

Ghana Demo Project Site 1 Ada: – Revised Logical Framework

Overall Objective: To promote sustainable destination planning through; improved conservation, management and monitoring of coastal biodiversity, improved visitor facility planning & waste management, and enhanced & diversified local eco-tourism business opportunities.

Narrative	Objectively Verifiable Indicators (OVI)	Means of Verification (MoV)	Assumptions/Risks
<p>1. Main Result 1 (Component 1) Developed and tested BAPs and BATs for reducing land-sourced pollution and environmental degradation resulting from tourism</p>	<p>The number of BAPs and BATs tested and developed namely; one on EMS for small hotels, one on integrated destination planning (including marine erosion control mechanisms) and one on enhancing eco-tourism business opportunities through joint venture partnerships</p>	<p>Project publications and website resources</p> <p>Stakeholder views and perspectives from participatory surveys</p>	<p>BATs and BAPs can be developed and tested with significant results within a 3-4 year time period</p>
<p>Activities contributing towards Result 1:</p>			
<p>1.1 Develop baseline environmental, social and economic indicators for each BAP or BAT intervention topic</p> <p>1.2 Build upon the existing district level tourism plan to develop an integrated destination plan to address the identified key issues (no coordination, no clear</p>	<p>Regular collection, collation and analysis of demo project data</p> <p>Evidence of an integrated plan and compliance and enforcement of such a plan by all relevant authorities</p>	<p>Project publications and website resources</p> <p>Stakeholder views and perspectives from participatory surveys</p> <p>Consultancy reports</p>	<p>Interest from communities, private and public sector bodies to work in a joint venture with the COAST Project</p>

<p>land acquisition process/ mechanism, facility waste and sewage management, water use zonation, island development regulation, biodiversity destruction, marine erosion, community marginalisation)</p> <p>1.3 Commission a study to research the marine erosion problem and building on any previous work, make costed recommendations to the project management committee</p> <p>1.4 Hold stakeholder consultations regarding water use management and prepare a water use zonation policy together with supporting regulations</p> <p>1.5 Purchase necessary inputs for demarcating water use zones clearly to general public</p> <p>1.6 Work with selected hotel owners to introduce improved EMS into their facilities and document the full costs and benefits for dissemination purposes to</p>	<p>Consultancy recommendations and committee actions to follow up on these</p> <p>Evidence of agreement over a water use in the estuary and lagoons</p> <p>Evidence of information provision and public awareness over different water use zones Number of consultancies and technical inputs to resolve specific issues/needs Number of other hotel owners investing in EMS technology and practices Changes in waste and sewage</p>	<p>Stakeholder views and perspectives from participatory surveys</p>	
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<p>all other visitor establishments within the demo site</p> <p>1.7 Provide Technical assistance and support for joint eco-tourism initiatives and sustainable use of surrounding natural environments (mangroves, fish, birds, turtles, etc)</p> <p>1.8 Explore options for sustainable alternative sources of income based on natural resources (e.g. sale of fishing products; honey production; crab farming, fruit products, local mangroves, estuary fishing and bird guiding; development of mangrove boardwalks; arts and crafts, direct employment)</p> <p>1.9 Develop a mechanism for land acquisition in environmentally sensitive areas (islands and lagoons)</p>	<p>disposal methods/infrastructure as compared with baseline year</p> <p>Number of joint-venture partnerships signed or in process</p> <p>The number of families benefiting from such alternative livelihoods as compared with the baseline year</p> <p>Local District assembly and chiefs approve and implement the proposed mechanism</p>		
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<p>2. Main Result 2 (Component 2) Developed mechanisms for sustainable tourism governance and management</p>	<p>A coastal zone task force or multi-partner group with diverse representation of stakeholders is meeting on a regular and effective basis, and is able to influence government, community and private sector initiatives within the demo site area</p>	<p>Project reports</p> <p>Coastal zone multi-partner meetings and reports</p> <p>Stakeholder views and perspectives from participatory surveys</p>	<p>The existing stakeholders will welcome the COAST project and be willing to take on and promote the recommendations arising from the demo sites, thereby providing a mechanism for influencing governance and future policy</p>
<p>Activities contributing towards Result 2:</p>			
<p>2.1 Support the development of a multi-partner stakeholder group, including government departments (environment, forestry, wildlife, fisheries, tourism, Volta river authority), community based organisations, NGOs and the private sector to improve communication, cooperation, resolve conflicts and improve destination planning within the Ada estuary</p>	<p>Evidence of the feedback and results provided to the multi-partner group and evidence of local policy revisions, regulatory provisions and compliance.</p>	<p>Project publications and website resources</p> <p>Meeting reports and recommendations</p> <p>Stakeholder views and perspectives from participatory surveys</p> <p>Partner organisation reports</p>	

<p>2.2 Support and test the development of Responsible Tourism Guidelines for Ghana within the framework of the Tourism Masterplan, and within the integrated destination plan for the demo site</p> <p>2.3 Raise public and investor awareness regarding existing and/or newly introduced policy and regulations on land acquisition and enforce them</p> <p>2.4 Promote awareness on the existing sand winning, fishing and wildlife regulations and improve enforcement</p> <p>2.5 Commission a consultancy to examine options for sustainable financing approaches for integrated destination tourism developments in the Ada-Foah estuary area</p>	<p>Evidence of a sustainable coordination mechanism for destination planning at the demo site. Number of new investors complying with the guidelines</p> <p>Review and application of the policy and regulations within the demo project area. Number of law breakers prosecuted</p> <p>Improved public awareness and changed behaviours when compared with the baseline year. Number of prosecutions</p> <p>Evidence of consultant recommendations being discussed and follow up actions planned and agreed</p>	<p>Consultancy report</p>	<p>NB>Not included in the workgroup output, but considered to be important for the longer term sustainability of the Ada estuary tourism development plan</p>
<p>3. Main Result 3 (Component 3)</p> <p>Delivered training and capacity building in sustainable eco-tourism using an integrated approach</p>	<p>Evidence of consistency between the training needs assessment and training design and delivery</p> <p>Evidence of locally available training courses on the topics</p>	<p>Project publications and website resources</p> <p>Stakeholder views and perspectives from participatory surveys</p>	<p>Suitable locally based research, education or training organisation is interested to partner with the project to develop local stakeholder capacity in sustainable eco-tourism management and</p>

	originally designed and promoted by the demo project		destination planning
Activities contributing towards Result 3:			
<p>3.1 Identify and establish an MoU with a locally based training and/or research institute in order to build sustainable eco-tourism and destination planning & management capacity within Ghana</p> <p>3.2 Commission a consultancy to undertake a training needs assessment for stakeholder and community level training and design and deliver training</p> <p>3.3 Training support for EPA, Min of Tourism, and other stakeholders in the demo area in; EMS, joint venture partnerships, destination planning, marketing, leadership, small business opportunities, etc</p> <p>3.4 Support exchange visits between Ghanaian and other regional eco-tourism initiatives for capacity building purposes</p>	<p>Nature and effectiveness of the MoU as measured by the number and diversity of trainings held</p> <p>Training needs assessment report and the number of trainings design and delivered during the demo project period</p> <p>Number and type of individuals and community associations who have benefited</p> <p>Number of stakeholders benefiting from the training and exchange visits. Changes in management practices resulting from such visits at demo sites</p>	<p>Project publications and website resources</p> <p>Stakeholder views and perspectives from participatory surveys</p> <p>Partner organisation reports Consultancy reports</p> <p>Visit reports</p>	
4. Main Result 4 (Component	Number and type of the BAPs	Project publications and	Stakeholders within the demo

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<p>4) Captured, managed and disseminated information to assist in replication and uptake of best practices and lessons</p>	<p>and BATs documented and disseminated Number and type of media used to disseminate the project results and raise awareness</p>	<p>website resources Stakeholder views and perspectives from participatory surveys</p>	<p>project area are willing to share their experiences with other areas and organisations beyond the demo project site</p>
<p>Activities contributing towards Result 4:</p>			
<p>4.1 Targeted awareness raising to encourage enforcement of natural resource sustainable use and waste management within Ada estuary and RAMSAR site 4.2 Production of best practice guidelines for both local communities and visitors to the demo site 4.3 Design and disseminate HIV/AIDS and gender awareness materials widely within the demo project area in order to address equity concerns among stakeholders 4.4 Disseminate lessons of best practice and advances in Ghanaian integrated tourism destination planning and ecotourism through case studies that include tangible information on socio-economic and environmental</p>	<p>Number, type and extent of awareness raising events Number and type of materials produced and the extent of their dissemination Number and type of information materials produced and the extent of their dissemination Availability of such information in demo sites, hotels, tour operator offices, and in their visitor packages and websites</p>	<p>Project publications and website resources Stakeholder views and perspectives from participatory surveys</p>	<p>NB> This activity was not identified by the workgroup, but is included in the original design of the GEF project</p>

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improvements			
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