

Cameroon Demo Project Site Kribi (Grand Batanga, Lobe Falls, Londji beach): – Revised Logical Framework and Associated First Year Work plan

Overall Objective: To promote improved conservation, management and monitoring of coastal biodiversity, and to enhance and diversify local livelihoods through eco-tourism as a means of alleviating poverty.

Narrative	Objectively Verifiable Indicators (OVI)	Means of Verification (MoV)	Assumptions/Risks
1. Main Result 1 (Component 1) Developed and tested BAPs and BATs for reducing land-sourced pollution and environmental degradation resulting from tourism and local industry	The number of BAPs and BATs tested and developed at community level namely; one on fish waste & human waste management (Londji beach), CBEs and eco-tourism partnerships (Grand Batanga), and one on eco-tourism planning, guideline development, regulation and enforcement (Lobe falls)	Project publications and website resources Stakeholder views and perspectives from participatory surveys	BATs and BAPs can be developed and tested with significant results within a 3-4 year time period
Activities contributing towards Result 1:			
1.1 Develop baseline environmental, social and economic indicators for each BAP or BAT intervention 1.2 Undertake technical assessment of waste management issues at Londji beach and design appropriate interventions (e.g. litter	Regular collection, collation and analysis of demo project data (waste management, joint venture partnerships, eco-tourism planning) Change in awareness level and behaviour re .waste issues in	Project publications and website resources Stakeholder views and perspectives from participatory surveys Consultancy reports	Interest from private and public sector bodies to work in joint venture developments with the identified communities. Key partners are expected to include; Kribi urban council, MEDEPECAM, GIC PATHBEL, MINTOUR, MINEP.

Revision 2

<p>collection, recycling, solid waste management, toilets)</p> <p>1.3 Implement recommendations from waste management technical consultancy</p> <p>1.4 Work with Kribi council to develop eco-tourism guidelines for private + community joint tourism at Lobe falls to improve the visitor experience</p> <p>1.5 Develop a detailed land use and tourism development plan, guidelines and regulations for the Lobe falls area</p> <p>1.6 Explore options for improved eco-tourism partnerships at Grand Batanga building and strengthening the existing 'beachcook' initiatives</p>	<p>Londji village and surrounding beach area</p> <p>Number and design of waste facilities completed and their upkeep. Changes in waste and sewage disposal methods/infrastructure as compared with baseline year</p> <p>Evidence of guidelines and joint venture partnerships</p> <p>The number and type of community-based initiatives being marketed through local hoteliers and operators compared with the baseline year</p> <p>Evidence of the plan together with supporting guidelines and regulatory framework. Number of new developments complying with the plan, guidelines and regulations</p> <p>The number of individuals/families benefiting from such ecotourism initiatives as compared with the baseline year</p>	<p>Kribi urban council, MINEP, MINTOUR, COOPPEL (fishing coop), union de gic de farm agriculteur de londji, MINEPIA (min of livestock and fishing) perspectives and reports</p> <p>Stakeholder views and perspectives from participatory surveys</p> <p>MINEP, MINTOUR, Kribi urban council perspectives and reports</p>	
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Revision 2

2. Main Result 2 (Component 2) Developed mechanisms for sustainable tourism governance and management	A coastal zone task force or multi-partner group with diverse representation of stakeholders is meeting on a regular and effective basis, and is able to influence government and private sector initiatives within the demo site(s)	Project reports Coastal zone multi-partner meetings and reports Stakeholder views and perspectives from participatory surveys	The existing stakeholders will welcome the COAST project and be willing to take on and promote the recommendations arising from the demo sites, thereby providing a mechanism for influencing governance and future policy
Activities contributing towards Result 2:			
2.1 Support the development of a multi-partner stakeholder group, including government departments (tourism, environment, forestry, wildlife), community based organisations, NGOs, and the private sector (including the deep water port developer) to improve communication, enforcement, cooperation, streamline overlapping mandates and resolve conflicts within the Kribi demo site area 2.2 Support and test the draft EIA	Evidence of the feedback and results provided to the multi-partner group and evidence of policy revisions Evidence of a sustainable coordination mechanism for destination planning at the demo sites Number of recommendations on	Project publications and website resources Meeting reports and recommendations Stakeholder views and perspectives from participatory surveys Partner organisation reports (as above)	Build upon the Inter-communal Tourism Office formerly supported by SNV at Kribi. Link up with GCLME supported work on coastal zone management in the Kribi area

Revision 2

<p>and EMS guidelines that have been developed by the Min of Environment and Nature Protection (MEAO) within the demo project areas 2.4 Raise public and investor awareness regarding EIA/EMS guidelines within demo site and beyond in the Kribi-Campo area</p>	<p>changes in policy, regulation and guidelines made, and the number approved locally Use of these guidelines and strategy with demo project area(s) Documentation and the number of disseminated materials for public and private investors. Number of investors following the regulations.</p>		
<p>3. Main Result 3 (Component 3) Delivered training and capacity building in sustainable eco-tourism using an integrated approach</p>	<p>Evidence of consistency between the training needs assessment and training design and delivery Evidence of locally available training courses on the topics originally designed and promoted by the demo project</p>	<p>Project publications and website resources Stakeholder views and perspectives from participatory surveys</p>	<p>Suitable locally based research, education or training organisation is interested to partner with the project to develop local stakeholder capacity in sustainable eco-tourism management</p>
<p>Activities contributing towards Result 3:</p>			
<p>3.1 Identify and establish an MoU with a locally based training and/or research institute in order to build sustainable eco-tourism management capacity within Cameroun and specifically at</p>	<p>Nature and effectiveness of the MoU as measured by the number and diversity of trainings held</p>	<p>Project publications and website resources Stakeholder views and perspectives from participatory surveys</p>	

Revision 2

<p>Kribi</p> <p>3.2 Commission a consultancy to undertake a training needs assessment for stakeholder and community level training and design and deliver training</p> <p>3.3 Provide Technical assistance and training support, for eco-tourism, marketing and joint ventures among project partners</p> <p>3.4 Support exchange visits between Cameroun and other regional eco-tourism initiatives for capacity building purposes</p>	<p>Training needs assessment report and the number of trainings design and delivered during the demo project period</p> <p>Number and type of individuals and community associations who have benefited</p> <p>Number of stakeholders benefiting from the training and exchange visits. Changes in management practices resulting from such visits at demo sites</p>	<p>Partner organisation reports</p> <p>Consultancy reports</p> <p>Visit reports</p>	
<p>4. Main Result 4 (Component 4)</p> <p>Captured, managed and disseminated information to assist in replication and uptake of best practices and lessons</p>	<p>Number and type of the BAPs and BATs documented and disseminated</p> <p>Number and type of media used to disseminate the project results</p>	<p>Project publications and website resources</p> <p>Stakeholder views and perspectives from participatory surveys</p>	<p>Stakeholders within the demo project area are willing to share their experiences with other areas and organisations beyond the demo project site</p>
<p>Activities contributing towards Result 4:</p>			
<p>4.1 Targeted awareness raising to encourage enforcement of natural resource sustainable use within the demo project site areas</p> <p>4.2 Design and disseminate</p>	<p>Number, type and extent of awareness raising events.</p> <p>Evidence of compliance among visitors, investors, local communities</p>	<p>Project publications and website resources</p> <p>Stakeholder views and perspectives from participatory</p>	

Revision 2

<p>HIV/AIDS and gender awareness materials widely within the demo project area in order to address equity concerns and enhance Camerounian values and norms</p> <p>4.3 Produce educational and information materials for local community and visitor awareness raising on the social, cultural and environmental specifics of the area</p> <p>4.4 Disseminate lessons of best practice and advances in Cameroun community-based ecotourism through case studies that include tangible information on socio-economic and environmental improvements</p>	<p>Number and type of materials produced and the extent of their dissemination</p> <p>Number and type of information materials produced and the extent of their dissemination.</p> <p>Awareness of key development issues, natural environment conditions, and socio-cultural context for sustainability of the area among tourists, investors and local community members</p> <p>Number and type of case studies disseminated. Number of enquiries for such information from within the COAST project partners and beyond</p>	<p>surveys</p>	
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