « fruits de mer ».

### Port en eau profonde [modifier]

D'ici peu sera construit le port en eau profonde de Kribi, qui sera plus grand que celui de Douala et qui bénéficiera d'une profondeur maritime plus importante pour accueillir de plus gros navires. Sa construction est faite pour durer quatre ans, et on annonce que d'ici la fin 2014, il verra embarquer son premier navire. Il y est prévu également l'aménagement de terminaux spécifiques à partir de 2015, entre autres les terminaux aluminium, hydrocarbures, alumine, minéralier, gaz naturel liquéfié, etc.

Le port en eau profonde de Kribi de part sa capacité d'accueil et la diversité des ses terminaux est destiné à jouer un rôle majeur dans les projets d'industrialisation futur du Cameroun. Le secrétaire général des services du Premier ministre, Louis Paul Motazé, président du comité de pilotage du complexe industrialo-portuaire de Kribi, affirme à ce sujet : « le port en eau profonde de Kribi, en permettant l'exportation en grandes masses des produits issus de l'exploitation des gisements miniers du Cameroun (fer, bauxite, gaz naturel notamment) et l'importation des matières premières pour les industries locales, sera un véritable levier de l'industrialisation du Cameroun et de la compétitivité de ses produits ».

### Climat [modifier]

Grâce à sa position équatoriale, Kribi possède une courte saison assez sèche et une longue saison très humide. Le mois le plus chaud, février, a une température moyenne élevée de 32 °C (89,6 °F), et une faible moyenne de 25 °C (77 °F). Le mois le plus pluvieux, septembre, on y observe un énorme 483 mm (19 po) de pluie. Vingt-sept des trente jours de septembre sont pluvieux. Le mois le plus sec, décembre, a 59 mm (2,3 po) de pluie. Le mois le plus froid est août, avec une moyenne élevée de 28 °C (82,4 F), et un minimum de 23 °C (73,4 F). L'humidité reste élevée toute l'année, et il n'y a bien évidemment jamais de neige.

**K**

Admin

Pays

Région

Département

Démo

Population

Géog

Coordonnées

Altitude

Local

Géolocalisation

Voir la carte admin

<http://fr.wikipedia.org/wiki/Kribi>

First and only comment about tourism in Kribi on French wikipedia is about the white beautiful beaches there are at the destination

voyage kribi cameroun ecotourisme

Web Images Maps Shopping More Search tools

About 30,700 results (0.60 seconds)

Tip: [Search for English results only](#). You can specify your search language in [Preferences](#)

### [Kribi \(Sud du Cameroun\) - Développement de produits d'écotourisme](#)

[step.unwto.org/.../kribi-sud-du-cameroun-develop...](#) - Translate this page

Feb 28, 2013 – **Kribi** est une station balnéaire et un port de mer du **Cameroun** situé ... Le MINTOUL a sélectionné trois sites d'**écotourisme** sur le littoral de **Kribi** qui sont ... entre les pygmées Bagyeli, les agents de **voyages** et les touristes.

### [Development of Ecotourism in Kribi, Cameroon | Tourism and ...](#)

[step.unwto.org/en/news/.../development-ecotourism-kribi-cameroon](#)

Aug 18, 2011 – The ST-EP project for the development of **ecotourism** in **Kribi**, a beach resort and seaport in **Cameroun**, has been recently launched following ...

### [écotourisme à kribi - Cameroon - Couchsurfing](#)

[www.couchsurfing.org > Places > Africa](#) - Translate this page

Not a member yet? Join our community! **écotourisme à kribi**. Posted November 16th, 2012 - 5:02 pm by from Yaounde, **Cameroun** (Permalink). **éco-tourisme à ...**

### [Evasions et écotourisme | Hotel Framotel Kribi Cameroun](#)

[framotel-kribi.com/.../evasions\\_et\\_a\\_cotourisme\\_4...](#) - Translate this page

Carrefour entre la mer la forêt, la région de **Kribi** a de lieux uniques à visiter : découvrez les Chutes de la Lobé spectacle unique dans le monde d'un chute dans ...

### [Hotel Framotel Kribi Cameroun](#)

[www.framotel-kribi.com/](#) - Translate this page

Bienvenue à Framotel, un cadre reposant aux côtes de **Kribi**. Bienvenue à ... Evasions et **écotourisme** dans la région de **Kribi** - Hotel Framotel **Kribi Cameroun** ...

### [Bars & Restaurants | Hotel Framotel Kribi Cameroun](#)

[framotel-kribi.com/1/bars\\_restaurants\\_421358.html](#) - Translate this page

Bars et Restaurants à l'Hôtel Framotel **Kribi** - Hotel Framotel **Kribi Cameroun**. Préparez vos estomacs pour un **voyage** gastronomique autour du monde dans nos ...

### [Voyage au Cameroun, séjour au Cameroun, hotel Douala, Agence ...](#)

[www.afriqueindex.com/.../Cameroun/voyage-touri...](#) - Translate this page

**Voyage au Cameroun**, à Douala, **Kribi**, Yaoundé, séjour pas cher au **Cameroun**. TO,

- While looking for specific keywords “ecotourism kribi cameroun” in french GoogleSTEP project appeared as the first result.
- No other interesting “sustainable tourism” NGOs’ initiatives were found.

**Kribi**

Show map

**KRIBI**

**Overview** Getting there & around  
Hotels Show map

**THINGS TO DO**

- All things to do (0)
- Activities (0)
- Entertainment (0)
- Restaurants (0)
- Shopping (0)
- Sights (0)
- Tours (0)

**MAKE IT HAPPEN**

- Shop for travel guides
- Search hotels
- Cheap flights
- Travel insurance

**Introducing Kribi**

Like 7 people like this.

Show map


It's easy to see why Kribi is **Cameroon's** most popular beach resort. A weekend getaway for government ministers and expats alike, it can be sleepy during the week, when you'll have the palm-fringed beaches almost to yourself. Check locally before diving in though, as the oceanic waters can have strong currents and rip tides.

Most of Kribi's hotels, usually with their own beachfronts, start at the southern end of town, but camping isn't advised. The **Chutes de la Lobé**, 8km south of town (*moto-taxi* CFA500), are an impressive set of waterfalls that empty into a pool by the sea.

Stock up on CFA before coming to Kribi – the banks don't like changing money and there's no ATM.

Last updated: 17-Feb-2009

**ADVERTISEMENT**



**More about Kribi**

- Getting there & around
- Hotels

No information about things to do or local suggestions

No one invests in the advertisements here

kribi, cameroon



Upload

Filters

About 1,770 results



### Kribi Deep Seaport Project Presentation, Cameroon

by **mawuroy** · 1 year ago · 8,780 views

Cameroon is building a deep seaport in **Kribi**, in the South Region. The



### Cameroon (Kribi)

by **Martin Hash** · 3 years ago · 10,092 views

En vacances à **Kribi** by **gildas2201** 12769 views · 035. Watch Later Sexy girls in



### Leaving Kribi

by **Kahunaonline** · 6 years ago · 6,726 views

The road out of the coastal town of **Kribi**, Cameroon.



### Kribi Industrial Port

by **RHUrban Solutions** · 11 months ago · 4,382 views

The government of Cameroun is developing a new deep sea port for **Kribi**,



### PECHE MARLIN BLEU KRIBI CAMEROUN

by **CAMEROUNPLUS** · 5 years ago · 17,209 views

Pêche et tag d'un marlin bleu lors du Challenge de pêche sportive du Cameroun



### Kribi, Cameroon

by **Rick Nelson** · 2 years ago · 2,906 views

A day at the beach in **Kribi**, Cameroon, August 2007.

Videos on YouTube are balanced between news on industry development and reviews from tourists.

Several videos are in French.

Comments: are positive about local population and good accommodation

- !No official promotional videos

**Kribi**  
City

Like

Location Sud, Cameroon

1,902 people like this

23,009 people have been here

188 people are talking about this

**Places in Kribi**

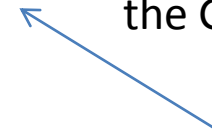
- La Marina de Kribi**  
Local Business  
Kribi  
20 like this  
237 were here
- Hôtel Du Phare**  
Local Business  
Kribi  
21 like this  
109 were here  
Hôtel, restaurant, piscine, groupe, club de plongée
- Wärtsilä Built Freaking Nice 216mw Power Plant**  
Business Centre  
Kribi  
1 like this

**Want to like this page?**  
Sign up for Facebook to get started.  
Sign Up  
It's free and anyone can join. Already a member? Log in.

**Map**

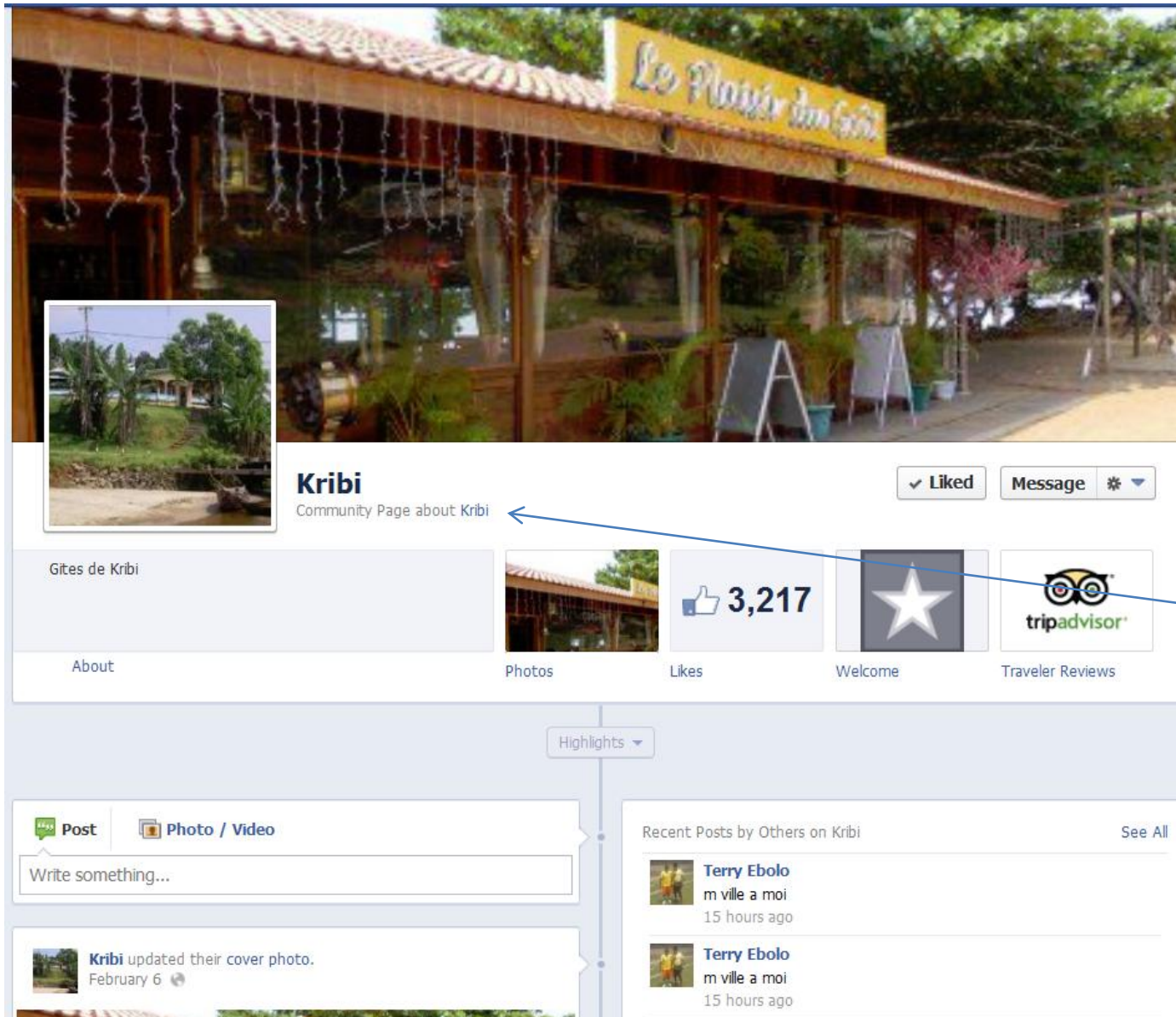
**Links**

There is no official Facebook page for Kribi. Just aggregated results are used from the Google search.



This great potential of people geo-localizing themselves at the destination can be easily used by a tourism office

## Other Facebook players



The image shows a screenshot of a Facebook community page for 'Kribi'. The page features a large cover photo of a wooden building with a sign that reads 'Les Plaisirs du Golfe'. Below the cover photo, the page name 'Kribi' is displayed, along with the description 'Community Page about Kribi'. To the right of the name are buttons for 'Liked', 'Message', and a dropdown menu. Below the name, there are several tabs: 'About', 'Photos', 'Likes', 'Welcome', and 'Traveler Reviews'. The 'Likes' tab shows a count of 3,217. The 'Traveler Reviews' tab features a TripAdvisor logo. Below the tabs, there is a 'Highlights' dropdown menu. On the left side, there is a 'Post' section with a 'Write something...' text box and a 'Photo / Video' option. Below the post section, there is a notification that 'Kribi updated their cover photo. February 6'. On the right side, there is a 'Recent Posts by Others on Kribi' section with two posts by 'Terry Ebolo'.

This facebook page has been created as a community page, but has been used as a promotional tool for a hotel: <http://www.kribiholidays.com>

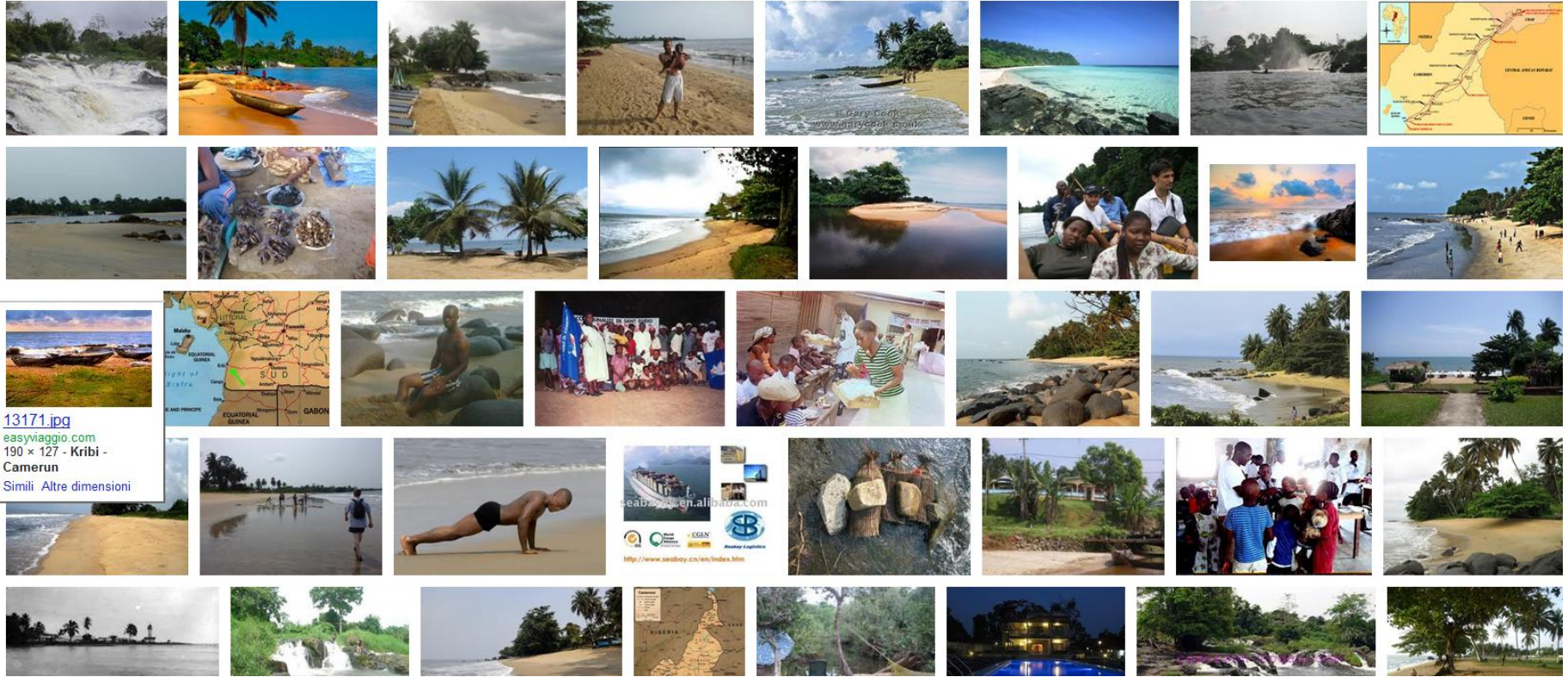
# Other Facebook players

The image shows a Facebook page for 'Kribi, Cameroon'. At the top left is a profile picture of a beach. The page name 'Kribi, Cameroon' is displayed with '772 likes' below it. To the right are buttons for 'Liked', 'Message', and a settings icon. Below the name is a description: 'Organization Kribi is a beach resort and sea port town in Cameroon, that lies on the Gulf of Guinea coast, at the mouth of the Kienké River.' Below this are tabs for 'About', 'Photos', 'Likes' (with a thumbs-up icon and '772'), 'Chatroom' (with a heart icon), and 'StyleFeeder' (with a flower icon and a '5' dropdown). A 'Highlights' dropdown is visible below the tabs. On the left side, there is a 'Post' section with a 'Photo / Video' icon and a text input field containing 'rite something...'. Below the post section is a post from 'Kribi, Cameroon' dated 'June 23, 2011' with the text 'We are installing the Newsletter app from http://appbistro.com/'. Below this is a 'Newsletter' section from 'Appbistro.com' with the text 'Create an Email Newsletter for your Facebook Pages The free Email Newsletter application enables your fans to keep track of new activity on your page.' On the right side, there is a 'Recent Posts by Others on Kribi, Cameroon' section with a 'See All' link. It contains three posts: 1. 'Philippe Descieux' with the text 'Heureux d'annoncer enfin l'ouverture du nouveau restaur:' and '4 5 · January 16 at 5:17pm'. 2. 'Kolo Toure' with the text 'Bonjour, nous aimerions que la communaute des camerou' and 'December 20, 2012 at 1:01am'. 3. 'Francis Tene' with the text 'ehhhhhh pa mall!!' and 'December 20, 2012 at 12:04am'. Below these posts is a 'More Posts' link. At the bottom of the page, there is a 'Likes' section with a 'See All' link and a thumbs-up icon with the number '3'.

This page is managed by an individual. Note not updated

<https://www.facebook.com/search/results.php?q=kribi&init=quick&tas=0.08884997851648962#!/KribiCameroon>

# Image search on google



13171.jpg  
easyviaggio.com  
190 x 127 - Kribi -  
Camerun  
Simili Altre dimensioni

[https://www.google.com/search?hl=en&q=kribi+cameron&bav=on.2,or.r\\_qf.&bvm=bv.43287494,d.dGI&biw=1680&bih=869&wapid=tlif136323126661910&um=1&ie=UTF-8&tbm=isch&source=og&sa=N&tab=wi&ei=JkJBUYeHMpHSkgXVw4DYAw#um=1&hl=en&tbm=isch&q=kribi+cameroon&spell=1&sa=X&ei=KEJBUd-0HYaKkwW-uYDYCw&ved=0CFAQvwUoAA&bav=on.2,or.r\\_qf.&bvm=bv.43287494,d.dGI&fp=972eb6be82cf5bd7&biw=1680&bih=869](https://www.google.com/search?hl=en&q=kribi+cameron&bav=on.2,or.r_qf.&bvm=bv.43287494,d.dGI&biw=1680&bih=869&wapid=tlif136323126661910&um=1&ie=UTF-8&tbm=isch&source=og&sa=N&tab=wi&ei=JkJBUYeHMpHSkgXVw4DYAw#um=1&hl=en&tbm=isch&q=kribi+cameroon&spell=1&sa=X&ei=KEJBUd-0HYaKkwW-uYDYCw&ved=0CFAQvwUoAA&bav=on.2,or.r_qf.&bvm=bv.43287494,d.dGI&fp=972eb6be82cf5bd7&biw=1680&bih=869)

Good balance of the representation of natural resources as well as local population, culture (e.g. food) and authenticity



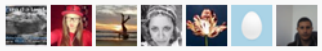
# twitter

### Get instant updates on kribi

Join Twitter today

### Tweets



People



Popular images & videos  
These results include media shared by people you don't follow.

### Who to follow

Refresh · View all

-  **Seth MacFarlane** ✓ @SethMac...  
Follow
-  **Tyra Banks** ✓ @tyrabanks  
Follow
-  **demetria lovato** ✓ @ddlovato  
Follow

Browse categories · Find friends







### Mundial Trends

Change

- #spongebobmemories
- #MentionSomeoneCuteAndBeautiful
- #20TwtterosQueSonAmor
- #FOLLOWMEALEXCONSTANCIO
- #JuntosConCapriles

### Results for kribi

Tweets Top / All

-  **kerawa** @kerawa 17 hrs  
**Kribi** : 3000m2 Bordure de mer: 3000m2 de terrain pieds dans l'eau dans la ville de **Kribi**. 42 000FCFA/m2.... [bit.ly/YOoV8o](#) #kerawa  
Expand
-  **kerawa** @kerawa 17 hrs  
**Kribi** : Urgent: 1Htr de terrain future zone Industrielle du port de **Kribi**: Nous avons 1 hectare de ter... [bit.ly/XclhZr](#) #kerawa  
Expand Reply Retweet Favorite More
-  **† KLÕWEI THÕMAZ** ♥ @KlooweeiSmiling Mar 9  
L'autre foix sur whatsapp moi et **kribi** on faisait que de ce vanner avc des pit emoticone  
Expand
-  **Pilar** @Serpentina3 Mar 8  
[@twiddleston](#) A paradise to discover in #Africa : #**Kribi**, un paraíso solitario [ocholeguas.com/2013/01/02/afr...](#) via [@elmundoes](#) [twitpic.com/c9mfwj](#)  
View photo
-  **A.G.E** @AGEMusiq Mar 8  
Pardon..que quelqu'un lance une marque de maillots de bain au cameroon la..parsk c graaave les maillots de bain que les go portent a **kribi**  
Expand
-  **Net Essonne** @netessonne Mar 8  
L'illettrisme déclaré Grande Cause Nationale 2013: Défi métiers a engagé la lutte il y a 7 ans... (Le blog d'Hella **Kribi**-Romdha #essonne  
Expand
-  **kerawa** @kerawa Mar 8  
**Kribi** : Terrain contre voiture: J'échange des parcelles de terrains vue su mer à **Kribi** contre voiture... [bit.ly/X1f1Du](#) #kerawa  
Expand

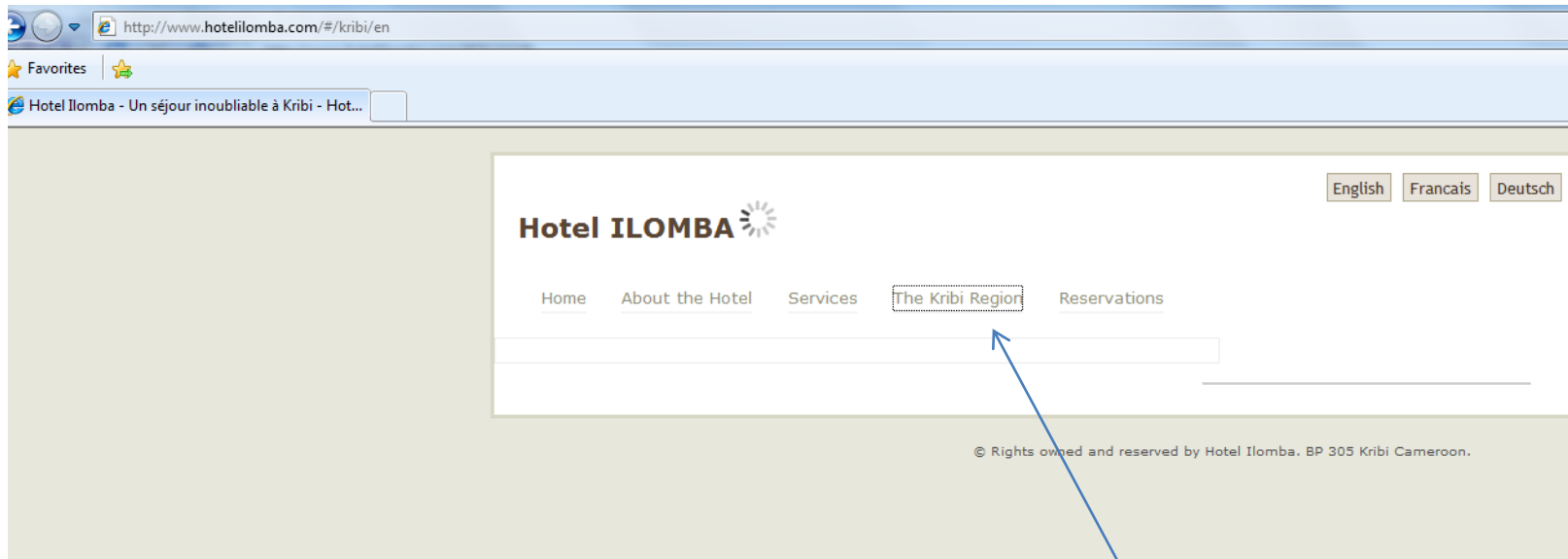
Positive comments about touristic experience in Kribi.

Plenty of comments from locals.

No official voice of the community

<https://twitter.com/search?q=kribi&src=typd>

<http://www.hotelilomba.com/#/en>

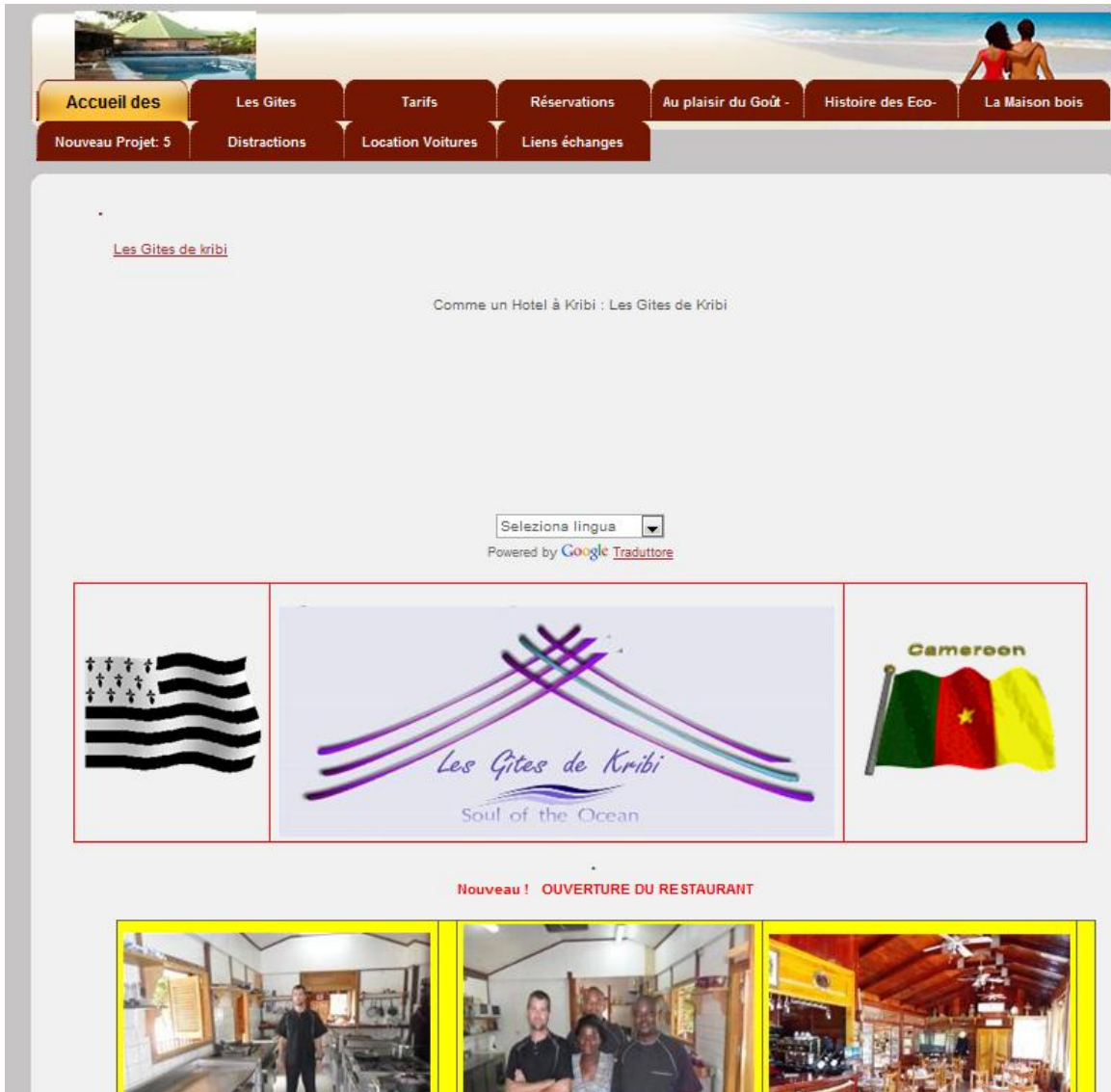


The website has got an English, French and German version. Unfortunately none of them is opening in any browser

This website is supposed to have some information about the Kribi region. But it has been loading for the last 30 min – so I was not able to open it.

# Kribiholidays

- One of the few articles available online that talks about local community and local sustainable tourism activities.
- This website is available just in French - <http://kribiholidays.com/>



The screenshot shows the homepage of the Kribiholidays website. At the top, there is a navigation menu with buttons for 'Accueil des', 'Les Gites', 'Tarifs', 'Réservations', 'Au plaisir du Goût -', 'Histoire des Eco-', and 'La Maison bois'. Below this, there are more buttons for 'Nouveau Projet: 5', 'Distractions', 'Location Voitures', and 'Liens échanges'. The main content area features a link for 'Les Gites de kribi' and a sub-header 'Comme un Hotel à Kribi : Les Gites de Kribi'. A language selection dropdown is set to 'Seleziona lingua' and is powered by Google Traduttore. Below this, there is a banner with three flags: the Breton flag on the left, the logo for 'Les Gites de Kribi Soul of the Ocean' in the center, and the Cameroonian flag on the right. A red announcement reads 'Nouveau ! OUVERTURE DU RESTAURANT'. At the bottom, there are three photographs showing the interior of a restaurant or bar.



There is an icon for English version of the website. But it doesn't work



Reception



Logé dans une enceinte très conviviale, il vous offre un cadre propre, agréable, sympathique reposant et en parfaite harmonie avec la nature pour vos week-end de relaxation, congé, vacances de rêves en courts et longs séjours.

**MANAPANI** est l'endroit idéal pour se retrouver dans un cadre intimiste et reposant, après une journée de plage et d'excursions.

Hotel ouvert toute l'année - parking privé

Hôtel manapani les flots Plus - Pied dans l'eau - Tel. + 237 22027519 - 99324931 - 74182929

[W](http://www.hotelmanapani.org) Email: [hmf@hotelmanapani.org](mailto:hmf@hotelmanapani.org)

Site réalisé par Oceanet Kribi © 2010

<http://www.hotelmanapani.org/>

No info about destination, local community, food or culture



## Hotel Framotel Kribi Cameroon

un cadre reposant, pour vos découvertes et vos séminaires.

 Chercher

[Home](#) » [Evasions et écotourisme](#)

### Evasions et écotourisme

[imprimer page](#)



Carrefour entre la mer la forêt, la région de Kribi a de lieux uniques à visiter : découvrez les Chutes de la Lobé spectacle unique dans le monde d'un chute dans la mer, longez les plages de sable blanche de

[Home](#)

[Accueil](#)

[Hébergement](#)

[Bars & Restaurants](#)

[Séminaires et Banquets](#)

[Evasions et écotourisme](#)

[Réservation](#)

[Nos Clients](#)

[Carte](#)

**EVASIONS ET  
ÉCOTOURISME**

Écotourisme

- 2 small articles about eco-tourism in the region were found here
- No English version of the website

[http://www.framotel-kribi.com/1/evasions\\_et\\_a\\_cotourisme\\_459663.html](http://www.framotel-kribi.com/1/evasions_et_a_cotourisme_459663.html)



**Hotel Florymer offers a number of activities that will help you make the most of this beautiful region.**

(Ask one of our team or contact us before your arrival for further information)



Florymer is located 200 metres from Lobé falls, where the Lobé River discharges directly into the sea. This site is unique in the world and Kribi's major tourist attraction.



Enjoy kilometers of beach with fine sands to rest or have fun (ballads, reading, farniente, volley etc...)



A ride in a canoe on the Lobé River and a visit to a pygmy village will leave wonderful memories.



Discover the national park of Campo Ma'an. (about 1 hour drive from Florymer hotel) The park is under supervision of WWF with an abundance of wildlife. (gorillas, forest elephants, crocodiles)

**Location:**



- That's the most developed website I have seen so far in the region
- All 3 language versions of the website are working pretty well

# **Kribi**

**No websites were found about local NGOs**

**There are a few websites of the local hotels. Though the content on them is poorly developed.**

**+ even those websites are performing very badly in Google organic search – it was extremely difficult to find them with the generic search.**

# Tourist Feedback and Reviews of Watamu on TripAdvisor –Watamu Forum

The forum identifies key topics that tourists either appreciated about Watamu or things they had a concern over; these included:

um, Travel Discussion for Watamu - TripAdvisor - Windows Internet Explorer  
 http://www.tripadvisor.co.uk/ShowForum-g661279-13295-Watamu\_Coast\_Province.html

Search for 'ator watamu' | Search | Ask | eBay | Z | 100% | Amazon | YouTube | 25° Auckland, New Zealand | News | Fun Games | Celebrity | E-mail | W

Forum: um, Travel Discussion for Watamu - ...

**frustration when using it abroad?**

- Limited access to wifi
- Inaccuracy of maps
- Limited functionality compared to using desktop
- Small screen size
- Roaming fees
- Short battery life
- Other
- No frustration

[Vote Now](#)

---

**Free Newsletter**

Interested in Watamu?

We'll send you updates with the latest deals, reviews and articles for Watamu each week.

[Sign up](#)

---

**Recently Reviewed Hotels around Watamu**





Aquarius Watamu Beach Resort

503 Reviews

Last reviewed 7...

Topic	Last post
<b>Coming elections in Kenya</b> by Peter G	yesterday 32 replies
<b>Beach boys</b> by Tracy S	26 February 2013 30 replies
<b>Leather shops query</b> by Peter G	11 February 2013 7 replies
<b>Toiletries at TBBC</b> by Peter G	10 February 2013 3 replies
<b>Seaweed late June July?</b> by lesliepresley	05 February 2013 8 replies
<b>Turtle Bay - Nights not to miss?</b> by adambullock04	23 January 2013 2 replies
<b>Safari clothing</b> by joannaemmas	16 January 2013 10 replies
<b>Turtle Bay Beach Club</b> by lindylou-2007	09 January 2013 6 replies
<b>turtle bay beach hotel</b> by countydurhamlass	02 January 2013 6 replies
<b>Turtle Beach and Safari - Questions, Questions !</b> by lil_alice	16 December 2012 31 replies
<b>Is a Safari worth it ?</b> by smalley	12 December 2012 24 replies
<b>Struggling with safari prices</b> by Peter G	22 November 2012 16 replies
<b>Departure tax</b> by Peter G	20 November 2012 4 replies
<b>Diving in Watamu</b> by Stepsahead	05 November 2012 6 replies
<b>which airline</b> by frenchfanatic_9	04 November 2012 26 replies
<b>Local village near TBBC</b> by Peter G	01 November 2012




**Members who are extremely knowledgeable about this destination and answer travellers' questions frequently.**

-  **smudger888**  
3,414 forum posts
-  **STEFANILARDA**  
2,143 forum posts
-  **Tembofan**  
6,248 forum posts
-  **Yankari**  
3,789 forum posts

---

**Free Watamu Guide**

Get your quick guide to the top hotels, restaurants and things to do.

[Get it now](#)

---

**Beyond destination forums**

[Air Travel](#)

[See all](#)



One of the most satisfying aspects of Watamu for tourists is the beach.

ce Attractions - TripAdvisor - Windows Internet Explorer  
ttraction\_Review-g298253-d472609-Reviews-Watamu\_Beach-Malindi\_Coast\_Province.html

Search Ask eBay Z ibw

Search Ask Facebook Amazon YouTube 25° Auckland, New Zealand News Fun Games Celebrity E-mail W

nc...

**Davie M**  
Nairobi, Nairobi, Kenya  
2 reviews  
Reviews in 2 cities

### “Watamu Beach”

★★★★★ Reviewed 28 February 2013

We were staying in Mtwapa but had to come all the way to Watamu for it's beautiful white-sand beaches. There sort of "island" isolations which are a few meters from the beaches and u can walk through the ocean to them (on low tides.. which is awesome) or take a boat ride service offered by locals. From Mombasa, it's about...

More ▾

Was this review helpful?  Yes

[Problem with this review?](#)

**SarahHart**  
Gloucestershire  
Senior Reviewer  
★ 6 reviews  
Reviews in 4 cities  
7 helpful votes

### “Beautiful”

★★★★★ Reviewed 25 January 2013

It is probably one of the most beautiful beaches in the world! you can take boats out to the coral reef or sip a cool drink in the bar at Ocean Sports!

Was this review helpful?  Yes

[Problem with this review?](#)

[See 2 more reviews by SarahHart for Malindi](#)

**PHR67**  
Stockholm, Sweden  
Top Contributor  
★ 91 reviews  
15 attraction reviews  
Reviews in 44 cities  
16 helpful votes

### “One of the best beaches in the world”

★★★★★ Reviewed 25 December 2012

Seven kilometers of sugar white sand, shallow waters with a nice temperature, and it is not even crowded. This has to be one of the best beaches in the entire world. Don't miss the "Short Beach" at the very south end, by the KWS HQ. It is a hidden gem.

Was this review helpful?  Yes

[Problem with this review?](#)

### “Beautiful white sands on coastal Kenya”

★★★★★ Reviewed 16 December 2012

Traveller reviews, photos, & more.

Get the app

It has

dd/mm/yyyy dd/mm/yyyy 2 ▾

### See hotels

- Expedia.co.nz
- Booking.com
- Hotels.com

### Popular Malindi attractions

- [Marafa-Hells Kitchen](#)
- [Watamu National Marine Park](#)
- [Falconry of Kenya](#)
- [Takwa Ruins](#)
- [Vasco da Gama Pillar](#)
- [Portuguese Church](#)
- [Malindi Museum](#)
- [Mamasavana](#)

The best hotels, destinations, & more

TRAVELLERS' CHOICE

# Tourist Feedback and Reviews of Watamu on Tripadvisor –Watamu Forum

Diving on the other hand does not seem to have as positive a review as some tourists complain about the lack of wildlife they saw and are comparing it to other destinations.

Question from a likely tourist.



**Stepsahead**  
Greenford...  
posts: 1,253  
reviews: 7

## “ Diving in Watamu ”

11 October 2012, 9:34

I'm staying at the [Turtle Bay Beach Club](#) in Jan 2013.

Who is the best dive company to dive with in Watamu?

Visibility wise, is January a good time of year to dive in Kenya? I'm hearing mixed reports on diving in Kenya. I've mainly dived in the [Maldives](#) but some people have mentioned that diving in Kenya is not as good. I keep reading that the area is good for Manta rays ,whale-sharks, dolphins, turtles & large Morays. Is this reality or just hype?

[Reply](#)

[Report inappropriate content](#)

[Save this Post](#)

**6 replies**

[Expand view](#) >>

# Tourist Feedback and Reviews of Watamu on Tripadvisor –Watamu Forum

Reply to likely tourism inquiry.



smalley  
yorkshire  
posts: 107  
reviews: 9

## 4. Re: Diving in Watamu

14 October 2012, 8:54

The diving is poor as i recall compared to [Maldives](#). At [Kenya](#) ive only see a few reff sharks at distance and a turtle.

[Egypt](#) is about as good as it gets if you go south, not Sharm el Shiekh thats over dived. Mexico is good but standards very poor form what i witnessed.

Have a good hol

Reply



Ange0311  
Stoke-on-  
Tren...  
posts: 2  
reviews: 2

## 5. Re: Diving in Watamu

04 November 2012, 21:06

Hi The diving doesn't compare to the [Maldives](#) but its still fun and relaxing. My friend had a great experience with a whale shark and I've seen a sail fish as well as the usual reef sharks, hubby was lucky enough to encounter a pod of wild dolphins.

There is diving on site at TB which is quite good, We'll be in TB in Jan so dependant on what weeks you are going we may see you there. :)

Happy Diving

Reply

 [Report inappropriate content](#)

[Save this Post](#)

# Tourist Feedback and Reviews of Watamu on Tripadvisor –Watamu Forum

Watamu visitors considering safaris.

Voicing concerns over the inconsistent pricing of safaris and tours.



**Peter G**  
London UK  
posts: 188  
reviews: 26

## “ Struggling with safari prices ”

09 November 2012, 10:33

We will be travelling to TBBC at the end of February 2013 (wife and me, both over 60) and I've been having a heck of a job getting straight answers from all the tour operators regarding prices for various safaris. We would like to go to Tsavao(?) West and Amboseli for 2 nights (3 days) and then a 1 night(2 days) to East during the 2nd week. Preferably in a jeep as opposed to a van and on our own so that I can indulge in my horrible smoking habit during breaks without offending anybody (or setting fire to the scenery!) I also don't feel comfortable with sending money to an overseas account without meeting the recipient face to face. I realise this sounds completely crackers, but does anybody have any ideas please. i.e. can we walk from TBBC to the village and visit the tour operators? I would be grateful for all and any advice.

Edited: 09 November 2012, 10:33

[Reply](#)

[⚠ Report inappropriate content](#)

[Save this Post](#)

# Tourist Feedback and Reviews of Watamu on Tripadvisor –Watamu Forum

Watamu visitors considering safaris.

Voicing concerns over the inconsistent pricing of safaris and tours.

16 replies

Expand view >>



InformerC  
Nairobi...  
posts: 47

## 1. Re: Struggling with safari prices

09 November 2012, 11:42

Well, the issue of prices here is never discussed in detail and sadly most tour operators do not have a priced safari catalog on their websites.

All in all, a few do and you may be check what you expect to pay. I gave out a link of safari websites with prices on here. Here are the links once more:

[tripadvisor.co.uk/ShowTopic-g775870-i12044-k...](http://tripadvisor.co.uk/ShowTopic-g775870-i12044-k...)

<http://www.naturaltoursandsafaris.com>

<http://www.brunosafaris.com>

<http://www.plansafari.com>

Regarding payments, almost all the tour operators will ask for a down-payment or a commitment fee which varies from operator to operator.

You could pay your deposit with credit card as you as a consumer you are somehow protected when using Credit card as opposed to transferring cash.

Reply


 Report inappropriate content

Save this Post

# Tourist Feedback and Reviews of Watamu on Tripadvisor –Watamu Forum

Watamu tourist safety concerns.

Tourists inquiring if Watamu and the area are a safe tourism destination?



**l0uise123**  
Warrington...  
posts: 54  
reviews: 30

**“ Is the area safe - particularly for young children? ”**

26 June 2011, 21:33

Hi,

We're very keen on taking a holiday to the Turtle Bay hotel with our young son (will be 5 soon). Is the area generally safe?

Also, when is the best time to visit? We are restricted by UK school holidays (Christmas, Summer).

Thanks

[⚠ Report inappropriate content](#) [Save this Post](#)

# Tourist Feedback and Reviews of Watamu on Tripadvisor –Watamu Forum

Watamu tourist safety concerns and the escalating threat from Somalia.



**Doffcocker**  
Mtwapa, Kenya  
posts: 11,299  
reviews: 33

**“ Another kidnapping incident I'm afraid ”**

01 October 2011, 8:56

**Destination Expert** ?  
for Barcelona, Newcastle upon Tyne, Bamburi, Mtwapa

An elderly French lady has been kidnapped from Manda Island near Lamu

[www.bbc.co.uk/news/world-africa-15135544](http://www.bbc.co.uk/news/world-africa-15135544)

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90 replies

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**donaldrmacken...**  
Dingwall...  
posts: 129  
reviews: 36

## 1. **Re: Another kidnapping incident I'm afraid**

01 October 2011, 9:09

This is appalling news for the Kenyan tourist industry (and of course for the poor woman involved).

I see that the UK Foreign officer has advised no travel within 60kms of the Somali border.

I just hope newbie tourists have a look at the map of Kenya and realise how far away Lamu and the border is from the main resorts and safari parks.

Kenya is still safe!!!

# Tourist Feedback and Reviews of Watamu on Tripadvisor –Watamu Forum

Watamu tourist safety concerns and the escalating threat from Somalia addressed.



Doffcocker  
Mtwapa, Kenya  
posts: 11,299  
reviews: 33

## 1. Re: Somalia

02 October 2011, 9:02



Destination Expert ?

for Barcelona, Newcastle upon Tyne, Bamburi, Mtwapa

Hi,

Its around 280km as the crow flies from Watamu to the Somali border

Watamu is on the main [Mombasa - Malindi Highway](#), you have the major tourist town of [Malindi](#) between you and Lamu and then its another 100km from Lamu to the border

It is north of Malindi that things start become less accessible, and a further thing about Lamu, Manda, etc that makes them a little more remote (and therefore part of their charm) is that they are islands

You sound as though you have a pragmatic approach to the situation but you might be interested in this thread

[tripadvisor.co.uk/ShowTopic-g294206-i9216-k4...](http://tripadvisor.co.uk/ShowTopic-g294206-i9216-k4...)



# Overview of Tourist Reviews of Watamu

- From the Tripadvisor Forum and reviews, it seems Watamu has some positive and negative factors that might draw or deter likely tourists from visiting the destination.
- The positives include:
  - A magnificent beach.
  - Good hotels and resorts with a good safety record.
  - Relative easy access to go inland and enjoy Safaris.
- Some areas for Concern:
  - Some safety issues, especially regarding the deteriorating situation with Somalia.
  - Possible kidnappings of tourists.
  - Safari prices not being made public and operators charging everyone different prices.
  - Some Safari operators insisting on pre-payment and some on cash.
  - Diving not being as attractive or worth while as in competing destinations. (i.e. Maldives, Egypt, Mexico).
- From the reviews it is clear that most tourists coming to Watamu are Westerners with a traditional approach to tourism, such as the sand, surf and sun.
- There is some interest in local community attractions, culture, cuisine, traditions, in the Watamu Marine Reserve or real ecotourism.
- More awareness has to be raised about attractions that link to activities that can generate economic opportunities for local communities more and provide them with more direct benefits from tourism

# Tripadvisor Reviews and Feedback on Kribi

## Positive Attributes of Kribi – “A Great Beach Destination”



[travelsfo](#)  
San Francisco, CA

### Reviewer

☆ 3 reviews

🌐 Reviews in 3 cities

### “Paradise on the beach!”

★★★★★ Reviewed January 7, 2013

My mother and I stayed at the Ilomba in November 2012. We had a perfect experience and highly recommend the hotel. The owner is lovely, the grounds are well kept, the food is great and the beach is beautiful. We had been traveling overland from Cameroon to CAR and back and spent the last 4 days of our trip at the Ilomba. After many long, dirty hot days on the road, the Ilomba was just what we needed. The rooms were very sweet with a lot of attention to detail. The staff was just great. They were doing some improvements to the main building where you check in, but I imagine when it's done, it'll be just as wonderful as the rest of the property. This places is a real gem. The LP description doesn't do it justice! Can't wait for the opportunity to return!

Stayed November 2012, traveled with family

★★★★★ Value  
★★★★★ Location  
★★★★★ Sleep Quality

★★★★★ Rooms  
★★★★★ Cleanliness  
★★★★★ Service

Was this review helpful?

[Problem with this review?](#)

[Ask travelsfo about Hotel Ilomba](#)

# Tripadvisor Reviews and Feedback on Kribi

Positive Attributes of Kribi – “Friendly People and Hotel Staff”



ASB\_Germantown  
Washington

Senior Reviewer

★ 9 reviews

🏨 7 hotel reviews

🌐 Reviews in 7 cities

🏆 16 helpful votes

## “Excellent staff, average hotel”

⊙⊙⊙⊙⊙ Reviewed September 25, 2012

The hotel is far away from the town of Kribi and the road is not paved so it is a bumpy ride. I had a single room which was very small and the bathroom could do with updating especially the shower area which was grungy and very off putting. The AC did not work and this made sleeping uncomfortable.

The only redeeming factor was the location. It is on the beach but the beach was not inviting as the water was brown. However, sitting on the beach and feeling the lovely ocean breezes was invigorating. The other great thing about the hotel was the excellent staff. They were very helpful especially to a non-French speaker as myself.

Stayed September 2012, traveled with friends

⊙⊙⊙⊙⊙ Value

⊙⊙⊙⊙⊙ Location

⊙⊙⊙⊙⊙ Sleep Quality

⊙⊙⊙⊙⊙ Rooms

⊙⊙⊙⊙⊙ Cleanliness

⊙⊙⊙⊙⊙ Service

Less ▲

Was this review helpful?

[Problem with this review?](#)

[Ask ASB\\_Germantown about Hotel Ilomba](#)

# Tripadvisor Reviews and Feedback on Kribi

Important theme – “Value for the Money”



**Fogg1980**  
Oslo, Norway

Reviewer

★ 5 reviews

🏨 5 hotel reviews

🌐 Reviews in 5 cities

👍 2 helpful votes

## “Value for money - nice rooms and good service level”

🟢🟢🟢🟢🟢 Reviewed August 2, 2010

Quietly situated 6-7 km out of Kribi-town on an excellent beach. Nice rooms, but some refurbishment is needed shortly. Personell try to give a superb service level, but more english-speaking staff would be highly appreciated.

Was this review helpful?

[Problem with this review?](#)



**ivanmare**  
South Africa

Top Contributor

★ 79 reviews

🏨 16 hotel reviews

🌐 Reviews in 18 cities

👍 89 helpful votes

## “Great value for money”

🟢🟢🟢🟢🟢 Reviewed June 26, 2012

The Hotel Ilomba is a great little hotel situated on the gravel road as you pass through the town of Kribi. The road is not so great but it is worthwhile visiting the Hotel, because once you are there you dont need to move anywhere else. The rooms are very clean and well maintained, the service is excellent, the restaurant are of high quality and standard. You can stroll down the beach and visit the wonderful waterfalls.

Stayed June 2012, traveled on business

🟢🟢🟢🟢🟢 Value  
🟢🟢🟢🟢🟢 Location  
🟢🟢🟢🟢🟢 Sleep Quality

🟢🟢🟢🟢🟢 Rooms  
🟢🟢🟢🟢🟢 Cleanliness  
🟢🟢🟢🟢🟢 Service

[Less ▲](#)

Was this review helpful?

[Problem with this review?](#)

[Ask ivanmare about Hotel Ilomba](#)

# Tripadvisor Reviews and Feedback on Kribi

Tourist Concerns – “Underdeveloped Infrastructure and Roads “



TripAdvisor Member

“Best of the lot”

★★★★☆ Reviewed March 1, 2006

10 people found this review helpful

Tempted to rate this as excellent when compared to the competing hotels. If you know anything about Cameroon, its that this is not a country developed for tourists. Limbe is a more convenient resort area to Douala and Yaounde, but if you do go further afield and want to explore the countryside, then Kribi isnt a bad choice - if you stay in the right place. Initially we were booked into Royal Palm Hotel - it didnt look good. A short 10 minutes drive onward, and we were down a dirt track suddenly arriving at an idyllic beach, with central beachfront lodge (think wooden beams, shaded loungers, calm waters and chilled out tunes playing) and to the rear a secure wing of small cabins (simple set up, but spot less and clean, mosquito nets, white clean bedding etc). Just remember to bring your own luxury toiletries - as with most other hotels in Cameroon if thats important to you - or your travelling partner. All in all - I left there much more relaxed than on arrival. I would recommend it for a quieter weekend. At the end of the beach you have a lagoon and famous waterfalls coming into the sea, apparently you can do a river trip up the rivers and see wild monkeys, animals and illusive pigmies. Or you can just stay at the beach.

# Tripadvisor Reviews and Feedback on Kribi

Tourist Concerns – “Underdeveloped Infrastructure and Roads “



Pinkjacket  
Bonanjo

## Reviewer

☆ 5 reviews

🏨 4 hotel reviews

🌐 Reviews in 4 cities

🏆 1 helpful vote

## “The Best Kept Secret of Cameroon”

⊙⊙⊙⊙⊙ Reviewed July 26, 2009

I set out to experience Kribi beaches because of the great reviews I got on TravelAdvisor and I was not disappointed. **the Hotel is out of the regular roads as you need to travel about 4 kilometers on a very dusty dirt track to get there.** There are about 16 rooms hanging on the slope of a gentle hill.

The view is out of the world. The food is excellent. Even though I spent just a day there, I am definitely going to come back.

**However, please note that mobile phone service could be a little patchy** and the staff hardly speak meaningful English (if that is your language, you could be in trouble).

Stayed July 2009, traveled with friends

⊙⊙⊙⊙⊙ Value

⊙⊙⊙⊙⊙ Location

⊙⊙⊙⊙⊙ Rooms

⊙⊙⊙⊙⊙ Cleanliness

⊙⊙⊙⊙⊙ Service

Less ▲

Was this review helpful?

[Problem with this review?](#)

[Ask Pinkjacket about Hotel Ilomba](#)

# Tripadvisor Reviews and Feedback on Kribi

Tourist Concerns – “Insect Bites and Malaria “

Tourist inquiry and reply by a more experienced traveller.



Cameroon23  
anchorage...  
posts: 1

## “ insect bites ”

06 April 2010, 2:23

What kind of insect bites can I expect to incur on the beach on the land in Kribi? How about bed bugs at hotels?

What do you recommend as a good insect repellent for the skin?

Do you have water snakes in the area where swimming occurs

Curious

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cameroonworks  
cameroonworks  
posts: 4

## 1. Re: insect bites

04 July 2010, 13:13

Kribi, Cameroon is very well developed and welcoming to tourist. I don't know and haven't heard of cases of snakes or bug bites of any sort. Just get a decent accomodation and you'll enjoy your stay

[www.cameroon-today.com/Cameroon-travel.html](http://www.cameroon-today.com/Cameroon-travel.html)

However, Douala is a very different story. It gets very humid and hot - a nice recipe for insects especially mosquitoes causing malaria. Generally people use nets and good quality hotels spray their facilities daily and you shouldn't have any problem if you select a good one.

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# Tripadvisor Reviews and Feedback on Kribi

Tourism Opportunity – Combining Beach Vacation with Safari

Tourist inquiry about national park visitation and reply by tour operator.



StefanDully  
Edea...  
posts: 1  
reviews: 1

## “ National parks near Kribi ”

22 November 2010, 15:06

Hello @ all,

I´m planning to visit the national park near Kribi and I´m looking for informations about it.

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[Save this Post](#)



wainfen  
Frankfurt...  
posts: 12

## 1. Re: National parks near Kribi

24 November 2010, 9:14

Thx for your info are you looking for the packages details which of the park are you interested on Waza Park or korup from there i will help we have lots of parks here in cameroon and am a tour operator and can give you full details

Regards

Global Bush Tour

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- Post Date**
  - Last 6 months (8)
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  - 0 (1)
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**Thoughts on my itinerary?**  
Thorn Tree forum / Departure Lounge / Africa

**Author** [gp\\_magnus](#) **Date Posted** 26 July 2012 2:24pm **Last Reply** 9 August 2012 8:42am

) January 9, Douala or Yaoundé - **Kribi** (bus) January 10, **Kribi** January 11, **Kribi** January 12, **Kribi** January 13, **Kribi** - Douala (bus) January 14, departure 14.00 from Douala I'm travelling together... the stay in **Kribi** considerably. Thoughts on this? And do anyone know how much it would cost to rent

[Read more](#)

**Two weeks volunteering in Buea**  
Thorn Tree forum / Departure Lounge / Africa

**Author** [Hillsyfi](#) **Date Posted** 28 June 2012 3:32pm **Last Reply** 1 July 2012 1:23pm

My husband and I are thinking of volunteering in Buea for two weeks in October and are looking for ideas for weekend trips from there. Limbe and **Kribi** look like the places to go for beaches - which... (many Westerners hate it) for music and dance. **Kribi** is a bit further away but attracts the "upper

[Read more](#)

**i work on projects in nw cameroon ..every winter**  
Thorn Tree forum / Departure Lounge / Africa

**Author** [verdemare01](#) **Date Posted** 6 February 2013 5:05am **Last Reply** 21 February 2013 8:23pm

If anyone wants info about Cameroon ..just write.... to me.. i have traveled down to the coast..up to Maroua.. by train from Yaounde.. to Ngaoundere..then bus to garoua and Maroua ..down to **Kribi** .....Would you be able to advise where to find good budget plane return ticket from London to Cameroon

[Read more](#)

**cameroon**  
Thorn Tree forum / Departure Lounge / Africa

**Author** [Rafaelito](#) **Date Posted** 22 November 2012 12:30am **Last Reply** 22 November 2012 3:54pm

We would welcome your views on our itinerary and any recommendation on accomodation and guides. Arriving 17/12 in

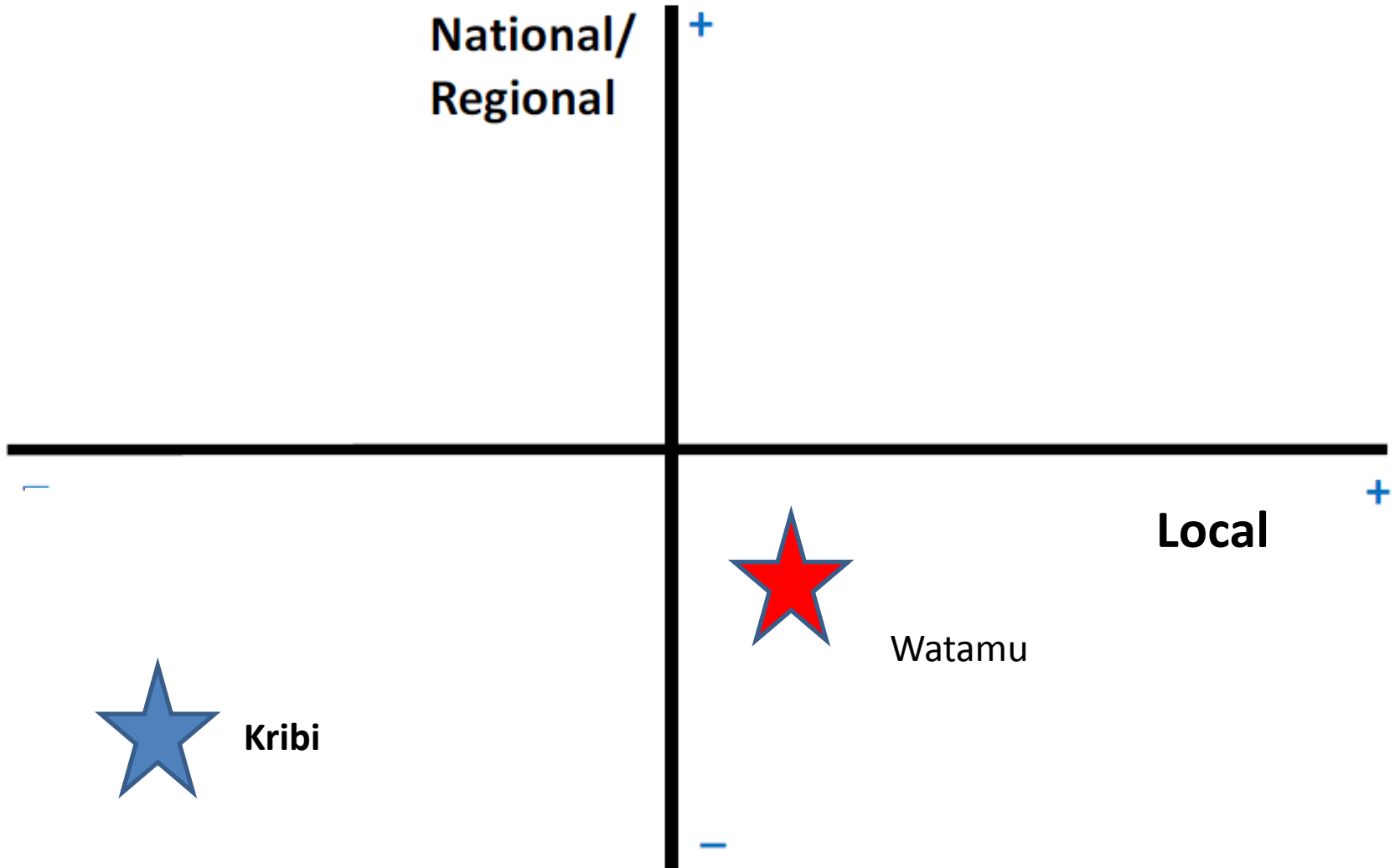
There are a few forum posts on Lonely Planet. Most of them talk are about activities. Complaints are about the lack of budget accommodation – e.g. hostels). No discussions about safety.

<http://www.lonelyplanet.com/thorntreeSearch?q=kribi>

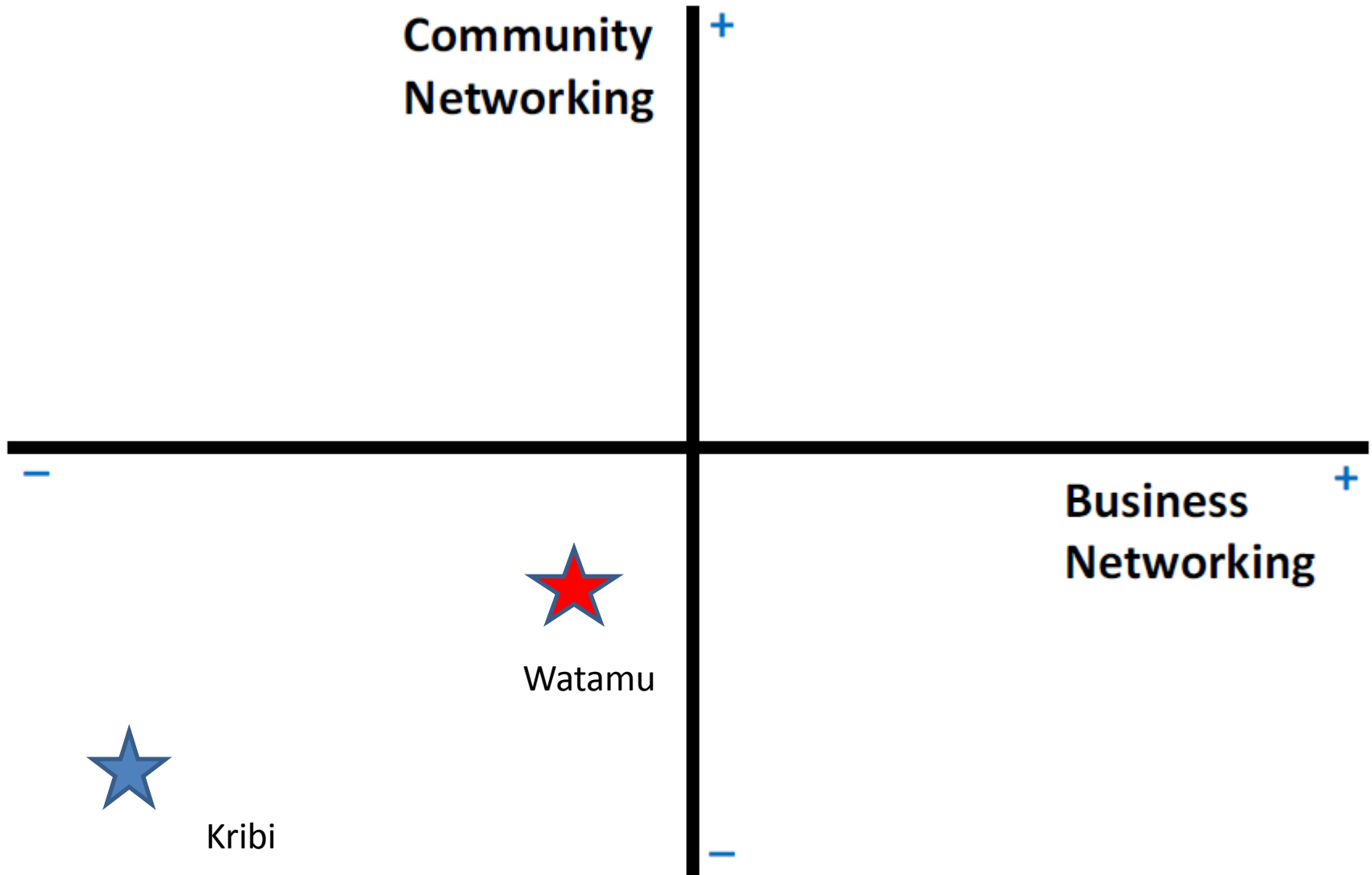
# Overview of Tourist Reviews of Kribi from Tripadvisor

- There is much less material, discussion and reviews on Tripadvisor for Kribi, Cameroon when compared to Watamu, Kenya.
- Some of the positive attributes and pull factors for tourists to visit Kribi are the magnificent beaches, friendly hotel staff and people and the relaxing atmosphere.
- There are a number of concerns also voiced by tourists, including the lack of infrastructure for the purposes of tourism and complex travel to and from the destination via roads.
- Another concern is the presence of insects, especially those carrying malaria.
- An important theme for Kribi was the notion of “ Value for the Money”, as tourists often compared the cost of their trip with what type of experience the destinations will provide.
- Also most tourists compared the destination in the context of West African standards, thus accepting the shortcomings of the destination.
- Since Kribi is not developed to its full potential, prices are still not overly inflated, thus making it attractive for tourists who desire something different, but who are on a budget.
- There is an opportunity to develop Kribi to be a destination much like Watamu; whereby tourists can spend a few days at the beach and a few days on an inland safari or tour of national parks.

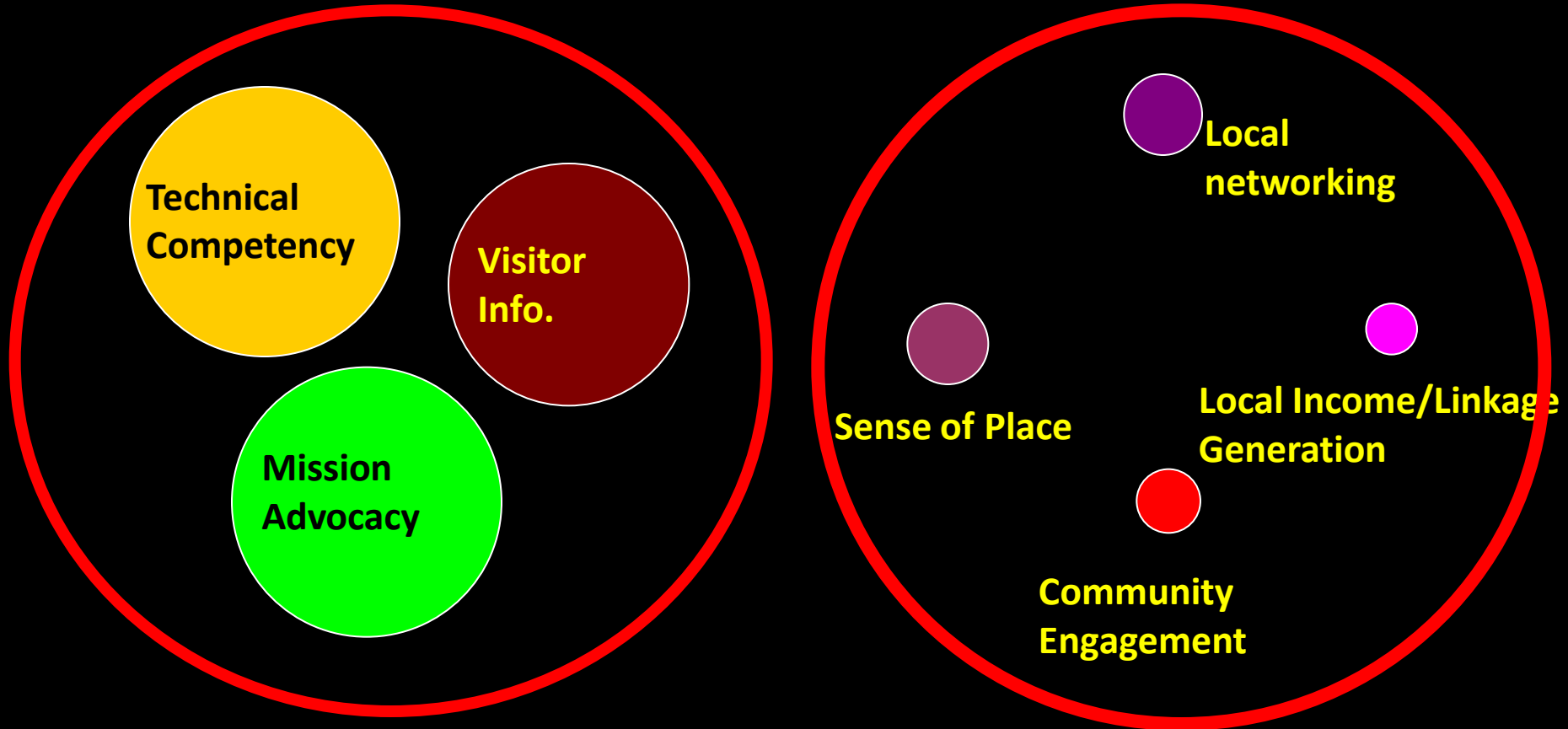
# ON-LINE VISIBILITY



# ON-LINE INTERACTION

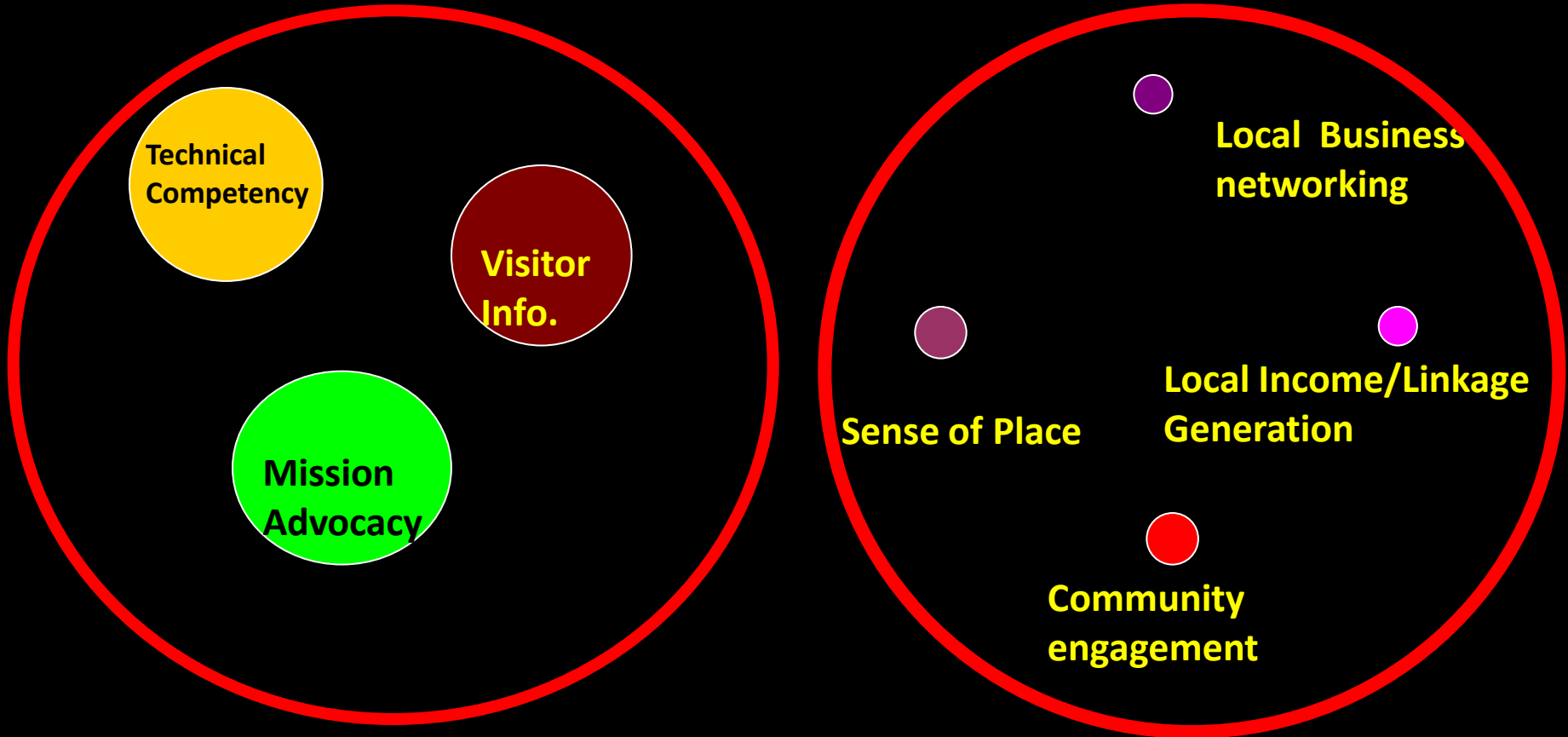


# Watamu Web-audit



An unbalanced mix

# Kribi Web-audit



An unbalanced mix